

BOOKINGS

Dinosaurs Are Just the Beginning

FELD ENTERTAINMENT'S NEWEST spectacular will likely also be the launch of a new franchise, comparable to the firm's collaboration with Disney, which has led to multiple ice and theater family show productions.

This time, they are collaborating with

NBCUniversal's Universal Brand Development on a live version of *Jurassic World*, to hit the road in the fall of 2019, said Steve Yaros, SVP, global public relations for Feld Entertainment. Production will take place at Feld's Palmetto, Fla., studios.

Arena managers have been primed for

Feld Entertainment Partners with NBCUniversal to Tour *Jurassic World*

BY LINDA DECKARD

this show since last year. Like most, Allen Johnson, Orlando Venues, has dates on hold for Amway Center, thinking in terms of multiples. Ringling Bros. and Barnum & Bailey Circus, which closed last May, traditionally played a weeklong run at the arena in January. Feld Entertainment's Mark Duryea and



Juliette Feld, producer of the *Jurassic World* live show, and Kenneth Feld, CEO of Feld Entertainment.

the North American routing and tours group have filled a lot of those dates with Marvel Universe Live, also a Disney franchise. Now, it is anticipated that Marvel and *Jurassic World* will alternate. Orlando hosted Marvel Thursday-Sunday this year.

For Johnson, it means production is a little easier in that he can leave the ice down if he gets January dates for either show. For the circus, he had to take the ice out and put it back. There can't be too many family shows, he said, and any time you add a product, no one knows what it will grow to, he added, citing the way the December classic Trans-Siberian Orchestra has taken off.

Staples Center, Los Angeles, traditionally had summer dates for the circus. Lee Zeidman, president for AEG at that complex, had Marvel for seven shows last summer. It's a "different deal" than they had with the circus, he said, more favorable for both the building and promoter, which he worked out with Duryea.

"We're excited about the new content," Zeidman said. "All family shows are essential to our business. It's all about content. It rounds out our calendar."

For Staples Center, which will be getting the Grammys back for the next four years, he noted, Feld productions, Los Angeles Sparks WNBA games and concerts make for

a busy summer.

While *Jurassic World* is dinosaur-centric, like *Walking With Dinosaurs* years ago, its potential is unlimited because there is a popular movie franchise associated with it. The technology is also more advanced now, Yaros added.

Jurassic World has a huge and loyal

Arena managers have been primed for the show since last year.

following. When the news was released publicly Jan. 25, NBCUniversal put it up on its Facebook page, which has 8.5 million followers.

Universal Brand Development is a new department led by Vince Klaseus, president, which is charged with expanding options for the company's extensive portfolio of intellectual properties created by Universal Pictures, Illumination Entertainment, DreamWorks Animation, and NBCUniversal cable and television. Universal Brand Development is a business segment of Universal Filmed Entertainment Group, and part of NBCUniversal, a subsidiary of Comcast Corp.

Universal Brand Development approached Feld Entertainment about pro-

ducing a live version of the No. 1 movie in their portfolio, Yaros said. "It's early in the partnership. Now we work with two of the largest content providers in the world - Disney and Universal." Add Sesame Workshop and the new collaboration with Feld in production of *Sesame Street Live*, and the family show producer is on a roll.

"Nothing can replace Ringling Bros. and Barnum & Bailey," Yaros said, "but the Greatest Show on Earth lives on in the fabric of every one of our productions. It makes us the experts at what we do."

"This particular property is a dynamic, incredible franchise with which to launch our relationship with Universal," Yaros added. Juliette Feld is the producer.

Following a multiyear run in the U.S., *Jurassic World Live* (the exact name has not yet been decided) will tour globally. It features a herd of life-size dinosaurs extending up to 40 feet long. Using state-of-the-art projection mapping, fans will be transported right onto Isla Nublar, and with the addition of sophisticated animatronics and performer-operated characters, the dinosaurs will literally be the biggest stars of the show as the story is told through human and dinosaur interaction.

Jurassic World, with a worldwide box-office gross of more than \$1.67 billion, ranks as the fourth-biggest movie release of all time. The next installment in the film franchise, *Jurassic World: Fallen Kingdom*, arrives in theaters June 22. ■

