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VT PULSE

A WEEKLY PUBLICATION FROM VENUES TODAY

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Quote of the Week

"The major arenas are my audience."

— Mike Evans of Live Nation Arenas on signing his first client, the Conseco Fieldhouse in Indianapolis.

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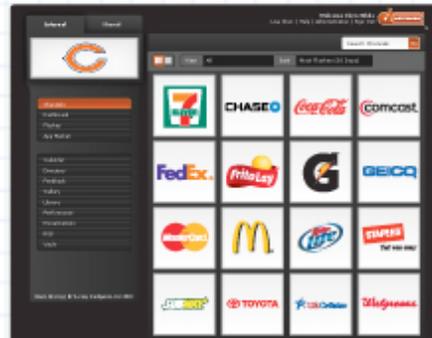
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Short Takes

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SHORT TAKES

>> PAUL ANDREWS TO HEAD WESTERN SHOW
—Former Kroenke Sports Enterprises VP Paul Andrews has left his position to take over as CEO of the National Western Stock Show in Denver. He officially begins his new position on Nov. 1.
Contact: Bonnie Blitz, (303) 299-5522

>> PASADENA GOES GOLD — The Pasadena Convention Center was awarded LEED Gold Certification by the United States Green Building Council after undergoing a \$150 million expansion that was completed in February 2009. Only the third U.S. convention center to earn a Gold designation, the venue adhered to green standards for energy use, lighting, water and material use. *Contact: Michael Ross, (626) 449-7360*

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VT NEWS

DEALS

LIVE NATION ARENAS SIGNS FIRST DEAL WITH CONSECO FIELDHOUSE

Celebrating at the Eagles concert, booked at Conesco Fieldhouse, Indianapolis, under a new management consultant agreement with Live Nation Arenas, are Conesco's Rick Fuson; Live Nation Entertainment Chairman Irving Azoff; Rick Franks, Live Nation Detroit; Live Nation Arenas President Mike Evans; Live Nation's Marty Bechtold, and Collin Hodgson, Frontline Management.



As of Oct. 1, Live Nation Arenas has become the management consultant at Conesco Fieldhouse, Indianapolis, working for Pacers Sports & Entertainment of the National Basketball Association. Live Nation has hired Marty Bechtold as the man on the ground.

Bechtold had the same role with AEG Facilities, which signed a similar, now expired deal in 2007. The first event there under the new agreement with Live Nation Arenas was an Eagles concert held last night.

The management consultant agreement calls on Live Nation Arenas to “drive content and drive revenue,” said Mike Evans, president of Live Nation Arenas.

This marks a new era for Live Nation Entertainment and its Arenas division and is not limited to booking and promoting events. The arena continues to be open to all promoters, Evans said.

“It does not mean clean the floor, but anything that has to do with booking, marketing, production, ticketing, suites, sponsorships, merchandise and food and beverage” is now in the sights of Live Nation Arenas. They will work with Levy Restaurants, arena concessionaire, and Ticketmaster, arena ticketing firm, and, of course, the Pacers organization. Each contract, Evans noted, will vary in its areas of responsibility.

“Rick Franks in our Detroit office is focused on a region. I am focused on one building now,” Evans said. “Rick Fuson (arena executive director) now has a senior person at Live Nation lobbying for Conesco Fieldhouse.”

Live Nation Entertainment has an amphitheater in the market, Verizon Wireless Music Center, Noblesville, Ind., with Dan Kemer and Tom Mendenhall on board there. Irving Azoff, CEO of Live Nation Entertainment, “is very supportive” of the new outreach and has a history in private management from the L.A. Coliseum and Sports Arena days when he had a piece of the action there through MCA Concerts. “We own 167 properties (amphitheaters and clubs). The concept of total management is not foreign to us,” Evans said of Live Nation.

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Rich DiGiacomo

Evans said he talks to arena managers daily and concerns tend to be about lack of content and what the future will hold. Evans spent years booking SMG-managed venues, at which time he was more focused on secondary markets. It is no secret that Live Nation Entertainment is focused on major markets. "The major arenas are my audience," he said. Evans has numerous contacts in all aspects of venues and entertainment and said his job is to get the act to the door, at which point the building makes the deal to get them inside.

With Ticketmaster as an affiliated company, Evans noted Live Nation is prepared, when asked, to consult on ticketing issues, like season ticket packages and future technology. There are nine Live Nation Entertainment regional offices.

