

## >> TOP 50 FAIRS IN NORTH AMERICA IN 2007 <<



<b>State Fair of Texas</b> Dallas	<b>2007 RANK : 1</b>	<b>2006 RANK : 1</b>	<b>PERCENTAGE CHANGE : None</b>	<b>2008 DATES : Sept. 26-Oct. 19</b>
	<b>2007 ATTENDANCE : 3,000,000+</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 3,000,000</b>
	<b>GATE REVENUE : \$29 million food/rides</b>		<b>ADMISSION PRICE : \$13</b>	<b>YEAR-ROUND BUDGET : N/A</b>
	<b>COMMENTS : Rides and food, up nine percent from last year. Planning a summer mini-theme park and more year-round events.</b>			
<b>Houston Livestock Show &amp; Rodeo</b> Texas	<b>2007 RANK : 2</b>	<b>2006 RANK : 2</b>	<b>PERCENTAGE CHANGE : +12%</b>	<b>2008 DATES : March 3-22</b>
	<b>2007 ATTENDANCE : 1,890,103</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 1,688,103</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$6</b>	<b>YEAR-ROUND BUDGET : \$72.7 million</b>
	<b>COMMENTS : 75th anniversary show. Entertainment budget upped 20 percent. Miley Cyrus as Hannah Montana drew a record 73,295. Average rodeo and concert ticket, which includes the gate, was \$27.50.</b>			
<b>Minnesota State Fair</b> St. Paul	<b>2007 RANK : 3</b>	<b>2006 RANK : 3</b>	<b>PERCENTAGE CHANGE : +1%</b>	<b>2008 DATES : Aug. 21-Sept. 1</b>
	<b>2007 ATTENDANCE : 1,691,658</b>		<b>2007 PAID ATTENDANCE : 1,691,658</b>	<b>2006 ATTENDANCE : 1,680,579</b>
	<b>GATE REVENUE : \$12.3 million</b>		<b>ADMISSION PRICE : \$11</b>	<b>YEAR-ROUND BUDGET : \$31 million</b>
	<b>COMMENTS : Pre-fair storm damage 12 days out didn't dampen the event. Food and drink income up to \$26.2 million. Ride revenue totaled \$5.6 million.</b>			
<b>Canadian National Exhibition (CNE)</b> Toronto	<b>2007 RANK : 4</b>	<b>2006 RANK : 6</b>	<b>PERCENTAGE CHANGE : +11.5%</b>	<b>2008 DATES : Aug. 15-Sept. 1</b>
	<b>2007 ATTENDANCE : 1,380,000+</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 1,248,600</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$10.62</b>	<b>YEAR-ROUND BUDGET : \$21.5 million</b>
	<b>COMMENTS : Counting on an \$800,000+ surplus, despite static attendance. Enjoyed stellar media coverage.</b>			
<b>Los Angeles County Fair</b> Pomona, Calif.	<b>2007 RANK : 5</b>	<b>2006 RANK : 4</b>	<b>PERCENTAGE CHANGE : -4%</b>	<b>2008 DATES : Sept. 5-28</b>
	<b>2007 ATTENDANCE : 1,365,026</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 1,427,656</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$10, \$15 weekend</b>	<b>YEAR-ROUND BUDGET : \$28 million</b>
	<b>COMMENTS : Ray Cammack Shows used the fair to roll out their ticketless midway. A new environmental initiative emphasized recycling and hybrid technology.</b>			
<b>San Diego County Fair</b> Del Mar, Calif.	<b>2007 RANK : 6</b>	<b>2006 RANK : 8</b>	<b>PERCENTAGE CHANGE : +5%</b>	<b>2008 DATES : June 14-July 6</b>
	<b>2007 ATTENDANCE : 1,265,997</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 1,205,719</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$12</b>	<b>YEAR-ROUND BUDGET : \$52 million</b>
	<b>COMMENTS : Record attendance. Beautiful weather. Food and beverage sales up 11 percent. Carnival gross hit \$6 million. Starting later in 2008 to accommodate the U.S. Open golf tournament.</b>			
