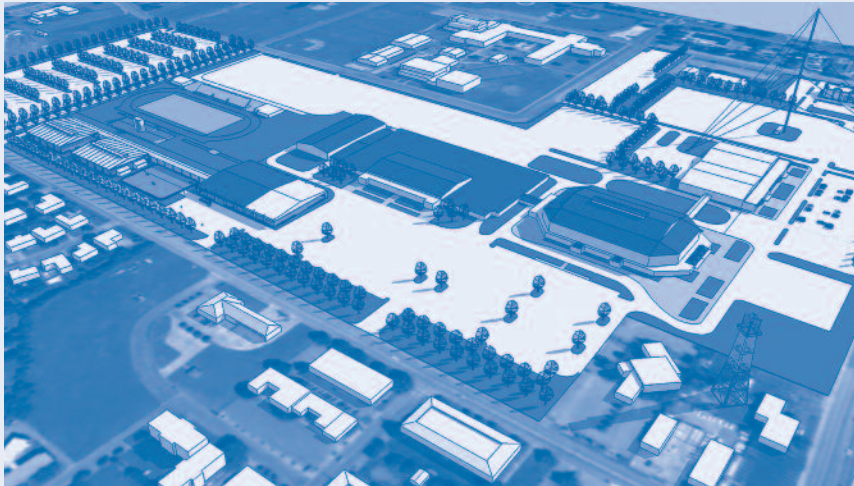


Blueprints

2010 EQUESTRIAN CENTERS, FAIR AND FESTIVAL GROUNDS



Rendering of the Extraco Events Center in Waco, Texas.

CANADA

ONTARIO

TORONTO CANADIAN NATIONAL EXHIBITION (CNE)

ARCHITECT: Populous
FEATURES: Significant master plan issues being considered are the 100,000-sq.-ft. expansion of their exhibition center, soccer stadium expansion, a new on-site hotel to be designed and constructed by a private developer and the further extension of the existing light rail system by the city.

EGYPT

SIXTH OF OCTOBER CITY

MARABET (EGYPTIAN INTERNATIONAL EQUESTRIAN CENTRE)

COST: \$546 million
ARCHITECT: Populous
FEATURES: 2,400-acre equestrian mega-development owned by the Republic of Egypt Ministries of Agriculture, Tourism and Urban Development. It includes an international racecourse, competition venue, equestrian club, polo club, equine hospital, cultural center

and museum, hotels, town center, residential and private farm parcels.

UNITED KINGDOM

LONDON, ENGLAND 2012 OLYMPIC EQUESTRIAN VENUE

COST: \$30 million
OPENING DATE: May 2012
ARCHITECT: Populous
FEATURES: Situated on the grounds of Greenwich Park. Along with stabling and training venues, the venue features extensive veterinary, commissary, team lounge, media, housing and support functions. The main stadium will seat 26,000. The cross-country course will encompass another 8,000 seats in various areas of interest along the course.

UNITED STATES

ARIZONA

SCOTTSDALE WESTWORLD OF SCOTTSDALE EQUIDOME (REDEVELOPMENT)

COST: \$33 million
OPENING DATE: Summer 2014
ARCHITECT: Populous
FEATURES: Complete redevelopment of the existing Equidome

covered arena featuring the addition of 135,000 sq. ft. of multi-use floor for stalls, arenas or trade booths; indoor staging ring, VIP suites. The new complex will be fully enclosed and air-conditioned.

TUCSON

PIMA COUNTY FAIRGROUNDS, ENTERTAINMENT & RECREATION DISTRICT (REDEVELOPMENT)

ARCHITECT: Populous
FEATURES: The Pima County Fairgrounds is the core of a partially developed entertainment and recreation district. Components include fairgrounds and equestrian venues, outdoor concert venue, horse racetrack, dirt car tracks, road racing track, NHRA drag strip, shooting club, sports complex, and supporting commercial development.