Evans emphasized this is not an exclusive booking deal for Live Nation, something that basically spawned the promoter industry 40 years ago. He has a number of holds from AEG Live; he has reached out to Outback Concerts and to Don Fox and to William Morris Endeavor regarding their family shows. He's trying to lasso a major PBR event for Consecro Fieldhouse in January.

As to priorities, he said, "Yes, we own amphitheatres, but that's basically a May to September business. We can't be a summertime business. We have to spread it out over the year." — Linda Deckard

Interviewed for this story: Mike Evans, (610) 784-5447



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CONVENTION CENTERS

COBO CENTER CUTS A DEAL WITH SMG; THOM CONNORS TO BE GM

Cobo Center, Detroit



The 700,000-sq.-ft. Cobo Center, Detroit, may be the largest convention center to privatize to date and, if the trend continues, the 2.6 million-sq.-ft. McCormick Place, Chicago, is on track to be the second and take that designation for its own in 2011.

On Oct. 1, the Detroit Regional Convention Facility Authority (DRCFA) selected SMG to manage Cobo Center, the nation's 20th largest convention center. Gregg Caren, SMG senior vice president of strategic business development, said it's a traditional deal other than the size factor. While SMG already manages some larger convention centers, those grew after privatizing, not before.



Thom Connors has been tapped as the general manager at Cobo Center. Connors was most recently GM for SMG of the new \$133 million Irving (Texas) Convention Center at Los Colinas, which opens in January 2011. Connors grew up in the Detroit suburbs and is an alumni of Michigan State University.

The deal is for five years with a five-year renewal option. Based on IRS-regulated municipal deal rules, it calls for a base fee of \$250,000 a year and an incentive capped at that base. SMG and the authority are working from a memorandum of

understanding at this point, but Caren said the incentive will be both qualitative and quantitative.

The new multi-governmental authority now in charge of Cobo Center was formed last fall with representatives from the city, state and three counties. Its bylaws require that every decision be unanimous and it has been a united effort, Caren said. Their mission is to improve financial stability and customer service, and reestablish Cobo Center's standing in the national convention and trade show marketplace.

With that goal in mind, SMG worked with Olympia Entertainment as a strategic partner in its bid to manage Cobo Center. The cross marketing of Olympia properties, including its arena, stadium and theaters, and its sports celebrities, will help in turning Detroit into a destination again, Caren said. Cobo Center is already home to the North American International Auto Show.

Caren said the transition of employees from city to SMG employ would probably occur Jan. 1.

The privatization of major convention centers is a hopeful sign for companies like SMG. Last year, because of the economy, there were very few RFPs on the street from convention centers. Caren could only think of one - the 20,000 sq. ft. center in Punta Gorda, Fla.

"I used to use McCormick Place as part of my sales presentation as an example of some buildings that will never privatize," he said. "I'll have to change that story now." Besides Detroit, now done, and Chicago, which has RFPs on the street, there are other major markets looking at privatization, he added.

So, maybe it is a trend. – Linda Deckard

Interviewed for this story: Greg Caren, (610) 729-7922



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OPENINGS

UPS AND DOWNS FOR AMWAY CENTER OPENING Orlando's Amway Center's inaugural week had its share of challenges, but fortunately these were outweighed by successes.

The Eagles were scheduled as the venue's first concert on Oct. 8, but singer Don Henley suffered an illness, postponing the show until Oct. 26.

In addition, from a technological standpoint, because the building is ahead of its time, there were incompatibility issues with some shows' production systems.

On a positive note, the Orlando Magic beat the New Orleans Hornets in the center's first preseason National Basketball Association game last Sunday, winning 135-81.

Also, merchandising sales were double a typical preseason game and comparable to a playoff game.

"I don't know if having the show postponed is a first for an arena grand opening, but I doubt many arena managers are having as much fun as I am," said Allen Johnson, Amway Center's executive director. "Overall, we had fewer snags than anticipated."

The grand opening week at the start of this month included a series of free community events that showcased the venue, including a ceremonial ribbon cutting and Orlando Mayor Billy Dyer's Annual State of Downtown Address that had 5,000 attendees, as well as an open house with complimentary food and entertainment, which attracted 50,000 people.

Filling in for the Eagles, ranchera musician Vicente Fernandez performed to a half house of 6,000 on Oct. 8.

"He is the most revered name in Hispanic music, and we have a very diverse community, so it was a fitting opening [to our concert season]," Johnson said.

