



Samantha Le <samantha@venuesnow.com>

VenuesNow Pulse, August 9, 2018: 49ers will pause everything for anthem

1 message

VenuesNow <rknapp@oakviewgroup.com>
Reply-To: rknapp@oakviewgroup.com
To: Samantha Le <samantha@venuesnow.com>

Thu, Aug 9, 2018 at 6:44 AM

No Images? [Click here](#)

RECEIVE THE LATEST INDUSTRY NEWS
DIRECT TO YOUR INBOX



[ABOUT VENUESNOW](#) | [SUBSCRIBE](#) | [HELP WANTED](#) | [CONTACT US](#) | [ADVERTISE](#)



August 9, 2018 • VOL. XVI, Number 24 • ISSN [1547-4143](#)



An American flag fills the field during the playing of the national anthem before a San Francisco 49ers game at Levi's Stadium last season. (Getty Images)

49ers will pause concession sales, and everything else, during anthem

By Don Muret

After league owners decided in May that players on the field must stand for the national anthem, San Francisco 49ers owner Jed York said his team wouldn't sell concessions during the anthem. But when the 49ers play the Dallas Cowboys on Thursday night, the anthem will bring nearly all stadium operations at Levi's Stadium to a halt, including purchases at team stores and fans passing through the gates.

[READ MORE>>>](#)

QUOTE OF THE WEEK

"It's like a well-planned piece of music. We're writing an incredible symphony, and we play it over and over, so that when we play it to an audience, it's routine."

— *Craig Appel, regional vice president of operations for concessionaire Levy, on how the U.S. Open's chef orchestrates food and drink.*

PHOTO OF THE WEEK

Celebrating the 40th anniversary of the release of their comedy classic "Up In Smoke," comedy duo Cheech & Chong visited The Show at Agua Caliente Casino Resort Spa in Rancho Mirage, Calif. Pictured below are Tommy Chong and Cheech Marin with Agua Caliente entertainment director Dan Pferschy.



(Courtesy Agua Caliente Casino Resort Spa)



NFL fund gets taste of Appetize

By Brad Weissberg

Appetize has ended its round of series B funding by landing a capital infusion from 32 Equity, the investment arm of the NFL. The round raised \$25 million for the point-of-sale company, which is in 10 NFL stadiums.

[READ MORE >>>](#)

September Spotlight

Ad Deadline: August 17, 2018

Contact reps to reserve ad space!

Rich DiGiacomo
Senior Account Executive
310.429.3678
rich@venuesnow.com

Brij Gosai
UK Account Representative
T+ 44(0)207 359 1110
brij@pollstar.com

[View Ad Rates](#)



Final touch for tennis center

By Tim Newcomb

The completion of Louis Armstrong Stadium, the No. 2 venue at the USTA Billie Jean King National Tennis Center, brings an eight-year project to a close.

[READ MORE >>>](#)



At the U.S. Open, great matches

By Noelle Riley

Levy and chef Jim Abbey orchestrate food and beverage offerings for tennis fans with particular attention to the bounty of the late summer harvest.

[READ MORE >>>](#)



Facial recognition tech in Tokyo

By Jen Booton

The security technology will be used to verify the identity of athletes, officials, media and others staff for the next Olympic and Paralympic



California fair's diverse lineup

By Noelle Riley

The secret to a successful concert series is booking a roster of artists that will draw from across the fair's demographics, says the CEO

Games. The system will be powered by Tokyo 2020 partner NEC.

[READ MORE >>>](#)

of the recently completed California State Fair in Sacramento.

[READ MORE >>>](#)



Gwen for the win in Vegas

By Bob Allen

Gwen Stefani kicked off her "Just a Girl" residency at Las Vegas' Zappos Theater at Planet Hollywood. The 12 shows grossed \$5.5 million.

[READ MORE >>>](#)



Why festivals need lobbyists

By Gideon Gottfried

Government support for arts and culture is a reality in Europe. The trick for festivals in European Union countries is getting some of that funding.