HOTTICKETS 15,001 OR MORE CAPACITY

Date Range: 12/16/17-1/15/18

RANK	GROSS	EVENT	VENUE	TICKETS SOLD	PROMOTER	DATE	SHOWS
1	\$3,667,959	Paul McCartney	Mt Smart Stadium, Auckland, New Zealand	34,901	Frontier Touring	Dec. 16	1
2	\$3,575,270	Abel Pintos	Estadio Monumental Antonio Vespucio Liberti, Buenos Aires, Argentina	53,678	Move Concerts	Dec. 16-18	2
3	\$2,370,139	Billy Joel	BB&T Center, Sunrise, Fla.	17,927	Live Nation - Los Angeles	Dec. 31	1
4	\$2,060,177	Bassnectar	Georgia World Congress Center, Atlanta	21,064	Marchone Music	Dec. 31	1
5	\$1,462,989	Depeche Mode	WiZink Center, Madrid	15,500	Live Nation - Los Angeles	Dec. 16	1
6	\$995,735	Richard Clayderman	Mercedes-Benz Arena, Shanghai	11,785	Beijing Shi Ji Jia Tong Culture Media Co.	Jan. 1	1
7	\$847,604	Liam Gallagher	Manchester Arena, Manchester, England	14,379	Live Nation - Los Angeles	Dec. 16	1
8	\$551,029	Julion Alvarez	Arena Monterrey, Monterrey, Mexico	17,500	Zignia Live	Jan. 13	1
9	\$103,335	Makers MX	Arena Ciudad De Mexico, Mexico City	10,879	Zignia Live	Dec. 16	1

HOTTICKETS 10,001-15,000 CAPACITY

Date Range: 12/16/17-1/15/18

RANK	GROSS	EVENT	VENUE	TICKETS SOLD	PROMOTER	DATE	SHOWS
1	\$2,163,880	Lady Gaga	T-Mobile Arena, Las Vegas	14,478	Live Nation Global Touring	Dec. 16	1
2	\$1,707,064	Lady Gaga	Forum, Inglewood, Calif.	13,282	Live Nation Global Touring	Dec. 18	1
3	\$1,511,245	Jay-Z	Oracle Arena, Oakland, Calif.	14,853	Live Nation - Los Angeles	Dec. 16	1
4	\$1,435,590	Trans-Siberian Orchestra	Toyota Center, Houston	21,216	Live Nation - Los Angeles	Dec. 21	2
5	\$1,307,402	Trans-Siberian Orchestra	U.S. Bank Arena, Cincinnati	20,702	Live Nation - Los Angeles	Dec. 21	2
6	\$1,175,489	Ozuna	Prudential Center, Newark, N.J.	12,950	CMN, Elite Media & Marketing	Dec. 16	1
7	\$1,088,801	André Rieu	Ziggo Dome, Amsterdam, Netherlands	11,016	André Rieu Productions B.V.	Jan. 6	1
8	\$1,035,833	André Rieu	Antwerps Sportpaleis, Merksem, Belgium	10,996	André Rieu Productions B.V.	Jan. 7	1
9	\$962,378	André Rieu	Genting Arena, Birmingham, England	9,670	André Rieu Productions B.V.	Dec. 21	1
10	\$954,552	Jay-Z	Golden 1 Center, Sacramento, Calif.	11,458	Live Nation - Los Angeles	Dec. 17	1

HOTTICKETS 5,001-10,000 CAPACITY

Date Range: 12/16/17-1/15/18

RANK	GROSS	EVENT	VENUE	TICKETS SOLD	PROMOTER	DATE	SHOWS
1	\$1,805,547	Cirque du Soleil Crystal	Little Caesars Arena, Detroit	24,254	Cirque du Soleil	Jan. 10-14	7
2	\$1,487,540	Jerry Seinfeld Tel Aviv, Israel	Menora Mivtachim Arena,	11,773	Gad Oron Productions, JS Touring LLC	Dec. 30	2
3	\$1,049,010	Kevin Hart	Mohegan Sun Arena, Uncasville, Conn.	9,340	In-House	Dec. 30	1
4	\$1,009,236	André Rieu	The SSE Arena, Wembley, London	9,548	André Rieu Productions B.V.	Dec. 22	1
5	\$978,407	Disney On Ice	Long Beach Arena, Long Beach, Calif.	32,078	Feld Entertainment	Dec. 27-Jan. 1	8
6	\$770,065	Tiffany Haddish	Arie Crown Theater At McCormick Place, Chicago	7,885	In-House	Dec. 30-31	2
7	\$764,407	Elton John	Rothaus Halle, Friedrichshafen, Germany	7,119	Peter Rieger Konzertagentur & Co. KG	Dec. 16	1
8	\$760,280	André Rieu	Echo Arena, Liverpool, England	7,057	André Rieu Productions B.V.	Dec. 20	1
9	\$747,385	Bill O'Reilly, Dennis Miller	Honda Center, Anaheim, Calif.	6,116	Icon Ent. Group, Tate Entertainment	Dec. 16	1
10	\$729,654	Soy Luna Live	Martin Carpena, Malaga, Spain	12,596	DG Entertainment, Sold Out	Jan. 13-14	2