A gala benefit for the Orlando Magic Youth Foundation, featuring the Boston Pops with singer James Taylor, was held on Oct. 8 and 9.

In addition to Magic games, there will be approximately 170 events during Amway Center's inaugural year.

Other scheduled performances include comedienne Chelsea Handler, *Madea's Big Happy Family* with actor Tyler Perry and World Wrestling Entertainment's RAW.

Experience the best view our city has to offer- 100 feet up at the top of the tower- and enjoy the open-air atmosphere of the Sky Bar. It presents the perfect destination to escape the postgame traffic and prolong the celebration.

The Amway Center also will play host to the 2012 NBA All-Star Game.

The \$380 million, 876,673-sq.-ft. venue is the most technologically advanced of its kind, the first sustainable building in the NBA and the only city-owned facility to house a major sports team.

The center seats 18,500 for Magic games, compared with 17,282 at the former facility. Up to 20,000 people can be accommodated for NBA All-Star

games and NCAA basketball tournaments. There are 60 private suites, two bunker suites, two super suites, four party suites and 732 club seats.

Amway Center's concessionaire, Orlando Food Service Partners, a joint venture with Levy Restaurants, is now able to offer twice as much variety than in the previous facility on two separate levels, as opposed to one. There are 22 concession stands or one concession for every 125 spectators. Each area has four digital menu boards that provide details on food and pricing.

"Unlike most facilities, we offer as many amenities to our cheap-seat ticket holders as we do for those who have premium seats," Johnson said.

Many representatives from other area and out-of-state venues checked out the new Amway Center during its opening week.

"It is a spectacular building," said Ron Spencer, director of the Tallahassee-Leon County Civic Center. "I've been in most newer facilities for a number of years, and it's one of the best. I'm most impressed with the venue's public places. Fans will have a wonderful experience."

"The building is impressive, and the technology is beyond what we've seen in any facility right now," said Michael LaPan, executive director of Florida's Lakeland Center. "Europe has been ahead of us in terms of state-of-the-art venues, but this is definitely one of the world's top five facilities."

The consensus is that the grand opening successfully showcased Amway Center's many attributes.

"This is a public/private partnership that came together and is working," Johnson said. "The community has waited a long time for this venue, and their expectations have been met." - Lisa White

Interviewed for this article: Allen Johnson, (407) 440-7070; Michael LaPan, (863) 834-8133; Ron Spencer, (850) 487-1691

BOOKINGS

NEW SMOKEOUT SHOW INCLUDES MEDICAL POT HUB

B-Real of Cypress Hill is promoting and performing at this year's Smokeout Festival in San Bernardino, Calif.





Long before the push in California to legalize marijuana, rap group Cypress Hill had encouraged their fans to light up at shows, but now they're about to do so legally for the first time.

At the upcoming Cypress Hill Smokeout Festival on Oct. 16 at the National Orange Show Events Center in San Bernardino, Calif., Cypress and longtime partners and independent promoter Guerilla Union have teamed with Safe Access to offer medical marijuana patients a "consumption area" on the grounds. The move was undertaken after consulting with local authorities and ensuring that no laws would be broken in establishing the first-ever legal marijuana consumption zone at a major concert event in Southern California.

"After bringing Smokeout back last year after a four-year hiatus, in addition to the show we had a full-on medical marijuana trade show," said promoter Chang Weisberg of Guerilla Union.

Soon after last year's Smokeout ended, Weisberg began talks with the NOS Events Center staff and board of directors, the local San Bernardino Police Department and City Attorney about his plans. Though the city has a moratorium on such consumption zones, because the NOS is a state facility and state law allows medical marijuana patients to consume pot in a designated public location, Weisberg was able to get clearance.

Most importantly for him and the band, the compassionate use area will allow medical marijuana users to light up at the Smokeout without fear of police or security looking over their shoulders. "We have a lot of fans who are in favor of medical marijuana and, of those, maybe 10-percent in the crowd are legitimate patients."

California's 1996 Compassionate Use Act allows the state's patients to possess and cultivate cannabis for personal medical use with a valid doctor's recommendation.

Anyone wishing to enter must have their compassionate use card and bring in their own pot (one-eighth of an ounce max) to a special patient-only entrance on the grounds, where professionals will verify their status before they are allowed entry. Once in the segregated area, they will be allowed to consume their marijuana and attend the expo (which will be in the general population area) and will be given a special wristband that will give them access to the rest of the grounds. "It will be kind of like a beer garden," said Weisberg, who has hooked up with the largest medical marijuana advocacy organization, Americans for Safe Access, on the project. Not only will volunteers be checking IDs, but the area will also have security from both Contemporary Services Corporation (CSC) and Apex.