<b>Calgary Stampede</b> Alberta	<b>2007 RANK : 7</b>	<b>2006 RANK : 7</b>	<b>PERCENTAGE CHANGE : -1%</b>	<b>2008 DATES : July 4-13</b>
	<b>2007 ATTENDANCE : 1,251,105</b>		<b>2007 PAID ATTENDANCE : 725,337</b>	<b>2006 ATTENDANCE : 1,262,833</b>
	<b>GATE REVENUE : \$7,952,821</b>		<b>ADMISSION PRICE : \$12.23</b>	<b>YEAR-ROUND BUDGET : \$115 million</b>
	<b>COMMENTS : First \$50 million project of \$150 million expansion campaign opens in June 2008. The new casino will free up some space for more paid concerts in the Pengrowth Saddledome.</b>			
<b>Eastern States Exposition (The Big E)</b> West Springfield, Mass.	<b>2007 RANK : 8</b>	<b>2006 RANK : 11</b>	<b>PERCENTAGE CHANGE : +10%</b>	<b>2008 DATES : Sept. 12-28</b>
	<b>2007 ATTENDANCE : 1,227,889</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 1,116,353</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$12, \$15 weekend</b>	<b>YEAR-ROUND BUDGET : \$15 million</b>
	<b>COMMENTS : \$5 after 5 p.m. promotion, lowering admission fee Mondays-Thursdays; a wedding on the midway; larger, ticketed concerts; and a Visitors' Center rest-stop worked. Carnival revenues up 23 percent.</b>			
<b>Arizona State Fair</b> Phoenix	<b>2007 RANK : 9</b>	<b>2006 RANK : 6</b>	<b>PERCENTAGE CHANGE : -7%</b>	<b>2008 DATES : Oct. 10-Nov. 2</b>
	<b>2007 ATTENDANCE : 1,214,442</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 1,303,690</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$12</b>	<b>YEAR-ROUND BUDGET : \$12 million</b>
	<b>COMMENTS : Featured 3,550 exhibitors. There were 13,151 entries in the livestock, smallstock and competitive entries departments. Champion livestock auction grossed \$73,850.</b>			
<b>San Antonio Stock Show &amp; Rodeo</b> Texas	<b>2007 RANK : 10</b>	<b>2006 RANK : 9</b>	<b>PERCENTAGE CHANGE : +4%</b>	<b>2008 DATES : Jan. 31-Feb. 17</b>
	<b>2007 ATTENDANCE : 1,204,417</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 1,153,978</b>
	<b>GATE REVENUE : \$430,925</b>		<b>ADMISSION PRICE : \$5</b>	<b>YEAR-ROUND BUDGET : \$25 million</b>
	<b>COMMENTS : New rodeo format continues to work.</b>			
<b>Western Washington Fair</b> Puyallup	<b>2007 RANK : 11</b>	<b>2006 RANK : 10</b>	<b>PERCENTAGE CHANGE : +5%</b>	<b>2008 DATES : Sept. 5-21</b>
	<b>2007 ATTENDANCE : 1,182,937</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 1,131,276</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$10</b>	<b>YEAR-ROUND BUDGET : \$21 million</b>
	<b>COMMENTS : The fair hired AEG to book entertainment for the first time. They spent \$1 million on marketing. Jumping was the hot ride on Ron Burback's Funtastic Shows carnival.</b>			

SOURCE: Venues Today Research

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<b>Tulsa State Fair</b> Oklahoma	<b>2007 RANK : 12</b>	2006 RANK : 12	PERCENTAGE CHANGE : -7%	2008 DATES : Sept. 25-Oct. 5
	2007 ATTENDANCE : 987,057		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 1,055,948
	GATE REVENUE : \$1.7 million		ADMISSION PRICE : \$8	YEAR-ROUND BUDGET : \$21.2 million
	COMMENTS : About to complete \$30 million worth of additional construction. Phenomenal increase in agricultural exhibits with a new record at the livestock auction.			
