

The Players

AMERICROWN SERVICE CORP.

1801 W. International Speedway Blvd.
Daytona Beach, FL 32114
(386) 681-3810

www.americrown.com

FOUNDED: 1989

OWNERSHIP: A wholly owned subsidiary of International Speedway Corporation

STAFF: James Morris, president; Rishi Nigam, VP; James Hilty, GM, Support Services; Michael Pappas, corporate executive chef

EMPLOYEES: 100+ full time; 500+ seasonal; 10,000+ volunteers

CLIENTS: Operates at 12 NASCAR and Indy Racing League facilities, including Daytona (Fla.) International Speedway; Talladega (Ala.) Superspeedway; Michigan International Speedway, Brooklyn; Auto Club Speedway, Fontana, Calif.; and Darlington (S.C.) Raceway.

HIGHLIGHTS: In addition to the NASCAR, IndyCar, IMSA, and AMA events on the racetracks, Americrown also services large-capacity concerts, multiday festivals, and events such as Tough Mudder and PGA tours.

AVI FOODSYSTEMS

2590 Elm Road NE
Warren, OH 44483

(330) 372-6000

www.avifoodsystems.com

FOUNDED: 1960

OWNERSHIP: Privately held/Family owned

STAFF: Anthony Payiavlas, president & CEO; John Payiavlas, founder and chairman of the board; Patsy Kouvas, vice chair

EMPLOYEES: 8,000, includes both full time and part time

CLIENTS: Provides hospitality services in 31 states, including California University of Pennsylvania Convocation Center; Huntington Center and SeaGate Convention Center, both in Toledo, Ohio; Ohio University Athletics, Athens.

HIGHLIGHTS: In partnership with Bob Evans Farms, AVI announced the introduction of a new Bob Evans Express concept designed for venues such as work-place cafés, universities, airports, malls, service plazas, and hospitals. The concept's footprint is a fraction of a traditional Bob Evans restaurant at just 500 square feet and will be managed and operated by AVI.

ARAMARK

1101 Market Street
Philadelphia, PA 19107

(215) 238-3000

www.aramark.com

FOUNDED: 1936

OWNERSHIP: Privately held

STAFF: Eric J. Foss, CEO and President, Aramark; Marc Bruno, COO, Aramark Sports, Leisure and Corrections; Carl Mittleman, President, Aramark Sports and Ent.

REVENUES: \$13.9 billion in 2013

EMPLOYEES: 270,000 across all divisions

CLIENTS: More than 150 accounts including Citizens

Bank Park, Philadelphia; Citi Field, New York; Turner Field, Atlanta; Fenway Park, Boston; Reliant Stadium, Houston, Texas; AT&T Center, San Antonio, Texas; Wells Fargo Center, Philadelphia; Consol Energy Center, Pittsburgh; Quicken Loans Arena, Cleveland
NEW CLIENTS: Raymond James Stadium, Tampa; Soldier Field, Chicago; Donald E. Stephens Convention Center, Rosemont, Ill.; LP Field, Nashville, in 2014
HIGHLIGHTS: The company managed food and beverage programs for the 2013 MLB All-Star Game at Citi Field and the 2013 World Series at Fenway Park. In addition, Aramark became a publicly traded company on the New York Stock Exchange and unveiled a new logo and tagline: "We Dream. We Do."

ED CAMPBELL COMPANY

P.O. Box 710609

Dallas, TX 75371

(214) 426-4866

FOUNDED: 1982

OWNERSHIP: Texas Corporation, with Ed Campbell as the majority shareholder

STAFF: Ed Campbell, president; Eddie Campbell, VP

EMPLOYEES: Full time, 40; part time, 1,600

CLIENTS: 30 accounts including the Majestic Theater in Dallas; Garland (Texas) Special Events Center; Fair Park Coliseum and the Cotton Bowl, both in Dallas; Independence Bowl in Shreveport, La.

NEW CLIENTS: Curtis Calwell Center, Garland; Frank Crowley Courthouse, Dallas

HIGHLIGHTS: Last year, the company brought in national brands, including On the Border, El Chico's, two barbecue outlets and La Madeleine French bakery at Cotton Bowl stadium. They have introduced new special items like sausage wraps and specialty bread and are developing a new line of gourmet funnel cakes for the State Fair of Texas.

It's not just
the team on the field
the fans love.



Our team brims with passion, fun and genuine hospitality. By combining customer service training and employee appreciation programs we encourage our staff to be the difference in every customer interaction which helps drive fan satisfaction and delivers measurable outcomes. To see how we turn insight into impact visit aramarkentertainment.com or follow @ARAMARKsports.