Weisberg said there will be no sale of marijuana allowed on site, but he would like to facilitate sales for future concerts. At the Sonoma County Fairgrounds in Northern California, the smaller-scale Harmony Festival has allowed consumption on site for several years and Weisberg noted that the Cow Palace in San Francisco has hosted the International Hemp and Cannabis Expo twice in 2010, where consumption was also approved.

The NOS venue – which hosts everything from a fair to private parties to a weekly outdoor flea market, gospel brunches and stock car races – was not involved in the negotiations to allow the legal consumption area.

Guerilla Union Senior Director Carla Garcia, who will be overseeing the

compassionate use area, said it will be split into two sections, one on the north end of the venue and another on the south which, between them, will take up an acre or so. She described the vibe as “Zen-garden like” with bubbling water fountains and plenty of shade, but because of state regulations that say you cannot smoke within 20 feet of a tented area, there will be generous corridors around the limited vending in the two zones.

“One of our challenges is gauging how many of our attendants will be in that area,” she said. The best guess is that about 10 percent of the crowd - which last year numbered more than 30,000 over two days - will be eligible for entry. “We have to be extra cautious and we’re telling patients that they also have a responsibility to make sure they’re complying with the rules so that we can gain the trust of the venue and the public.”

Her estimate is that 3,000-3,500 patients will be in attendance and around 2,500 will qualify, which should make the two areas very comfortable and not overcrowded. Asked if there was an extra cost to setting the areas up, Garcia said between the chain link fencing, the extra security, signage and the party tables with umbrellas and other accents, the costs are under \$10,000, with no upcharge to patients for entry.

In addition to Cypress Hill, the line-up for this year’s show includes Incubus, Manu Chao, Slightly Stoopid, Deadmau5, MGMT, Nas & Damian Marley, Atmosphere, Erykah Badu, Paul Oakenfold, Living Colour and Basement Jaxx.

Weisberg said that GU’s insurance company, Statewide, has underwritten the event 100 percent and he feels “comfortably protected” against any liability. “Food and beverage and parking have a big impact [on concert revenue], but medical marijuana could have an even larger impact on the live music business.” – Gil Kaufman

Interviewed for this article: Chang Weisberg, 626-290-5052; Lucy Gallegos, (909) 888-6788; Carla Garcia, 909 706 3672

HOTTickets

HOT TICKETS is a weekly summary of the top acts and ticket sales as reported to VT PULSE. Following are the top 20 concerts and events, the top 5 in each seating capacity category, which took place since Sept. 22.

SHAKIRA CHARTS AMWAY ARENA'S LAST HOT TICKETS GROSS

15,001 or More Seats	10,001-15,000 Seats	5,001-10,000 Seats	5,000 or Less Seats
<p>1) Nickelback Gross Sales: \$1,083,824; Venue: Hersheypark Stadium, Hershey, Pa.; Attendance: 19,436; Ticket Range: \$69.50-\$39.50; Promoter: Live Nation; Dates: Sept. 25; No. of Shows: 1</p> <p>2) Shakira Gross Sales: \$615,439; Venue: Amway Arena,</p>	<p>1) Carrie Underwood Gross Sales: \$412,260; Venue: Stockton (Calif.) Arena; Attendance: 8,320; Ticket Range: \$55.50-\$35.50; Promoter: AEG Live; Dates: Sept. 28; No. of Shows: 1</p> <p>2) Carrie Underwood Gross Sales: \$329,352; Venue: Rabobank Arena, Bakersfield,</p>	<p>1) Arcade Fire Gross Sales: \$587,511; Venue: Shrine Auditorium & Expo Center, Los Angeles; Attendance: 12,938; Ticket Range: \$49.50-\$45; Promoter: AEG Live; Dates: Oct. 7-8; No. of Shows: 2</p> <p>2) So You Think You Can Dance? Gross Sales: \$352,971;</p>	<p>1) So You Think You Can Dance? Gross Sales: \$245,189; Venue: Verizon Theatre at Grand Prairie (Texas); Attendance: 4,660; Ticket Range: \$55-\$37.50; Promoter: AEG Live; Dates: Sept. 22; No. of Shows: 1</p> <p>2) Jackson Browne with David Lindley</p>

