



Samantha Le <samantha@venuesnow.com>

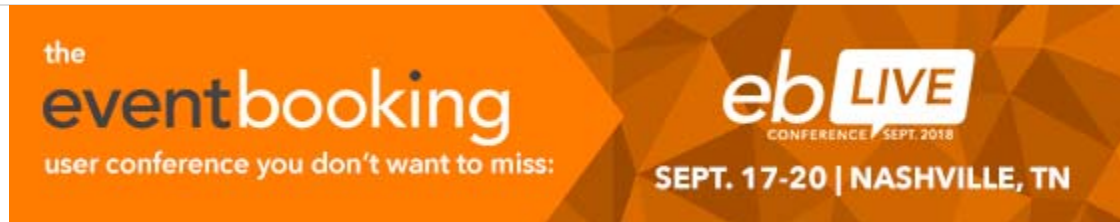
VenuesNow Pulse, May 10, 2018: Winnipeg's great outdoors, plus what's new at Feld, Levy, Spectra

1 message

VenuesNow <linda@venuesnow.com>
Reply-To: VenuesNow <linda@venuesnow.com>
To: samantha@venuestoday.com

Thu, May 10, 2018 at 7:01 AM

Is this email not displaying correc



[ABOUT VENUESNOW](#) | [SUBSCRIBE](#) | [HELP WANTED](#) | [CONTACT US](#) | [ADVERTISE](#)



May 10, 2018 • VOL. XVI, Number 14 • ISSN [1547-4143](#)

Greetings Samantha,

Offering venue visitors the opportunity to have exclusive access — field passes before the game, meet-and-greets with performers and the like — has taken off in recent years, and with good reason. Everyone likes to feel like an insider, like they're getting special treatment. These experiences sometimes come with a price tag designed to preserve their exclusivity, but that's not always the case. Take a look at our story below about Levy Restaurants chef Jessica Helms, who began producing specials in small numbers for some Portland Trail Blazers games and announcing them only on her social media feeds. It's a fun and relatively inexpensive way to give fans the feeling that they're in on a secret — and who would turn down a fried peanut butter and jelly sandwich?



Street parties outside Bell MTS Place have been drawing thousands of Winnipeg Jets fans who want to join in the NHL playoff excitement. (Courtesy TNSE)

Taking It To The Streets: Winnipeg Throwing Block Parties

By Brad Weissberg

With the Winnipeg Jets looking to snatch the Stanley Cup, home-game block parties welcome fans who can't get into Bell MTS Place, the smallest arena in the NHL. More than 23,000 Jets fans were expected for the latest street party this week.

[READ MORE>>>](#)

VENUESNOW
CONFERENCE
PRESENTED BY:
LIVE NATION
ticketmaster

JUNE 19-20, 2018
THE BEVERLY HILTON,
BEVERLY HILLS, CA

QUOTE OF THE WEEK

“A lot of times when you approach some of these local restaurateurs, they don’t have the resources to come out here, because when you take all this away, it’s just grass and trees.”

— *George Scott, division president for concessionaire Levy, on why food trucks make a good option for golf tournaments like the PGA Tour's Wells Fargo Championship in Charlotte, N.C.*

PHOTO OF THE WEEK

Mason Ramsey, the 11-year-old who went viral after yodeling at a Walmart in Illinois and landed a record deal, surprised the crowd May 5 at the iHeartCountry Festival by AT&T at the Frank Erwin Center in Austin, Texas.



RECEIVE THE LATEST INDUSTRY NEWS
DIRECT TO YOUR INBOX



Spectra Gets Illinois Food Deal

By Don Muret

The University of Illinois, where State



June Spotlight

Ad Deadline: May 25, 2018

Contact Rich to reserve ad space!

Farm Arena recently finished a \$170 million refurbishment, has chosen Spectra to handle foodservice at athletic facilities.

[READ MORE >>>](#)



Business Is Bubbling Up

By Linda Deckard

MagicSnow's Bubbleworks division has launched a new bubble experience for major events and venues, starting with festivals like Coachella and Electric Daisy Carnival.

[READ MORE >>>](#)



Esports Bound For Brooklyn

By Brad Weissberg

Barclays Center in Brooklyn, N.Y., has won the contract to host the first Overwatch League Grand Finals. The

Rich DiGiacomo

[\(310\) 429-3678](tel:(310)429-3678)

rich@venuesnow.com



Today's Special? It's A Secret

By Tim Newcomb

Levy Restaurants chef Jessica Helms of Portland's Moda Center has created a "secret menu," known only to fans following her on Instagram and Twitter.

[READ MORE >>>](#)



Feld's Trolls Will Camp in NYC

By Linda Deckard

Just a year after announcing the Jurassic World Live arena tour, Feld Entertainment has announced a second collaboration with NBC Universal — DreamWorks Trolls The Experience.

event will take place July 27-28.

[READ MORE >>>](#)

[READ MORE >>>](#)



VenueNext Gets Investment

By Brad Weissberg

VenueNext has received an investment from Intel Capital with plans to integrate Intel's True View technology into the apps that VenueNext creates for facilities such as Levi's Stadium and U.S. Bank Stadium.

