

VT Pulse, November 30, 2016

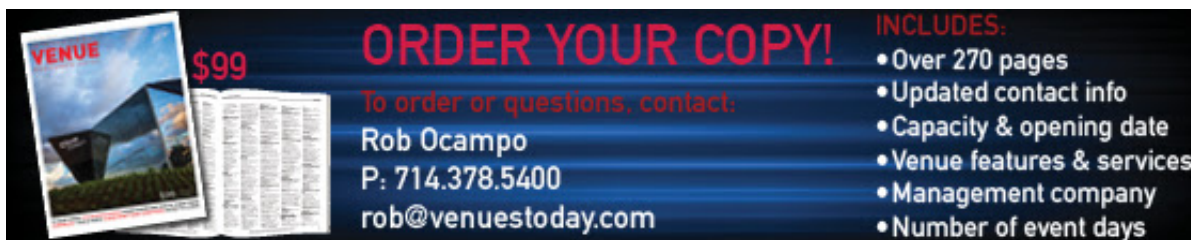
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Greetings Samantha,

And there's more. Billboard announced longtime executive Ray Waddell is leaving the company. He joins Oak View Group Dec. 1. And while Sesame Street Live is moving to Feld Entertainment next year, V-Star retains some of its one-off dates and its costuming, plus it's having a great run with Nickelodeon's Paw Patrol. More on that and Feld's plans for Big Bird next week. Congratulations to Miguel Santana, a city administrator made good, as he joins us in the good life as president and CEO of Fairplex in Pomona. It's the end of the year and things are hopping. Stay tuned.



Cirque Musica performs the Russian Bar routine.

Cirque Musica Starts 28 City Holiday Tour

By Brad Weissberg

Cirque Musica Holiday Spectacular, a family-themed stage show that marries cirque high-flying aerial acts and the symphony, kicks off a 28-city, 35-show North American tour Nov. 26 in Whitley Hall, Louisville, Ky. The show features holidays-themed music such as "Silent Night" and "O Holy Night".

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QUOTE OF THE WEEK

“The government has strict security standards for public assembly, which includes venues in China.

Foreign event promoters are always surprised how intense the requirements and controls are related to event security and other related matters.” – Eric Cuthbertson, VP, AEG Operations China, on the biggest hurdle for North American companies trying to break into the Chinese market.

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PHOTO OF THE WEEK

Joe Kwon of The Avett Brothers performs at the SMG-managed Van Andel Arena, Grand Rapids, Mich., Nov. 12. (Photo by Kyle Kalm)



Legends Brings Upscale, Flexible Food To Sheds

By Linda Deckard

Legends Food Services is adding wine by the bottle, Guy Fieri burgers, Cousins Maine Lobster and more to Live Nation shed accounts.

Legends secured the food and beverage and merchandise contract for 35 Live Nation Amphitheaters in 2015 and set out to change the landscape for food offerings at the venues. They will open the 2017 season with 38 Live Nation sheds with with more and more flexibility and VIP packaging in the mix. [READ MORE >>>](#)



Pistons Return To Downtown Detroit

By Chad Swiatecki

The Detroit Pistons will return to downtown Detroit, playing at Little Caesars Arena, beginning with the 2017-2018 National Basketball Association season after nearly 30 seasons at Palace of Auburn Hills. [READ MORE >>>](#)



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City Admin's Santana Takes Top Spot At Fairplex

By Linda Deckard

Miguel A. Santana, City Administrative Officer for Los Angeles, has been named president and Chief Executive Officer of the Los Angeles County Fair Association (LACFA), the private nonprofit association that manages the 487-acre Fairplex in Pomona, Calif. [READ MORE >>>](#)



Reducing Stress For Fair Managers

By Brad Weissberg


Mark Mayfield, CFO, Mayfield Productions, led a seminar at the IAFE Convention and Trade Show, Paris Hotel, Las Vegas, Nov. 29, where the corporate comedian shared his simple steps for how to deal with employees, co-workers and anyone else who can cause stress through interaction.