RILLITO PARK RACETRACK (RELOCATION)

ARCHITECT: Populous
FEATURES: Relocation of track from Tucson city core to Pima County Fairgrounds to improve access, parking, stabling and multi-use event opportunities. New track will feature 7/8-mile track, 5,000 seat multi-use grandstand, concert stage, 200 new stalls to be used in conjunction with existing stalls, support facilities.

ARKANSAS

BENTON

CENTRAL ARKANSAS FAIRPLEX

ARCHITECT: GH2 Gralla Equestrian Architects

FEATURES: Master plan and conceptual design for new Saline County Fairgrounds including a 5,000+/- seat multi-use indoor arena, two covered warm-up arenas, 400+/- stalls in three barns, two outdoor warm-up arenas, a multi-use community center, parking, etc. to be sited on a combined public parcel including an abandoned airport, the existing county fairgrounds, and other adjacent public property.

GAINESVILLE

ALACHUA COUNTY FAIRGROUNDS EXPO HALL

COST: \$15 million
OPENING DATE: 2012
ARCHITECT: Populous
FEATURES: Phase I will feature a 30,000-sq.-ft. multipurpose exhibit building and a covered arena. The final build-out will add 30,000 sq. ft. of exhibit space in two buildings, and a 6,000 seat coliseum that will host a variety of events from concerts to rodeos.

CALIFORNIA

POMONA

LOS ANGELES COUNTY FAIR CONFERENCE CENTER

COST: \$28 million
OPENING DATE: August 2011
ARCHITECT: HOK [designed in 1999]
FEATURES: Adding 50,000 sq. ft. of conference center space to the existing 33,000-sq.-ft. center, and landscaping a courtyard between the center and the Sheraton Hotel with a wine country theme. The venue is dedicated to meetings and trade associations. It will be managed by Starwood.

DISTRICT OF

COLUMBIA

WASHINGTON

WASHINGTON INTERNATIONAL HORSE SHOW

ARCHITECT: Populous
FEATURES: Event overlay planning and design for 100% temporary venue for the WIHS, including 80,000-sq.-ft. main indoor arena with 4,600 club and dining seats; vendor, hospitality, VIP, credentialing, and paddock master structures; 400 stalls; restrooms; power systems and support services.

FLORIDA

DELAND

VOLUSIA COUNTY FAIR EXPO HALL

ARCHITECT: Populous
FEATURES: C. H. Johnson Consulting recently completed the market demand/feasibility study and Populous has completed the draft master plan and concept design for this 130,000-sq.-ft. multipurpose expo hall.

IOWA

DES MOINES

IOWA STATE FAIR

COST: \$25 million
OPENING DATE: 2010
ARCHITECT: Scott Worth, fair senior operations director
FEATURES: The state fair just debuted the \$15 million Richard O. Jacobson Exhibition Center during the 2010 Iowa State Fair in August. It was part of a three phase project that included relocating and rebuilding an outdoor covered arena to make room for the new building, building a stalling barn and its adjacent covered walkway connection to the arena and swing barn, infrastructure for the new building, and finally building the arena. The 110,000-sq.-ft. facility features a main arena floor of 250x125 ft. and a warm-up arena of 140x80 ft. Its unique design features both fixed and retractable seating for 3,000 with the ability to accommodate more than 6,000, meeting rooms, a VIP area, and an expansive retractable skylight system.

KANSAS

KANSAS CITY

WYANDOTTE COUNTY FAIR & EVENTS CENTER (RELOCATION)

ARCHITECT: Populous
FEATURES: Master plan and concept design for a new 127-acre complex. Phase I buildings include a 60,000-sq.-ft. exhibition building and 100 stall horse barn, warm-up arenas, shooting range, visitor services and site enhancements.

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Blueprints

2010 EQUESTRIAN CENTERS, FAIR AND FESTIVAL GROUNDS

MULVANE

KANSAS STAR CASINO & EQUESTRIAN CENTER

OPENING DATE: Spring 2012

(phase one)

ARCHITECT: Populous

FEATURES: Equestrian/rodeo complex as part of a casino destination resort south of Wichita owned by Peninsula Gaming. Phase one includes 140x280 ft., 4,000-seat main multi-use arena; 420 stalls; 120x240 ft. indoor arena; outdoor arenas; cattle facilities; 106 RV hookups. Expandable up to 640 stalls with additional indoor arenas.