[READ MORE >>>](#)



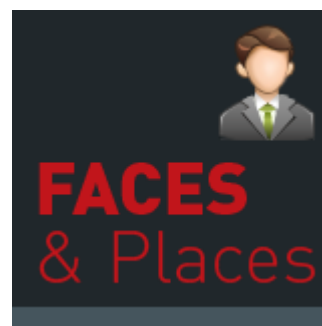
Cold, hard cash for Disney on Ice

Disney on Ice skated to the top of our 5,001-10,000-capacity Hot Tickets chart this week with a stop at



Event Booking Live in Music City

Event Booking Live Conference, Music City Center, Nashville, Tenn., Sept. 17-20; IEBA, Nashville,



Raleigh-area GM switches addresses

SMG has appointed Taylor Traversari as the general manager of Koka Booth Amphitheatre in Cary,

Auditorio Nacional in Mexico City. The OCESA/CIE- promoted family show sensation pulled in gross sales of \$1,427,262.
[READ MORE>>>](#)

Sept. 28-30; IFEA, Town & Country, San Diego, Oct. 1-3.
[READ MORE>>>](#)

N.C. Traversari was GM of Raleigh's Red Hat Amphitheater and assistant director of the convention center.
[READ MORE>>>](#)

SHORT TAKES

Austin City Council to consider deal to build MLS stadium

The Austin (Texas) City Council is set to discuss new terms for a proposed deal to build a Major League Soccer stadium on city-owned land, according to the *Austin American-Statesman*. Four council members issued the demands Tuesday, in advance of a planned vote on the deal Thursday. Precourt Sports Ventures wants to build the stadium and move the MLS Columbus (Ohio) Crew to Austin.

Louisville convention center reopens after two-year renovation

The Kentucky International Convention Center in downtown Louisville celebrated a grand reopening Monday after being closed for a two-year, \$207 million renovation and expansion. The center now features more than 200,000 square feet of contiguous Class A exhibit space. Architects EOP and HOK and builder Hunt Construction led the project.

Regents to hear about proposed University of Texas stadium project

University of Texas President Gregory Fenves and Athletic Director Chris Del Conte are scheduled to discuss a proposed \$175 million renovation of the south end zone at Darrell K Royal-Texas Memorial Stadium in Austin with the UT System Board of Regents on Thursday, according to the *Austin American-Statesman*. The project would follow a similar expansion of the north end zone completed in 2008.

Performing arts center opens in north Atlanta suburb

The Sandy Springs (Ga.) Performing Arts Center at City Springs opened Tuesday in the suburb north of Atlanta. The center includes the 1,100-seat Byers Theatre, the 350-seat Studio Theatre and the 4-acre City Green. The Branford Marsalis Quartet will open the Byers Theatre with a concert Saturday

night.

Club owner wants to give country a swing on Bourbon Street

A club owner plans to open a country music nightspot on New Orleans' Bourbon Street in September that could feature live music, the *Times-Picayune* reports. The idea for the club, to be called Boot Scootin' Rodeo, was inspired in part by the country music fans that flocked to the French Quarter during the Bayou Country Superfest festival at Mercedes-Benz Superdome over Memorial Day weekend, owner Robert Watters said.

To submit news or information, contact:

Publisher, OVG Media & Conferences

Managing Editor, Rob Knapp | 704-662-2897 | rknapp@oakviewgroup.com

Founder/Senior Editor | Linda Deckard | 714-378-5400 | linda@venuesnow.com

Senior Editor | Don Muret | 704-877-7399 | dmuret@oakviewgroup.com

Senior Writer, Brad Weissberg | brad@venuesnow.com

Hot Tickets | Bradley Rogers | 559-271-7900 | brad@pollstar.com

President, Media & Conferences | Ray Waddell | 615-669-9901 | rwaddell@oakviewgroup.com

For advertising information, contact:

Account Executive | Rich DiGiacomo | 310-429-3678 | rich@venuesnow.com

UK Account Representative | Brij Gosai | T+ 44(0)207 359 1110 | brij@pollstar.com

Marketing Director | Samantha Le | samantha@venuesnow.com

VenuesNow mailing address is:

P.O. Box 2540

Huntington Beach, CA 92647

Oak View Group

1100 Glendon Ave, Suite 2100

Los Angeles, CA 90024

Phone 310.954.4800

Email info@oakviewgroup.com

press@oakviewgroup.com



Copyright © 2018 VenuesNow, All rights reserved.

You are receiving this email because you signed up for VenuesNow Magazine

[Preferences](#) | [Unsubscribe](#)