<b>Oklahoma State Fair</b> Oklahoma City	<b>2007 RANK : 13</b>	2006 RANK : 14	PERCENTAGE CHANGE : +6%	2008 DATES : Sept. 11-21
	2007 ATTENDANCE : 1.1 million		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 1 million+
	GATE REVENUE : N/A		ADMISSION PRICE : \$8	YEAR-ROUND BUDGET : N/A
	COMMENTS : Excellent weather; 100th anniversary celebration; ride gross up 10 percent for Wade Shows.			
<b>Orange County Fair</b> Costa Mesa, Calif.	<b>2007 RANK : 14</b>	2006 RANK : 20	PERCENTAGE CHANGE : +18%	2008 DATES : July 11-Aug. 9
	2007 ATTENDANCE : 1,090,653		2007 PAID ATTENDANCE : 861,000	2006 ATTENDANCE : 924,315
	GATE REVENUE : \$4.5 million		ADMISSION PRICE : \$8	YEAR-ROUND BUDGET : \$28 million
	COMMENTS : Record attendance. Ray Cammack Shows grossed \$5.4 million. Next year's theme is "Say Cheese."			
<b>Erie County Fair</b> Hamburg, N.Y.	<b>2007 RANK : 15</b>	2006 RANK : 15	PERCENTAGE CHANGE : +4%	2008 DATES : Aug. 6-17
	2007 ATTENDANCE : 1,009,112		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 972,285
	GATE REVENUE : \$1,877,000		ADMISSION PRICE : \$9	YEAR-ROUND BUDGET : \$6.1 million
	COMMENTS : Best fair in four or five years. Weather good; grandstand shows strong. Talent turns over the crowd.			
<b>Iowa State Fair</b> Des Moines	<b>2007 RANK : 16</b>	2006 RANK : 13	PERCENTAGE CHANGE : -1%	2008 DATES : Aug. 7-17
	2007 ATTENDANCE : 1,003,210		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 1,013,557
	GATE REVENUE : N/A		ADMISSION PRICE : \$10	YEAR-ROUND BUDGET : \$14 million
	COMMENTS : \$65 million in upgrades over 10 years, including air-conditioned buildings, helped cut impact of the heat wave. Political candidates showed up in droves this year.			
<b>New York State Fair</b> Syracuse	<b>2007 RANK : 17</b>	2006 RANK : 19	PERCENTAGE CHANGE : None	2008 DATES : Aug. 21-Sept. 1
	2007 ATTENDANCE : 936,399		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 932,387
	GATE REVENUE : N/A		ADMISSION PRICE : \$10	YEAR-ROUND BUDGET : \$18 million
	COMMENTS : Concerts drew well, particularly Kenny Chesney with 17,303, marking the first time a fair concert grossed more than \$1 million.			
<b>Pacific National Exhibition</b> Vancouver, B.C.	<b>2007 RANK : 18</b>	2006 RANK : 16	PERCENTAGE CHANGE : -5%	2008 DATES : Aug. 16-Sept. 1
	2007 ATTENDANCE : 906,808		2007 PAID ATTENDANCE : 906,808	2006 ATTENDANCE : 958,781
	GATE REVENUE : \$4.9 million		ADMISSION PRICE : \$15	YEAR-ROUND BUDGET : \$45 million
	COMMENTS : Down a little because of rain. Great concert series. Elvis Tribute marked 50th anniversary of his last performance at the PNE.			
<b>Southwestern Expo &amp; Livestock Show</b> Fort Worth, Texas	<b>2007 RANK : 19</b>	2006 RANK : 18	PERCENTAGE CHANGE : -4%	2008 DATES : Jan. 11-Feb. 3
	2007 ATTENDANCE : 900,000		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 935,000
	GATE REVENUE : N/A		ADMISSION PRICE : \$8	YEAR-ROUND BUDGET : \$12 million
	COMMENTS : Eight days of cold, ice and snow.			