Orlando, Fla.;
Attendance: 7,847;
Ticket Range: \$148.50-
\$9.50; Promoter: Live
Nation; Dates: Sept.
28; No. of Shows: 1

3) Carrie Underwood
Gross Sales: \$547,870;
Venue: **BOK Center,**
Tulsa, Okla.;
Attendance: 11,340;
Ticket Range: \$55.50-
\$35.50; Promoter: AEG
Live; Dates: Oct. 10;
No. of Shows: 1

4) Carrie Underwood
Gross Sales: \$495,788;
Venue: **American**
Airlines Center, Dallas;
Attendance: 10,445;
Ticket Range: \$55.50-
\$35.50; Promoter: AEG
Live; Dates: Oct. 9; No.
of Shows: 1

5) KQ Live Concert
2010
Gross Sales: \$457,820;
Venue: **Coliseo De**
Puerto Rico, San Jaun;
Attendance: 8,755;
Ticket Range: \$125-
\$35; Promoter:
Publivent, Inc.,
Univision Radio; Dates:
Sept. 25; No. of Shows:
1

Calif.; Attendance:
7,621; Ticket Range:
\$55.50-\$35.50;
Promoter: AEG Live;
Dates: Sept. 29; No. of
Shows: 1

3) Carrie Underwood
Gross Sales: \$325,007;
Venue: **San Diego**
Sports Arena;
Attendance: 7,412;
Ticket Range: \$55.50-
\$35.50; Promoter: AEG
Live; Dates: Oct. 1; No.
of Shows: 1

4) So You Think You
Can Dance?
Gross Sales: \$263,442;
Venue: **1st Mariner**
Arena, Baltimore;
Attendance: 5,115;
Ticket Range: \$55-
\$37.50; Promoter: AEG
Live; Dates: Oct. 5; No.
of Shows: 1

5) So You Think You
Can Dance?
Gross Sales: \$241,129;
Venue: **The Arena at**
Gwinnett Center,
Duluth, Ga.;
Attendance: 4,684;
Ticket Range: \$55-
\$37.50; Promoter: AEG
Live; Dates: Sept. 27;
No. of Shows: 1

Venue: **Radio City**
Music Hall, New York;
Attendance: 5,711;
Ticket Range: \$69.50-
\$39.50; Promoter: AEG
Live; Dates: Oct. 7; No.
of Shows: 1

3) Godskitchen
Gross Sales: \$240,450;
Venue: **Hordern**
Pavilion, Sydney;
Attendance: 4,670;
Ticket Range: \$60.02;
Promoter: Future Tours;
Dates: Oct. 3; No. of
Shows: 1

4) Willie Nelson
Gross Sales: \$233,963;
Venue: **Greek Theatre,**
Los Angeles;
Attendance: 4,348;
Ticket Range: \$75-
\$29.75; Promoter:
Nederlander; Dates:
Sept. 24; No. of Shows:
1

5) Lady Antebellum
Gross Sales: \$226,288;
Venue: **Koka Booth**
Amphitheatre at
Regency Park, Cary,
N.C.; Attendance:
6,779; Ticket Range:
\$45-\$29.50; Promoter:
Outback Concerts;
Dates: Sept. 23; No. of
Shows: 1

Gross Sales: \$228,259;
Venue: **Chicago**
Theatre; Attendance:
3,399; Ticket Range:
\$81-\$41; Promoter: Jam
Productions; Dates:
Sept. 23; No. of Shows:
1

3) Furthur
Gross Sales: \$221,409;
Venue: **The Joint, Las**
Vegas; Attendance:
4,144; Ticket Range:
\$153.50-\$53.50;
Promoter: AEG Live;
Dates: Sept. 22; No. of
Shows: 1

4) So You Think You
Can Dance?
Gross Sales: \$215,743;
Venue: **MGM Grand**
Theatre Foxwoods,
Mashantucket, Conn.;
Attendance: 3,862;
Ticket Range: \$67-\$47;
Promoter: AEG Live;
Dates: Oct. 9; No. of
Shows: 1

5) Louis C.K.
Gross Sales: \$212,987;
Venue: **Chicago**
Theatre; Attendance:
6,701; Ticket Range:
\$37-\$27; Promoter: Jam
Productions; Dates:
Oct. 2; No. of Shows: 1

Compiled by Rob Ocampo and Josh Huckabee. To submit reports, e-mail HotTickets@venuestoday.com or fax to (714) 378-0040.