[READ MORE >>>](#)



'Tiger Effect' Extends To F&B

By Don Muret

Golfer Tiger Woods' ability to drive business was on full display at the Wells Fargo Championship in Charlotte, N.C., last weekend. When Woods competes in a PGA Tour event where Levy runs the food, sales increase by up to 50 percent, company officials said.

[READ MORE >>>](#)



There's Nothing Rotten Here

There is nothing rotten about the grosses for the touring company of Broadway's "Something



IAVM, EAMC, Venues-Now All Coming Up

IAVM, Venue Management School, Oglebay, Wheeling, W.Va., June 6-8; EAMC,



Edgar Is New GM At Peoria Civic Center

Rik Edgar is taking over the GM role at Peoria (Ill.) Civic Center. Edgar will leave his GM position

Rotten." Eight shows of the Shakespeare-skewing musical grossed \$1,676,514, with 30,370 theater-lovers attending. Ticket range was \$30-\$125.50.
[READ MORE>>>](#)

Hard Rock Hotel, Las Vegas, June 13-16; VenuesNow Conference, The Beverly Hilton Hotel, Beverly Hills, Calif., June 19-20.
[READ MORE>>>](#)

at Big Sandy Superstore Arena in Huntington, W.Va., to take the new position. He replaces Anne Clayton.
[READ MORE>>>](#)

SHORT TAKES

AEG Proposes Los Angeles Convention Center Expansion

AEG is proposing a \$1.2 billion expansion to the Los Angeles Convention Center that would involve a public-private partnership and add hundreds of nearby hotel rooms. The plan calls for adding as much as 350,000 square feet to the South Figueroa Street center, giving it more than 1.2 million square feet of space, including 250,000 square feet of meeting rooms. The proposal follows Anaheim (Calif.) Convention Center's addition of 200,000 square feet last year.

Panel OKs \$257,000 To Repair Snow Damage At Green Bay-Area Arena

A Brown County, Wis., committee has approved spending \$257,000 to repair damage at the county's Veterans Memorial Coliseum caused when snow slid off the arena's dome in April and crashed through a section of the roof, according to the Green Bay Press-Gazette. The work should be complete by mid-July. Earlier estimates for the cost of repairs were closer to \$150,000,

The AI DJ: Software Powers The Party In Las Vegas Debut

Las Vegas recently welcomed a new autonomous DJ called eObjx (pronounced E-objects). EObjx's intelligent software monitors active group participation and creates content in real time. The inaugural debut of the AI DJ occurred at Hooters Hotel and Casino.

Kia Oval Partners With Stack-Cup To Reduce Waste

Surrey County Cricket Club and the Kia Oval, South London, have committed to reduce their plastic use after agreeing to a new partnership with Stack-Cup, a company that produces reusable beer mugs. Guests pay a one-pound deposit on the first cup of the day and then return with that cup to receive a clean one for each following drink. The club, which sells 1.2 million pints of lager and ales each year, thinks it will significantly reduce waste.

CAPITAL REGION DEVELOPMENT AUTHORITY

The Capital Region Development Authority (CRDA) is seeking responses from qualified entities interested in purchasing, upgrading and renovating the XL Center in Downtown Hartford, Connecticut. Formerly known as the Hartford Civic Center, the XL Center opened in 1975 and consists of two facilities: a multi-use 16,000-seat spectator arena and a 69,000 sf exhibition hall.

Additional information and a copy of the RFP is available on the CRDA website at:
http://crdact.net/about_us/rfps_contracts.html

[follow us on Twitter](#) | [friend us on Facebook](#) | [instagram](#)
[unsubscribe from this list](#) | [update subscription preferences](#) | [view email in browser](#)

To submit news or information, contact:

Publisher, OVG Media & Conferences
Managing Editor, Rob Knapp | 704-662-2897 | rknapp@oakviewgroup.com
Founder/Senior Editor | Linda Deckard | 714-378-5400 | linda@venuesnow.com
Senior Editor | Don Muret | 704-877-7399 | dmuret@oakviewgroup.com
Senior Writer, Brad Weissberg | brad@venuesnow.com
Hot Tickets | Bradley Rogers | 559.271.7900 | brad@pollstar.com

President, Conferences & Publications | Ray Waddell | 615-669-9901 | rwaddell@oakviewgroup.com

For advertising information, contact:

Account Executive | Rich DiGiacomo | 310-429-3678 | rich@venuesnow.com
UK Account Representative | Brij Gosai | brij@pollstar.com
Marketing Director | Samantha Le | samantha@venuesnow.com

Copyright © 2018 VenuesNow, All rights reserved.

You are receiving this email because you signed up for VenuesNow Magazine

VenuesNow mailing address is:

P.O. Box 2540
Huntington Beach, CA 92647

Oak View Group

1100 Glendon Ave, Suite 2100
Los Angeles, CA 90024

Phone [310.954.4800](tel:310.954.4800)

Email info@oakviewgroup.com
press@oakviewgroup.com

MailChimp