<b>Evergreen State Fair</b> Monroe, Wash.	<b>2007 RANK : 20</b>	2006 RANK : 21	PERCENTAGE CHANGE : -2%	2008 DATES : Aug. 21-Sept. 1
	2007 ATTENDANCE : 882,095		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 901,203
	GATE REVENUE : N/A		ADMISSION PRICE : \$8	YEAR-ROUND BUDGET : \$5.2 million
	COMMENTS : Attribute slight drop to weather, economy.			
<b>North Carolina State Fair</b> Raleigh	<b>2007 RANK : 21</b>	2006 RANK : 25	PERCENTAGE CHANGE : +7%	2008 DATES : Oct. 17-26
	2007 ATTENDANCE : 846,724		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 785,956
	GATE REVENUE : \$2.3 million		ADMISSION PRICE : \$7	YEAR-ROUND BUDGET : \$12 million
	COMMENTS : Record attendance following extreme heat before the fair which gave people cabin fever. The fair spends \$500,000 on entertainment, charging \$20-\$10 per ticket depending on the show.			
<b>Ohio State Fair</b> Columbus	<b>2007 RANK : 22</b>	2006 RANK : 24	PERCENTAGE CHANGE : -1%	2008 DATES : July 30-Aug. 10
	2007 ATTENDANCE : 806,301		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 814,152 (Paid 614,611)
	GATE REVENUE : \$2.18 million		ADMISSION PRICE : \$8	YEAR-ROUND BUDGET : \$13 million
	COMMENTS : Heat wave hurt mid-fair attendance, prompting the fair to install Big Ass Fans for temperature control. Strong talent lineup, with Weird Al Yankovic's two-hour show among the highlights.			
<b>Wisconsin State Fair</b> West Allis	<b>2007 RANK : 23</b>	2006 RANK : 23	PERCENTAGE CHANGE : -7%	2008 DATES : July 31-Aug. 10
	2007 ATTENDANCE : 801,420		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 861,408
	GATE REVENUE : N/A		ADMISSION PRICE : \$8	YEAR-ROUND BUDGET : \$18 million
	COMMENTS : This year's theme was "The Grand Champion of Summer."			
<b>Edmonton's Capital EX</b> Edmonton, Alberta	<b>2007 RANK : 24</b>	2006 RANK : 29	PERCENTAGE CHANGE : +12%	2008 DATES : July 17-26
	2007 ATTENDANCE : 772,692		2007 PAID ATTENDANCE : N/A	2006 ATTENDANCE : 688,369
	GATE REVENUE : N/A		ADMISSION PRICE : \$9.28	YEAR-ROUND BUDGET : \$10.6 million (2006)
	COMMENTS : This was the second year of re-branding the fair as Edmonton's Capital EX rather than Klondike Days. The Walking with Dinosaurs show drew 51,000 people.			