THE BEAT

TICKETING

ROSEN JOINS BROUSSEAU TO EXPAND MONTREAL TICKETING COMPANY

Industry veteran Fred Rosen is returning to ticketing, announcing a partnership to expand Outbox Technology, a Montreal-based white-label ticketing provider.

After building Ticketmaster into the most dominant ticketing platform in the world, Rosen said he's now ready to compete against the giant, which he added is a much different beast than the company he originally helmed.

Rosen is joining forces with Jean-François Brousseau, who created Outbox in 2005 with Cirque du Soleil, the company's first client. The Montreal Canadiens and the Bell Centre, the team's home arena, both use Outbox, along with the Kodak Theatre in Los Angeles.

"We think the mandate historically that Ticketmaster has fulfilled has shifted for their own reasons and

choices. We believe that mandate still needs to be filled,” Brousseau said.

Rosen, who will serve as the CEO of the venture, will be based out of a newly opened L.A. office and has not announced any new hires. He said he spent five months negotiating the partnership with Brousseau before Monday’s announcement of the deal.

“The philosophy is that the Internet has disintermediated the business and venues really don’t need outlets and phones anymore,” he said. “Since everything has gravitated toward the Internet, the next logical extension would be for facilities to be in control of their own destiny, set their own service charges, determine their on sale dates and ultimately have all of the transactions done within their own websites, which will make their websites more valuable.”

Rosen said his company’s platform and the pair’s “ticketing expertise that nobody can match” will be its two main competitive advantages.

Brousseau founded Microflex and Admission Network in Canada, two companies he sold to Ticketmaster. Rosen is best known for his role as the founder and CEO of Ticketmaster, where he served from 1982 to 1998. Since leaving Ticketmaster, Rosen served in management positions at trade show organizer Key3Media, travelling carnival North American Midway Entertainment and AudienceView ticketing, a Canadian-based platform.

“Ticketmaster is not the same company I created,” Rosen said. “When Ticketmaster was created, it was a clearly on the side of the building. It was a revenue stream that the acts could not participate in, and it was clear that the arenas and facilities could hide behind Ticketmaster and vice versa.”

The merger between Live Nation and Ticketmaster that was completed earlier this year changed all of that – now it’s unclear whether the company represents the best interests of the building, the artist or the promoter. Rosen called company CEO Irving Azoff the “smartest guy in the music business,” but said it’s not clear he’s on the side of the buildings.

The realignment has meant another opportunity to create a ticketing company “that’s like Switzerland,” Rosen said, later adding, “In the end, do you want someone selling your tickets whose interests aren’t the same as yours?” – Dave Brooks

Interviewed for this article: Fred Rosen and Jean-François Brousseau, (514) 315-1200

NAMING RIGHTS REPORT



Valley View Casino Center, San Diego

Date Announced: Oct. 12

Buyers: San Pasqual Development Group, Inc.

Terms: 5 years, with two one-year options, financial terms not released

Ownership/Management/Tenant: City of San Diego/AEG/Kobey Swap Meet

Comments: As of Nov. 1, the San Diego Sports Arena has a new name – Valley View Casino Center – to go with its \$3 million renovation. The buyer is the San Pasqual

Development Group, Inc., the gaming corporation of the San Pasqual tribe which owns and operates the casino and hotel complex in North San Diego County.

“They saw branding opportunities and an ability to get a bunch of customers to special events en masse,” said Ernie Hahn, general manager there for AEG. “They saw an iconic building in downtown San Diego – everybody knows where it is – and that they could help rebrand \$3 million in improvements and make both brands better.”

Valley View Casino & Hotel's marketing efforts have been consistently strong throughout San Diego and of late throughout the entire Southern California region. They are opening a new hotel addition on Nov. 19. The property will now market the Valley View Casino Center alongside its casino and hotel brand.

The venue's renovation included the addition of a 6,500-sq.-ft. VIP hospitality space, Club 3500, new lower level seats, LCD televisions throughout, an upgraded concourse and arena entrances.

Hahn said the deal includes signage, which will be switched out over the next four to six weeks. The casino will also receive a number of passes to Club 3500.

"An important part of the contract was that in the first year, we will redo the parking lot," Hahn said. "It is a big endeavor, but at the same time, it will be better for people who come here, and for the Kobey Swap Meet. You can only patch and stripe so many times, when people arrive here, it is the one thing they look at that needs additional help." – Liz Boardman

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