



Brandon Lancaster of Lanco at one of the area's many festivals, Bonnaroo.

The rich history of music in the area has led to a renaissance of live performances in the region. From Elvis to Kentucky bluegrass to Justin Timberlake, there's a strong history of music here. Nashville had the leadership of the city behind it as far as keeping the live music business strong and vital. When the economy rebounded, people got used to going to live events again and it's stuck.

Tell us about the festival space in the region.

We've got a lot of festivals here. There's our DWP Louisville festivals, plus AC Entertainment's Forecastle Festival. Over in Manchester, Tenn., we have Bonnaroo. Nashville has the CMA Fest, and the list goes on and on. The collection helps fuel the artists' presence in

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TOPSTOPS KENTUCKY & TENNESSEE

Ranked by tickets sold. Based on data from concerts and events Dec. 1, 2017-Nov. 30, 2018, as reported to Pollstar. Data updated as of Jan. 3.

RANK	VENUE	TICKETS SOLD	CAPACITY	GROSS	SHOWS
MORE THAN 15,000 CAPACITY					
1	Bridgestone Arena, Nashville	732,760	20,000	\$58,619,825	66
2	KFC Yum! Center, Louisville	271,440	22,000	\$18,005,563	38
3	Rupp Arena, Lexington, Ky.	207,154	23,500	\$13,359,852	33
4	Nissan Stadium, Nashville	157,182	68,000	\$18,433,548	3
5	Thompson-Boling Arena, Knoxville	76,296	21,678	\$4,807,350	12
5,001-15,000 CAPACITY					
1	Ascend Amphitheater, Nashville	150,024	6,800	\$6,355,799	27
2	Municipal Auditorium, Nashville	46,676	9,432	\$2,427,032	10
3	Mud Island Amphitheatre, Memphis	17,496	5,061	\$969,970	5
4	UTC McKenzie Arena, Chattanooga	13,961	11,121	\$673,969	6
5	BB&T Arena, Highland Heights, Ky.	8,669	9,400	\$476,669	2
2,001-5,000 CAPACITY					
1	Ryman Auditorium, Nashville	275,306	2,362	\$14,622,678	139
2	Andrew Jackson Hall, Nashville	151,832	2,472	\$10,136,037	82
3	Whitney Hall, Louisville	124,831	2,377	\$6,313,327	79
4	Palace Theatre, Louisville	46,836	2,597	\$2,953,399	19
5	Orpheum Theatre, Memphis	36,988	2,308	\$2,916,965	21
2,000 OR LESS CAPACITY					
1	Marathon Music Works, Nashville	70,470	1,800	\$1,998,507	68
2	Tennessee Theatre, Knoxville	64,402	1,645	\$4,339,556	48
3	City Winery, Nashville	53,049	314	\$1,846,638	272
4	3rd & Lindsley, Nashville	42,137	500	\$762,105	132
5	W.L. Lyons Brown Theatre, Louisville	40,999	1,441	\$1,529,271	48