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# 2007 YEAR-END REPORT

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<b>Indiana State Fair</b> Indianapolis	<b>2007 RANK : 25</b>	<b>2006 RANK : 22</b>	<b>PERCENTAGE CHANGE : -14%</b>	<b>2008 DATES : Aug. 6-17</b>
	<b>2007 ATTENDANCE : 748,171</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 870,050</b>
	<b>GATE REVENUE : \$3 million</b>		<b>ADMISSION PRICE : \$8</b>	<b>YEAR-ROUND BUDGET : \$23 million</b>
	<b>COMMENTS : Oppressive heat hurt attendance, but Rascal Flatts returned, drawing 16,954 standing room only with tickets \$78-\$52. Scream Fest '07 was also a hit.</b>			
<b>California State Fair</b> Sacramento	<b>2007 RANK : 26</b>	<b>2006 RANK : 17</b>	<b>PERCENTAGE CHANGE : -21%</b>	<b>2008 DATES : Aug. 20-Sept. 1</b>
	<b>2007 ATTENDANCE : 739,380</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 941,501</b>
	<b>GATE REVENUE : \$4,316,000</b>		<b>ADMISSION PRICE : \$10</b>	<b>YEAR-ROUND BUDGET : \$28 million</b>
	<b>COMMENTS : Decreased run to 16 days from 22 last year, to accommodate Ray Cammack Shows, effected by other fair date changes. Carnival grossed \$3.4 million; parking, \$1.2 million; food and beverage, \$7.7 million.</b>			
<b>New Mexico State Fair</b> Albuquerque	<b>2007 RANK : 27</b>	<b>2006 RANK : 28</b>	<b>PERCENTAGE CHANGE : -1%</b>	<b>2008 DATES : Sept. 5-21</b>
	<b>2007 ATTENDANCE : 730,529</b>		<b>2007 PAID ATTENDANCE : 497,543</b>	<b>2006 ATTENDANCE : 738,664</b>
	<b>GATE REVENUE : \$2,344,891</b>		<b>ADMISSION PRICE : \$7</b>	<b>YEAR-ROUND BUDGET : \$15,631,866</b>
	<b>COMMENTS : Free concerts included Blue Oyster Cult, Cherry Poppin' Daddies, Rick Trevino, Cross Canadian Ragweed and Steve Holly.</b>			
<b>Illinois State Fair</b> Springfield	<b>2007 RANK : 28</b>	<b>2006 RANK : 29</b>	<b>PERCENTAGE CHANGE : -2%</b>	<b>2008 DATES : Aug. 8-17</b>
	<b>2007 ATTENDANCE : 690,110</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 705,961</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$3</b>	<b>YEAR-ROUND BUDGET : \$12.1 million</b>
	<b>COMMENTS : Offering 2008 holiday megapasses for a reduced price of \$45.</b>			
<b>National Western Stock Show</b> Denver	<b>2007 RANK : 29</b>	<b>2006 RANK : 27</b>	<b>PERCENTAGE CHANGE : -11%</b>	<b>2008 DATES : Jan. 6-21</b>
	<b>2007 ATTENDANCE : 649,637</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 726,972</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$7, \$9 weekend</b>	<b>YEAR-ROUND BUDGET : \$12 million</b>
	<b>COMMENTS : Attendance fell following 100th celebration and after severe winter storms five weekends in a row preceding the event.</b>			
<b>Mississippi State Fair</b> Jackson	<b>2007 RANK : 30</b>	<b>2006 RANK : 30</b>	<b>PERCENTAGE CHANGE : -1%</b>	<b>2008 DATES : Oct. 1-12</b>
	<b>2007 ATTENDANCE : 636,840</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 642,352</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$5</b>	<b>YEAR-ROUND BUDGET : N/A</b>
	<b>COMMENTS : Fifth largest fair in the event's history.</b>			
<b>Miami-Dade County Fair &amp; Exposition</b> Miami	<b>2007 RANK : 31</b>	<b>2006 RANK : 32</b>	<b>PERCENTAGE CHANGE : +2%</b>	<b>2008 DATES : March 27-April 13</b>
	<b>2007 ATTENDANCE : 625,000</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 610,388 [Paid 447,941]</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$8</b>	<b>YEAR-ROUND BUDGET : N/A</b>
