



Samantha Le <samantha@venuestoday.com>

VT Pulse, October 25, 2017: TM & the NFL, Texas' 2.2 million

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A WEEKLY PUBLICATION FROM VENUES TODAY

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Greetings Samantha,

The November issue of *Venues Today* will be all about venues in the expanded Washington, D.C., corridor; everything dirt show, rodeo and fairgrounds and equestrian center construction and expansion related; and industry luminaries like Barbara Hubbard. Send us your stories. Stay in touch. See you next in Vegas at IAFE. Hee Haw!



NFL and Ticketmaster have extended their partnership in a new multiyear deal.

Ticketmaster Renews NFL Deal

By Tim Newcomb

Squashing speculation that the National Football League was going to end their exclusive partnership with Ticketmaster, the two entities have extended their deal and signed a multiyear contract for the company to remain as NFL's ticketing partner. The league's belief in Ticketmaster's fully digital ticketing product Presence was cited as a big reason the NFL is sticking with the industry giant.

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QUOTE OF THE WEEK

“These are not 2005 panels, these are 2020 panels. Our content is going to be focused on where the business will be 10 years out, not the same old panels you see at every conference.”

— *Ray Waddell, president, publications and conferences, OVG, on the just announced Pollstar Live 2018! lineup.*

PHOTO OF THE WEEK

Comcast Spectacor dedicated the commemorative nine-foot-tall, bronze Ed Snider Statue outside of the Wells Fargo Center, Philadelphia. Comcast Spectacor President Dave

Scott, Philadelphia Flyers President Paul Holmgren, Philadelphia Mayor Jim Kenney, National Hockey League Commissioner Gary Bettman and members of Ed Snider's family spoke during the ceremony on Oct. 19, which was exactly 50 years to the day of the Philadelphia Flyers first game ever at the Spectrum, their original home.




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Etix a Hit at Texas State Fair

By Mary Wade Burnside

State Fair of Texas, Dallas, saw attendance of nearly 2.2 million, a slight dip from last year, but the event experienced the second-best gross revenues for food, beverages and rides in its 131-year history.

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Pollstar Live 2018! Announces Lineup

By Brad Weissberg

Pollstar Live 2018! to be held in downtown Los Angeles Feb. 6-8 has announced the speaker lineup and preliminary panel topics for its 29th conference. A music-industry who's who, including Live Nation CEO Michael Rapino, Dallas Mavericks' owner Mark Cuban, as well as the CEO's of Spotify, Pandora and iHeart Communications are slated to appear.

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IEBA Highlights Safety

By Pamela Sherborne

This year's International Entertainment Buyers Association convention highlighted safety in addition to the panels and musician showcases expected at the gathering of music industry buyers and sellers. Inducted into the IEBA Hall of Fame were Kenny Rogers and his tour manager Keith Bugos, storied booking agent Tony Conway, and historic venue Ryman Auditorium.

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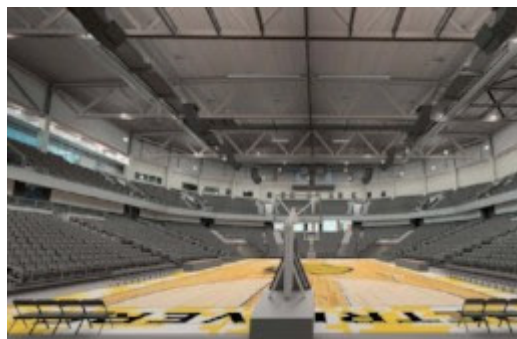


Georgia Dome Implosion A Month Away

By Brad Weissberg

Georgia Dome, Atlanta, is set to be imploded on Nov. 20, after serving the community for 25 years. The takedown was prompted by the venue's tenant team, Atlanta Falcons, moving to the new Mercedes-Benz Stadium, which is 87-feet away.

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Univ. of Md. Baltimore Co. Selects OVG Facilities

By Linda Deckard

OVG Facilities has made its first deal under its new name. The University of Maryland Baltimore County has inked a three-year deal with OVG Facilities to operate its \$85-million, 6,000-seat UMBC Events Center in Baltimore. The new major-market arena is scheduled to open in February.

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Tessitura and Addressy Team Up

By Tom Gresham

Tessitura has announced it will use Addressy's auto-complete address technology with the goal of reducing the time it takes for customers to fill out the forms necessary to buy tickets online for events while also improving the accuracy of the information that is entered.