MICHIGAN

MASON

INGHAM COUNTY FAIR

ARCHITECT: Populous and C2AE

FEATURES: Populous and C2AE of Lansing, Mich., have been retained to develop a master plan and business plan for the 76-acre Ingham County Fair.

MISSOURI

ST. JOSEPH

BUCHANAN COUNTY AGRIBUSINESS EXPO CENTER

ARCHITECT: Populous, with C.H. Johnson Consulting

FEATURES: The firms have been retained to complete a feasibility study for the proposed 249,400-sq.-ft. Buchanan County Agribusiness Expo Center.

MONTANA

BILLINGS

RIMROCK AUTO ARENA (RENOVATION)

COST: \$15 million

OPENING DATE: April 2011

ARCHITECT: Populous in association with CTA Architects of Billings

FEATURES: This facility was severely damaged by a recent tornado. The architects have developed a design for the exterior and interior of this 30-year-old, 9,500-seat arena which will provide a great deal of inviting transparency into the new lobby as well as other significant upgrades to change the image of the building.

METRAPARK

COST: \$27 million

ARCHITECT: Populous

FEATURES: A master plan for the Agricultural Equestrian and

Entertainment Center of MetraPark, separate from rebuilding Rimrock Auto Arena, involves four horse barns, a 1,200-seat indoor arena and a total 250,000 sq. ft.

HELENA

DIAMOND CITY EQUESTRIAN COMPLEX

COST: \$108 million

OPENING DATE: Summer 2012

ARCHITECT: Populous

FEATURES: High-end equestrian competition venues, training and boarding facilities integrated with the Diamond City Towne Center and hotels. Main indoor multi-use venue features 7,000 seats. Complex includes 3,500-seat outdoor rodeo venue, 600 stalls, equine veterinary hospital.

LIVINGSTON

HEART K ARENA

OPENING DATE: Spring 2011

ARCHITECT: Populous

FEATURES: Regional training and competition arena featuring a 120x240 ft. main arena floor and connected stabling. Clubhouse, viewing stand and offices overlooking arena floor.

NEW MEXICO

CLOVIS

CURRY COUNTY FAIR (MASTER PLAN)

COST: \$8 million

ARCHITECT: Populous

FEATURES: Involves an update for the Curry County Fairgrounds & Events Center. A 60,000-sq.-ft. multipurpose pavilion, gates and portals, additional parking, RV Park, Event Center enhancements and renovation of existing fair-ground buildings are recommended.

LOVINGTON

LEA COUNTY FAIR (MASTER PLAN)

COST: \$18-\$20 million (phase 1)

ARCHITECT: Populous

FEATURES: Long range master plan major recommendations are the construction of a 6,000-seat multipurpose arena, dedicated equestrian arena, 250 horse stall barn, hospitality center, 2,000-seat entertainment shed, ground enhancements and the renovation of the existing rodeo arena, site and fairgrounds buildings.

NORTH CAROLINA

ROCK HILL

YORK COUNTY MULTI-USE AGRITOURISM COMPLEX

COST: \$33.8 million

ARCHITECT: Populous

FEATURES: Agri-Tourism and economic development project featuring a 95,000-sq.-ft., multi-use arena, auxiliary indoor arenas, outdoor venues, horse and livestock barns, and support facilities. Project also includes commercial outparcels and passive recreation amenities.

NORTH DAKOTA

MINOT

NORTH DAKOTA STATE FAIR GRANDSTAND

COST: \$15 million

OPENING DATE: July 2010

ARCHITECT: Populous

FEATURES: This new 7,000-seat grandstand opened July 2010. The partially covered seating encloses a restaurant and patron services in addition to an expansive concourse.