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HOTTICKETS 2,001-5,000 CAPACITY

Date Range: 12/16/17-1/15/18

RANK	GROSS	EVENT	VENUE	TICKETS SOLD	PROMOTER	DATE	SHOWS
1	\$3,877,195	Britney Spears	The Axis At Planet Hollywood, Las Vegas	18,004	Caesars Entertainment Inc.	Dec. 27-31	4
2	\$1,644,114	The Phantom Of The Opera	Orpheum Theatre, Minneapolis	19,252	Broadway Across America, Hennepin Theatre Trust	Dec. 26-31	8
3	\$1,566,318	Les Misérables	Academy Of Music, Philadelphia	18,827	In-House	Jan. 9-14	8
4	\$1,501,987	The Phantom Of The Opera	Orpheum Theatre, Minneapolis	17,190	Broadway Across America, Hennepin Theatre Trust	Dec. 19-24	8
5	\$1,322,855	Widespread Panic	Fox Theatre, Atlanta	13,613	Live Nation - Los Angeles	Dec. 29-31	3
6	\$1,297,541	Freek Vonk	AFAS Live, Amsterdam, Netherlands	32,144	Agents After All	Dec. 27-29	9
7	\$1,217,107	Elf - The Musical	Fox Theatre, Detroit	25,477	MagicSpace Entertainment	Dec. 20-24	8
8	\$1,212,228	School Of Rock - The Musical	Carol Morsani Hall, Tampa, Fla.	16,471	In-House	Jan. 2-7	8
9	\$1,063,822	Rent	Overture Hall, Madison, Wis.	15,823	Broadway Across America	Jan. 2-7	8
10	\$1,020,061	Finding Neverland	Ziff Ballet Opera House - Arsht Center, Miami	14,521	In-House, Broadway Across America	Dec. 26-31	8

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For booking information, contact Kevin Preat at kpreast@amaliearena.com or Kelli Yeloushan at kyeloushan@tbepllc.com



Steve Martin and Martin Short entertained in Bethlehem, Pa; The Georgia World Congress Center cracked Top Stops.



HOTTICKETS 2,000 OR LESS CAPACITY

Date Range: 12/16/17-1/15/18

RANK	GROSS	EVENT	VENUE	TICKETS SOLD	PROMOTER	DATE	SHOWS
1	\$866,452	Miami City Ballet The Nutcracker	Ziff Ballet Opera House - Arsht Center, Miami	11,349	Miami City Ballet	Dec. 19-24	8
2	\$831,257	Stomp	Merriam Theater, Philadelphia	13,600	In-House	Dec. 26-31	8
3	\$691,488	Finding Neverland	Barbara B. Mann Perf. Arts Hall, Fort Myers, Fla	10,170	In-House	Jan. 9-14	8
4	\$620,493	String Cheese Incident	The Capitol Theatre, Port Chester, N.Y.	6,000	AEG Presents / Concerts West / Goldenvoice, The Bowery Presents	Dec. 29-31	3
5	\$532,530	The Nutcracker	Carol Morsani Hall, Tampa, Fla.	9,001	In-House	Dec. 21-23	5
6	\$442,184	Harry Potter In Concert	Carol Morsani Hall, Tampa, Fla.	6,203	The Florida Orchestra	Dec. 28-30	4
7	\$300,937	Chicago	Midland Center For The Arts, Midland, Mich	5,231	In-House	Jan. 12-14	4
8	\$293,958	Steve Martin, Martin Short	Sands Bethlehem Event Center, Bethlehem, Pa.	1,924	Live Nation - Los Angeles	Dec. 16	1
9	\$291,675	Hip Hop Nutcracker	Shubert Theatre Boch Center, Boston	5,074	Tremont Theatre	Dec. 21-23	4
10	\$283,490	Cirque Dreams Holidaze	Barbara B. Mann Perf. Arts Hall, Fort Myers, Fla.	5,195	In-House, Professional Facilities Mgmt.	Dec. 22-23	3

TOPSTOPS 15,001 OR MORE CAPACITY

Date Range: 12/16/17-1/15/18

RANK	VENUE	TICKETS SOLD	CAPACITY	GROSS	SHOWS
1	Estadio Monumental Antonio Vespucio Liberti, Buenos Aires, Argentina	53,678	26,839	\$3,575,270	2
2	WiZink Center, Madrid	49,063	15,500	\$3,297,582	5
3	Mt Smart Stadium, Auckland, New Zealand	34,901	34,901	\$3,667,959	1
4	Georgia World Congress Center, Atlanta	21,064	21,064	\$2,060,177	1
5	BB&T Center, Sunrise, Fla.	17,927	17,927	\$2,370,139	1