IMPACT



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CENTERPLATE

2187 Atlantic Street
Stamford, CT 06902
(203) 975-5900

www.centerplate.com

FOUNDED: Roots trace back to 1929 as Automatic

Canteen Company of America

OWNERSHIP: Privately held

STAFF: Des Hague, president & CEO; Chris Verros, COO; Hadi Monavar, CFO; Bob Pascal, Chief Marketing Officer; Keith King, Chief Legal Officer; Michael Kaufman, President of Centerplate Restaurant Group; Sal Ferrulo and Gregory Fender, SVPs, Sports; John Vingas, SVP, Conv. Centers; Pat Bruhn and David Oberlander, SVPs, Ent.; John Sergi, Chief Design Officer, Centerplate Stir.

REVENUES: Approximately \$1 billion for 2013

EMPLOYEES: 35,000+

CLIENTS: More than 115 million guests each year in over 350 venues including Safeco Field, Seattle; AT&T Park, San Francisco; Ernest N. Morial Convention Center, Mercedes-Benz Superdome, and Smoothie King Center, New Orleans; Lucas Oil Stadium, Indianapolis; Sun Life Stadium, Miami Gardens, Fla.; Tottenham Hotspur FC's White Hart Lane, UK; Leicester Tigers' Welford Road and Watford FC's Vicarage Road, UK.

NEW CLIENTS: Professional football club Atlético de Madrid in Spain; acquiring Scotland's Heritage Portfolio Limited; securing a renewal for the ACC Liverpool and winning the Copperbox Arena in London. In 2014, the company will help to open Levi's Stadium in Santa Clara, Calif., home of the San Francisco 49ers. **HIGHLIGHTS:** In the past year, Centerplate re-branded UK Hospitality company, The Lindley Group, as Centerplate; under its Fifth Dining division, in Chicago launched the first Sophie's at Saks Fifth Avenue; opened the Nashville Music City Center; and signed a joint venture with International Stadia Group (ISG).

CULINAIRE

2100 Ross Ave., Ste. 3100
Dallas, TX 75201
(214) 754-1880

www.culinaireintl.com

FOUNDED: 1994

OWNERSHIP: Privately held

STAFF: Richard Gussoni, CEO; Bill Thompson, president and COO; Charles LaFrano, CFO; David Wood, SVP, Sales and Marketing

REVENUES: \$100 million

EMPLOYEES: 3,400

CLIENTS: 42 accounts including New Jersey Performing Arts Center, Newark; The Guthrie, Minneapolis; Arlington (Texas) Convention Center; Fort Worth (Texas) Zoo; Morton Meyerson Symphony Center, Dallas; Music Hall, Dallas; The Chapel at Ana Villa, Colony, Texas, in partnership with Walters Wedding Estates.

NEW CLIENTS: American Swedish Institute, Minneapolis; Tobin Center for the Performing Arts, San Antonio, Texas; Dr. Phillips Center for the Performing Arts, Orlando, Fla.

HIGHLIGHTS: Annual galas are branching out more creatively and away from traditional seated multi-course dinners, causing the company to offer themed stations in several areas for guests to enjoy smaller plates as they move about multiple spaces and levels.

DELAWARE NORTH SPORTSERVICE

40 Fountain Plaza
Buffalo, NY 14202

(716) 858-5000

www.delawarenorth.com

FOUNDED: 1915

OWNERSHIP: Sportservice is owned by Delaware North Companies.

STAFF: Jeremy M. Jacobs, chairman and CEO; Charles Moran Jr., president & COO; Christopher Feeney, CFO; John Wentzell, president, Sportservice; Jeff Kline, Sr. VP Business Development for Sportservice; Brett Fuller, VP Business Development; Tim Maloney, VP Business Development

REVENUES: Delaware North Companies' annual revenue is \$2.9 billion. Sportservice accounts for 28 percent.

CLIENTS: Major league clients including Bank of America Stadium, Charlotte, N.C.; Busch Stadium, St. Louis; Edward Jones Dome, St. Louis; Lambeau Field, Green Bay, Wis.; Sporting Park, Kansas City, Kan.; MetLife Stadium, East Rutherford, N.J.; Miller Park, Milwaukee; TD Garden, Boston; Petco Park, San Diego; CenturyLink Field, Seattle.

NEW CLIENTS: St. Louis (Mo.) Rams at Edward Jones Dome Premium food service; Texas Rangers

HIGHLIGHTS: Delaware North Companies Sportservice is preparing to roll out a new ecofriendly and convenient packaging line with open containers that can be customized with colors for different teams.