	<b>COMMENTS : North American Midway Entertainment grossed \$6 million. Marketed to families on radio and TV with a budget of \$400,000 and it paid off. Themed "Indulge Your Senses."</b>			
<b>York Fair</b> Pennsylvania	<b>2007 RANK : 32</b>	<b>2006 RANK : 36</b>	<b>PERCENTAGE CHANGE : +13%</b>	<b>2008 DATES : Sept. 5-14</b>
	<b>2007 ATTENDANCE : 615,857</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 544,934</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$5</b>	<b>YEAR-ROUND BUDGET : \$6.3 million</b>
	<b>COMMENTS : Michael Froehlich takes over as first general manager for the fair in 2008. 2007 theme was "Pig Out."</b>			
<b>Kentucky State Fair</b> Louisville	<b>2007 RANK : 33</b>	<b>2006 RANK : 31</b>	<b>PERCENTAGE CHANGE : -4%</b>	<b>2008 DATES : Aug. 14-24</b>
	<b>2007 ATTENDANCE : 589,364</b>		<b>2007 PAID ATTENDANCE : 589,364</b>	<b>2006 ATTENDANCE : 614,477</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$7</b>	<b>YEAR-ROUND BUDGET : \$31 million (fair)</b>
	<b>COMMENTS : Heat wave, gas prices hurt attendance. Grandstand set a record with Def Leppard, Styx and Foreigner.</b>			
<b>South Florida Fair</b> West Palm Beach	<b>2007 RANK : 34</b>	<b>2006 RANK : 33</b>	<b>PERCENTAGE CHANGE : -2%</b>	<b>2008 DATES : Jan. 18-Feb. 3</b>
	<b>2007 ATTENDANCE : 586,550</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 598,268</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$15</b>	<b>YEAR-ROUND BUDGET : \$10 million</b>
	<b>COMMENTS : The fair broke over a dozen records, including the overall gross for Wade Shows and a 40-percent increase in opening day food sales, but suffered from seven rainy weekdays.</b>			
<b>Great Allentown Fair</b> Pennsylvania	<b>2007 RANK : 35</b>	<b>2006 RANK : 44</b>	<b>PERCENTAGE CHANGE : +36%</b>	<b>2008 DATES : Aug. 26-Sept. 1</b>
	<b>2007 ATTENDANCE : 585,000</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 431,000</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$6</b>	<b>YEAR-ROUND BUDGET : \$3.3 million</b>
	<b>COMMENTS : Last year with S&amp;S Amusements, honored Jackie and Steve Swika, carnival owners. Powers Great American Midways will take over in 2008.</b>			
<b>Florida Strawberry Festival &amp; Fair</b> Plant City	<b>2007 RANK : 36</b>	<b>2006 RANK : 35</b>	<b>PERCENTAGE CHANGE : None</b>	<b>2008 DATES : Feb. 28-March 9</b>
	<b>2007 ATTENDANCE : 550,000</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 550,000</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$9</b>	<b>YEAR-ROUND BUDGET : N/A</b>
	<b>COMMENTS : Increasing adult admission to \$10 in 2008. Adding new gate with 16 ticket windows and 10 turnstiles. Omnicket system.</b>			
<b>Big Fresno Fair</b> California	<b>2007 RANK : 37</b>	<b>2006 RANK : 34</b>	<b>PERCENTAGE CHANGE : -4%</b>	<b>2008 DATES : Oct. 1-12</b>
	<b>2007 ATTENDANCE : 548,424</b>		<b>2007 PAID ATTENDANCE : 548,424</b>	<b>2006 ATTENDANCE : 571,051</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$8</b>	<b>YEAR-ROUND BUDGET : \$16 million</b>
	<b>COMMENTS : 2007 talent lineup included Jonas Bros., Frankie Valli, Weird Al Yankovic, Ziggy Marley, and Daughtry.</b>			

SOURCE: Venues Today Research