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Chinese Arena Football Kicks Off In China

By Brad Weissberg

After three years of dealing with the Chinese government approval process, Chinese Arena Football League (CAFL) kicked off in October featuring six teams playing in six major cities. The first year's play ended Nov. 5 with Shanghai Skywalkers winning the first-ever China Bowl. [READ MORE >>>](#) 



Staples Center Is Schooled In Venues

By Brad Weissberg

AEG and Pepperdine University, Malibu, Calif. are partnering to offer a myriad of degreed and certificate undergraduate and graduate programs in the sports and live entertainment business. The centerpiece of the new programs will be a first-in-the-country in-venue class held inside Staples Center, Los Angeles.

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Dolly Parton Topping Charts After Six Months On The Road

After six months Dolly Parton is still topping charts. Her stop at North Charleston (S.C.) Coliseum Nov.18. grossed \$610,000 in ticket sales. Parton played to a crowd of nearly 6,800. Ticket prices ranged from \$55 to \$125. Fans can catch Parton's next show Dec. 2 at American Bank Center Arena, Corpus Christi, Texas. [READ MORE >>>](#)



XLIVE Rounds out 2016; Western Fairs Association, NAMM Show start 2017

XLIVE, The New Tropicana Double Tree, Las Vegas, Dec. 5-7; Western Fairs Association Convention & Trade Show, Grand Sierra Resort, Reno, Nev., Jan.15-18; NAMM, Anaheim (Calif.) Convention Center, Jan. 19-22. [READ MORE >>>](#)



Spectra's Dennis to Atlantic City

Spectra by Comcast Spectator has named Dean Dennis general manager, Atlantic City (N.J.) Convention Center. The 20-year veteran replaces Karen Totaro, who moved to the San Diego Convention Center in July. [READ MORE >>>](#)

A banner for SEVT's 20th anniversary. The top left features the "SEVT" logo in large red letters, with "Sport Entertainment & Venues Tomorrow" in smaller text below it. To the right, it says "REGISTER NOW!" in blue, followed by "VISIT SEVT.ORG FOR MORE INFORMATION" in yellow. A red bar across the middle contains the text "MARCH 22-24, 2017" and "20TH ANNIVERSARY!". Below this, a blue bar contains the text "Join the think tank of industry executives, professors and students to map the future of the sport, entertainment and venue management industry." The bottom section is white and contains logos for "Sustaining Partners: SPECTRA BY COMCAST SPECTATORS", "USC", and "AEG FACILITIES". On the right, it says "Presented by:" followed by logos for "UNIVERSITY OF SOUTH CAROLINA" and "venues TODAY".

SHORT TAKES

Ed Snider Foundation Beats Ice Hockey, Harlem In Charity Donation Race

The Ed Snider Youth Hockey Foundation edged Ice Hockey in Harlem, N.Y., in a head-to-head fundraising battle as part of #GivingTuesday, a global day of giving. The competition commenced on Friday, Nov. 25, when the

Philadelphia Flyers hosted the New York Rangers and concluded just before midnight on Tuesday, Nov. 29. With the official tallies computed, the Ed Snider Youth Hockey Foundation was named #FaceOffChamps. The Ed Snider Youth Hockey Foundation raised \$124,634.67 to Ice Hockey in Harlem's \$83,370.93.

Contact: *Ike Richman, (215) 389-9552*

ENTITLE Aims To Provide Naming Rights Expertise


Brooklyn Sports & Entertainment and Cooper Holdings, Inc. have formed ENTITLE, a naming rights company, which is a collaboration between the two sports, entertainment and marketing companies. ENTITLE's mission is to provide properties and brands with effective and meaningful partnerships.

Contact: *Lauren Dalrymple, (678) 213-5423*

Red Hot Chili Peppers and Pink To Play Summerfest 50th

Milwaukee World Festival, Inc. officials have announced the first major headliners scheduled to play Summerfest's 50th anniversary in 2017. Red Hot Chili Peppers will kick off the milestone celebration with a performance in the Marcus Amphitheater on opening night, Wednesday, June 28. Pop star Pink will bring her live show to the Amphitheater Sunday, July 2. It's been over a decade since both artists have played the festival.


Contact: *Kerri Brusca, (718) 522-7171*



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