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Inaugural Droplit Auction Debuts In Phoenix

By Tim Newcomb

Droplit is an engagement-based app that allows sports teams and venues to generate user interest by promoting 60-second in-venue auctions that see the price drop, rather than go up. The first venue to use the service, Talking Stick Resort Arena, Phoenix, has signed on for three years.

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Perry Witnesses Big Returns

Katy Perry's Witness tour made its way to Madison Square Garden, New York, Oct. 2 and 6, where she turned her music into a visual showpiece for the near-capacity crowds, grossing a total of \$2.6 million. Perry can be seen next on Oct. 31 at Air Canada Centre, Toronto.

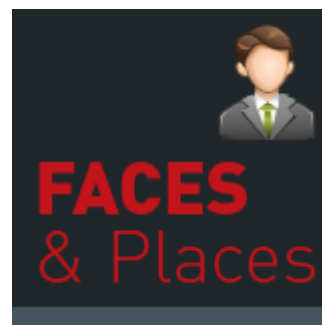
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IAFE; XLIVE; Western Fairs Coming

IAFE Convention & Trade Show, Paris Hotel & Casino, Nov. 26-29; XLIVE Annual Conference, Mandalay Bay Hotel, Dec. 10-13; Western Fairs Association Convention, Anaheim (Calif.) Marriott, Jan. 3-6.

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Oman Convention Centre Adds Two

AEG-run The Oman Convention & Exhibition Centre (OCEC) has announced the appointment of Debra Simkiss as director of operations and Ekta Gandhi as marketing & communications manager.

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SHORT TAKES

EventBooking & Simpleview Partner

A partnership between Simpleview and EventBooking has simplified convention center bookings and venue management. Through an integration of their software tools, destination marketing organizations (DMOs) that use Simpleview's CRM platform will have the opportunity to view a local convention center's internal calendar, with permission, if it is powered by EventBooking's venue management software.

Bucks Team For Halloween Costume Giveaway

The Milwaukee Bucks are teaming up with local costume retailer Buycostumes.com on Halloween day to deliver free Halloween costumes between 9-11 a.m. to three community partners. Milwaukee Bucks entertainers, led by Bango, Bucks' "VolunDeers" and employees of Buycostumes.com will provide over 225 youth-sized costumes to Express Yourself Milwaukee, Journey House and Carver Academy of Math and Science in support of their family-centric Halloween activities this week.

University of Dayton Will be Brighter Thanks To Daktronics

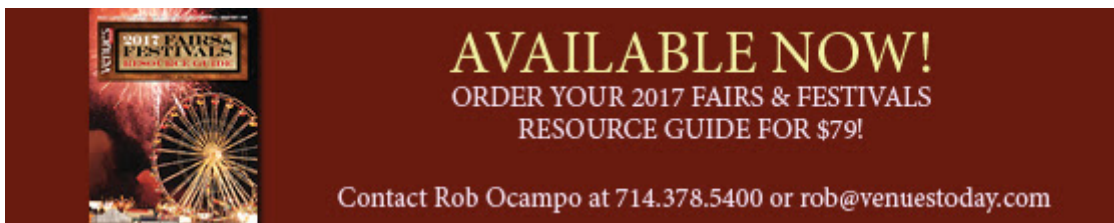
The University of Dayton, Ohio, will glow stronger after several new displays manufactured and installed by Daktronics of Brookings, S.D., are installed. The Flyers will gain a new nine-display center-hung system, two ribbon displays, four basketball stanchion displays and five digital scorer's tables.

Phononic Places New Tech In PNC Arena

Phononic has announced the deployment of its high-performance, compressor-free refrigerators at PNC Arena, Raleigh, N.C., where the company's food and beverage refrigerators will offer PNC Arena cost-effective, sustainable cooling without a compressor. Phononic's refrigerators are designed to increase storage capacity, temperature control and reliability.

L.A. Clippers' Beverley Helps Mentor Kids With Halloween Activities

L.A. Clippers guard Patrick Beverley will take 20 local children to a pumpkin patch for pre-Halloween activities. Children selected are from the L.A. Clippers Mentorship Assist Zone program. All kids in attendance will receive school supplies, books and a pumpkin to take home.



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