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<b>Colorado State Fair</b> Pueblo	<b>2007 RANK : 38</b>	<b>2006 RANK : 38</b>	<b>PERCENTAGE CHANGE : +7%</b>	<b>2008 DATES : Aug. 22-Sept. 1</b>
	<b>2007 ATTENDANCE : 485,038</b>		<b>2007 PAID ATTENDANCE : 548,424</b>	<b>2006 ATTENDANCE : 452,016</b>
	<b>GATE REVENUE : \$1 million</b>		<b>ADMISSION PRICE : \$5, \$8 weekend</b>	<b>YEAR-ROUND BUDGET : \$7.5 million</b>
	<b>COMMENTS : Los Lonely Boys and The Doobie Brothers drew nearly 7,200 people, making it the highest selling concert in 2007. The Junior Livestock Show netted over \$412,000 for 4H and FFA youth, a record.</b>			
<b>South Carolina State Fair</b> Columbia	<b>2007 RANK : 39</b>	<b>2006 RANK : 40</b>	<b>PERCENTAGE CHANGE : +10%</b>	<b>2008 DATES : Oct. 8-19</b>
	<b>2007 ATTENDANCE : 480,358</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 435,952 (Paid 333,865)</b>
	<b>GATE REVENUE : \$2 million</b>		<b>ADMISSION PRICE : \$7</b>	<b>YEAR-ROUND BUDGET : \$5.6 million</b>
	<b>COMMENTS : Spending was at an all-time high without an increase in prices. The ride gross exceeded \$3 million for the first time. Instituted all-paid shows so they could afford bigger name entertainment.</b>			
<b>Florida State Fair</b> Tampa	<b>2007 RANK : 40</b>	<b>2006 RANK : 41</b>	<b>PERCENTAGE CHANGE : +6%</b>	<b>2008 DATES : Feb. 7-18</b>
	<b>2007 ATTENDANCE : 458,158</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 434,067</b>
	<b>GATE REVENUE : \$3 million</b>		<b>ADMISSION PRICE : \$10</b>	<b>YEAR-ROUND BUDGET : \$10.6 million</b>
	<b>COMMENTS : Better weather helped. The fair featured a headline concert at the Ford Amphitheatre, presented by Live Nation. Expanded the independent midway by 800 square feet.</b>			
<b>Greeley Independence Stampede</b> Colorado	<b>2007 RANK : 41</b>	<b>2006 RANK : 39</b>	<b>PERCENTAGE CHANGE : +2%</b>	<b>2008 DATES : June 26-July 6</b>
	<b>2007 ATTENDANCE : 450,000</b>		<b>2007 PAID ATTENDANCE : Free gate</b>	<b>2006 ATTENDANCE : 441,000</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : Free</b>	<b>YEAR-ROUND BUDGET : N/A</b>
	<b>COMMENTS : Marketed as world's largest 4th of July rodeo and western celebration.</b>			
<b>Georgia National Fair</b> Perry	<b>2007 RANK : 42</b>	<b>2006 RANK : 43</b>	<b>PERCENTAGE CHANGE : +3%</b>	<b>2008 DATES : Oct. 2-12</b>
	<b>2007 ATTENDANCE : 443,351</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 431,499</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$8</b>	<b>YEAR-ROUND BUDGET : \$7.6 million</b>
	<b>COMMENTS : Seeking new fair manager as Michael Froehlich heads to York, Pa. Best attendance since 2000.</b>			
<b>Arkansas State Fair</b> Little Rock	<b>2007 RANK : 43</b>	<b>2006 RANK : 42</b>	<b>PERCENTAGE CHANGE : +2%</b>	<b>2008 DATES : Oct. 10-19</b>
	<b>2007 ATTENDANCE : 441,535</b>		<b>2007 PAID ATTENDANCE : 60 percent</b>	<b>2006 ATTENDANCE : 433,062</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$7</b>	<b>YEAR-ROUND BUDGET : \$5 million</b>
	<b>COMMENTS : Spent \$240,000 on entertainment, up from \$150,000. Highlights included the Charlie Daniels Band, Kellie Pickler and REO Speedwagon.</b>			
<b>Bloomsburg Fair</b> Pennsylvania	<b>2007 RANK : 44</b>	<b>2006 RANK : 45</b>	<b>PERCENTAGE CHANGE : +5%</b>	<b>2008 DATES : Sept. 20-27</b>
