

Based on concert and event grosses from April 1, 2009–March 31, 2010, as reported to *Venues Today*.

VENUE, LOCATION	NO. OF SEATS	TOTAL GROSS	ATTENDANCE	SHOWS
> 15,001-30,000 SEATS				
1. St. Pete Times Forum, Tampa	21,500	\$22,356,184	468,546	89
2. Amway Arena, Orlando	17,500	\$14,593,269	278,753	49
3. AmericanAirlines Arena, Miami	20,000	\$11,392,752	209,969	27
4. BankAtlantic Center, Sunrise	22,099	\$7,182,094	105,563	11
5. Ford Amphitheatre, Tampa	20,000	\$6,799,005	162,382	14
> 10,001-15,000 SEATS				
1. Jacksonville Veterans Memorial Arena	15,000	\$7,948,797	173,116	23
2. Tallahassee–Leon County Civic Center	14,000	\$820,794	14,825	3
3. Stephen C. O'Connell Center, Gainesville	12,000	\$727,973	7,353	7
4. Vinoy Park, St. Petersburg	15,000	\$365,652	11,305	1
5. USF Sun Dome, Tampa	11,400	\$319,080	8,981	2
> 5,001-10,000 SEATS				
1. UCF Arena, Orlando	10,000	\$3,117,604	71,065	26
2. Pensacola Civic Center	9,450	\$2,343,395	76,008	27
3. The Lakeland Center	10,000	\$1,252,683	30,791	21
4. Germain Arena, Estero	8,500	\$437,712	9,334	3
5. BankUnited Center, Coral Gables	7,972	\$298,901	8,563	2
> 5,000 OR FEWER SEATS				
1. Broward Cntr. for Perf. Arts, Ft. Lauderdale	2,688	\$18,188,660	292,390	175
2. David A. Straz, Jr. Cntr. for Perf. Arts, Tampa	2,610	\$17,748,389	306,929	380
3. Bob Carr Performing Arts Center, Orlando	2,400	\$13,602,140	250,042	171
4. Ruth Eckerd Hall, Clearwater	2,200	\$9,952,711	198,765	163
5. St. Augustine Amphitheatre	3,927	\$3,096,581	67,995	21