OHIO

NELSONVILLE

HOCKING COLLEGE EQUESTRIAN CENTER

COST: \$13.6 million

OPENING DATE: Fall 2011

(phase 1)

FEATURES: Equine Science & Technology complex renovation and expansion at Hocking State College. Includes new 30,000-sq.-ft. indoor arena, outdoor arena and equine surgical wing, farrier science lab; and renovation of existing stables and support facilities.

OKLAHOMA

OKLAHOMA CITY

OKLAHOMA STATE FAIR EXPO HALL

COST: \$60 million

OPENING DATE: 2012

ARCHITECT: Populous

FEATURES: The concept design has been completed and funding has been approved for the new 300,000-sq.-ft. multipurpose expo hall.

SOUTH CAROLINA

CAMDEN

SOUTH CAROLINA EQUESTRIAN PARK INDOOR ARENA

ARCHITECT: Populous

FEATURES: Convertible (open-air/enclosed) new main performance arena with a 120x240 ft. floor; 1,000 seats; offices; concessions; toilets; covered connector to existing arena. Facility also features outdoor vendor plaza at arena entrances.

PARK FOR SOUTH CAROLINA EQUINE CENTER

ARCHITECT: GH2 Gralla Equestrian Architects

FEATURES: Master plan and conceptual design for renovations to the existing equestrian facility and new covered arenas, barns, parking, etc.

SPRINGDALE RACECOURSE

COST: \$3.4 million

ARCHITECT: Populous

FEATURES: Redevelopment of existing steeplechase course grandstand for racing and multi-use business development. Renovation features signature fabric roof over upper decks and VIP boxes.

TEXAS

LEVELLAND

MALLET EVENTS CENTER & ARENA

COST: \$14 million

ARCHITECT: Populous

FEATURES: One hundred seventy-five sq. ft. multipurpose events center with a 1,500 seat show arena, 27,000-sq.-ft. exhibit hall, 11,000-sq.-ft. banquet hall, visitor services and site infrastructure.

TYLER

PARK OF EAST TEXAS

ARCHITECT: GH2 Gralla Equestrian Architects and Ron Mabry Architects

FEATURES: Master plan and conceptual design for major multi-use event facility including a 4,700+/- seat multi-use indoor arena, a 1,500+/- seat outdoor event arena, 600+ stalls, covered warm-up facilities, parking, etc.

WACO

EXTRACO EVENTS CENTER/HOME OF THE HEART O' TEXAS FAIR & RODEO

COST: \$22.5 million

ARCHITECT: Populous

FEATURES: Master plan and concept design/pricing for a 77,000-sq.-ft. exhibition building, two 144 stall horse barns, RV Park, parking and renovation of the existing arena.

UTAH

KAMAS

HIGH STAR RANCH EQUESTRIAN CENTER

COST: \$7.6 million (Phase 1)

OPENING DATE: Summer 2011

ARCHITECT: Populous

FEATURES: Stabling designed for 140 horses, 3 indoor arenas. Outdoor venues include show jumping rings and cross-country course, member club facilities, and an equine surgical and rehabilitation facility.

WISCONSIN

MILWAUKEE

HENRY MAIER FESTIVAL PARK

COST: \$25 million

OPENING DATE: Spring 2011 (Phase 1); 2012 (Phase 2)

ARCHITECT: Eppstein Uhen

FEATURES: Redesign and construct new stages, a new admission gate, a new box office, food and beverage vendor buildings, restrooms, flexible programming space, walkways, corporate party areas and VIP viewing platforms. The park includes 75 acres and is home to Summerfest, the World's Largest Music Festival, which celebrates its 45th anniversary in 2012.

WYOMING

EVANSTON

UINTA COUNTY FAIR (RELOCATION)

COST: \$45 million

ARCHITECT: Populous

FEATURES: Final master plan document and renderings have been completed. This hillside location with visibility and access from I-80 will consist of a 20,000-sq.-ft. multipurpose exhibition building, 6,000-seat multipurpose arena, multipurpose livestock/equestrian barns, open arenas, rodeo grandstand, RV Park and support services.

SOURCE: Venues Today Research