	<b>2007 ATTENDANCE : 432,860</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 413,203</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$4</b>	<b>YEAR-ROUND BUDGET : \$2 million</b>
	<b>COMMENTS : Drew 80,059 on the last day. 2008 marks 154th fair.</b>			
<b>Maryland State Fair</b> Timonium	<b>2007 RANK : 45</b>	<b>2006 RANK : 50</b>	<b>PERCENTAGE CHANGE : +21%</b>	<b>2008 DATES : Aug. 22-Sept. 1</b>
	<b>2007 ATTENDANCE : 417,558</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 344,585</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$6</b>	<b>YEAR-ROUND BUDGET : \$7.75 million</b>
	<b>COMMENTS : Raced one fewer day; horses difficult to get. Instituted a \$3 children's ticket for ages 6-11 because concerts like Raven were two-thirds free. James River Entertainment booked the shows.</b>			
<b>Ionia Free Fair</b> Michigan	<b>2007 RANK : 46</b>	<b>2006 RANK : 47</b>	<b>PERCENTAGE CHANGE : None</b>	<b>2008 DATES : July 17-26</b>
	<b>2007 ATTENDANCE : 406,890</b>		<b>2007 PAID ATTENDANCE : Free gate</b>	<b>2006 ATTENDANCE : 406,310</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : Free</b>	<b>YEAR-ROUND BUDGET : \$1.2 million</b>
	<b>COMMENTS : New midway, Playworld Amusements. Could not find the right act for the right price in 2007 so there was no big grandstand show.</b>			
<b>State Fair of Louisiana</b> Shreveport	<b>2007 RANK : 47</b>	<b>2006 RANK : None</b>	<b>PERCENTAGE CHANGE : +8%</b>	<b>2008 DATES : Oct. 23-Nov. 9</b>
	<b>2007 ATTENDANCE : 405,478</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 375,000</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$8</b>	<b>YEAR-ROUND BUDGET : \$3.5 million</b>
	<b>COMMENTS : Free gate from 10 a.m.-3 p.m. on weekdays draws school groups. Drew 60,000 on field trips over 8 days. Reconsidering Monday-Tuesday closing.</b>			
<b>Pensacola Interstate Fair</b> Florida	<b>2007 RANK : 48</b>	<b>2006 RANK : 46</b>	<b>PERCENTAGE CHANGE : -6%</b>	<b>2008 DATES : Oct. 16-26</b>
	<b>2007 ATTENDANCE : 389,000</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 413,000</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$9</b>	<b>YEAR-ROUND BUDGET : \$2.5 million (fair)</b>
	<b>COMMENTS : Four days of rain and a tornado opening day contributed to record low. Didn't open on Thursday for the first time in 73 years.</b>			
<b>Kern County Fair</b> Bakersfield, Calif.	<b>2007 RANK : 49</b>	<b>2006 RANK : 48</b>	<b>PERCENTAGE CHANGE : -4%</b>	<b>2008 DATES : Sept. 17-28</b>
	<b>2007 ATTENDANCE : 386,593</b>		<b>2007 PAID ATTENDANCE : 229,520</b>	<b>2006 ATTENDANCE : 403,927 (Paid 238,160)</b>
	<b>GATE REVENUE : \$1.38 million</b>		<b>ADMISSION PRICE : \$8</b>	<b>YEAR-ROUND BUDGET : \$5.6 million</b>
	<b>COMMENTS : Weather on the front end hurt the fair and "the economy kind of stunk, too," said CEO Bill Blair. The fair's off-season business is strong at about 50 percent of revenues.</b>			
<b>SuperEx</b> Ottawa, Ont.	<b>2007 RANK : 50</b>	<b>2006 RANK : 37</b>	<b>PERCENTAGE CHANGE : -31%</b>	<b>2008 DATES : Aug. 14-24</b>
	<b>2007 ATTENDANCE : 365,427</b>		<b>2007 PAID ATTENDANCE : N/A</b>	<b>2006 ATTENDANCE : 528,762</b>
	<b>GATE REVENUE : N/A</b>		<b>ADMISSION PRICE : \$10</b>	<b>YEAR-ROUND BUDGET : \$1.7 million</b>
	<b>COMMENTS : Repositioning the Central Canada Exhibition as SuperEx. Suffered seven days of rain this year.</b>			

SOURCE: Venues Today Research