LEGENDS

805 Third Avenue, 31st Floor
New York, NY 10022

www.legends.net

(212) 317-3200

FOUNDED: 2008

OWNERSHIP: Privately held

STAFF: Dave Checketts, Chairman and CEO; Shervin Mirhashemi, President and COO; David Hammer, CFO; Dan Smith, President, Hospitality; Marty Greenspun, Chief Customer Officer; Michael Bekolay, SVP; C.T. Nice, VP Eastern Region; Denny Walch, VP, Western Region; Jon Muscalo, VP of Facilities; John Ruzich, SVP and General Counsel; Eric Gelfand, SVP, Communications

CONTINUED ON PAGE 48 →

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CONTINUED FROM PAGE 51

and Brand Strategy; Stephanie Andino, VP Human Resources; Mike Tully, Director, Business Dev.; Chad Estis, President, Global Sales; Bill Rhoda, President, Global Planning; Mike Tomon, President N. America Sports and Events; Mike Ondrejko, COO, Global Sales
EMPLOYEES: 9,000

CLIENTS: Yankee Stadium, New York; AT&T Stadium, Dallas; FC Dallas, Frisco, Texas; Constellation Field, Sugar Land, Texas; George Steinbrenner Field, Tampa, Fla.; Scranton Wilkes-Barre RailRiders, Moosic, Pa.; Camden (N.J.) Riversharks

NEW CLIENTS: Los Angeles Angels, Angel Stadium, Anaheim, Calif.; Manchester City FC, Etihad Stadium, UK; University of Southern California, L.A. Memorial Coliseum and Sports Arena; Ecommerce for NYCFC; Retail for Indy Motorspeedway/Verizon Indy Series
HIGHLIGHTS: Legends, owned by the New York Yankees, the Dallas Cowboys, and the Checketts Partners Investor Fund, is a sports entertainment company with multiple disciplines including Legends Global Planning, Legends Global Sales and Legends Hospitality.

LEVY RESTAURANTS

980 N. Michigan Ave.
 Chicago, IL 60611
 (312) 664-8200

www.levyrestaurants.com

FOUNDED: 1978

OWNERSHIP: Compass Group; traded on the London Stock Exchange

STAFF: Larry Levy, founder; Andy Lansing, president and CEO; Brian Britton, COO; Bob Seiffert, EVP and CFO; Alison Weber, EVP Strategy and Creative; Jeff Wineman, EVP for Business Development

EMPLOYEES: 25,000+

CLIENTS: 100+ accounts including Barclays Center, Brooklyn; Staples Center, Los Angeles; Churchill Downs, Louisville, Ky.; Georgia Dome, Atlanta; United Center, Chicago; Palace of Auburn Hills (Mich.); Kentucky Motor Speedway near Louisville; Xcel Energy Center, St. Paul, Minn; Ohio State University, Columbus Ohio; Portland (Ore.) Trail Blazers at Moda Center

NEW CLIENTS: Washington Redskins; Texas A&M, College Station; Lansdowne Park, Ottawa

HIGHLIGHTS: In its most recent acquisition, Levy Restaurants provides the refreshments for all major events at Lansdowne Park.

OVATIONS FOOD SERVICES

18228 US Highway 41 North
 Lutz, FL 33549

(813) 948-6900

www.ovationsfs.com

FOUNDED: 1997

OWNERSHIP: Comcast-Spectacor and Leisure and Recreation Consultants

STAFF: Ken Young, president; Steve Gregosky, SVP of Client Relations; Charles Lawrence, SVP of Business Dev.; Tom Marchetto, SVP of Strategic Marketing; Doug Drewes, EVP, Eastern Operations; Charlie Neary, EVP, Western Operations; Adrienne Hanson, CFO

REVENUES: \$330 million

EMPLOYEES: 6,200 permanent; 13,000 including part time

CLIENTS: More than 140 accounts including: Everbank Field, Jacksonville, Fla.; PPL Park, Chester, Pa.; Orange County Fair, Costa Mesa, Calif.; Greensboro (N.C.) Coliseum; XL Center and Rentschler Stadium, Hartford, Conn.; Ruth Eckerd Hall, Clearwater, Fla.; Winnipeg (Manitoba) Blue Bombers

NEW CLIENTS: O.co Coliseum, Oakland, Calif.; XL Center & Rentschler Field, Hartford, Conn.; El Paso

Central Florida Zoo & Botanical Gardens, Sanford, Fla.; Hillsboro Hops, Hillsboro (Ore.) Ballpark; Cubs Park, Mesa, Ariz.

HIGHLIGHTS: Ovations continues to diversify its portfolio by adding zoos, casinos and performing arts centers.

PROFESSIONAL SPORTS CATERING

1603 Orrington Ave., Suite 1625
 Evanston, IL 60201

(847) 866-9889

Fax: (847) 866-9922

www.prosportscatering.com

FOUNDED: 2006

OWNERSHIP: Privately held

STAFF: Tom Dickson, CEO; Sherrie Myers, partner; Greg Rauch, COO; Jonathan Harris, CFO; Aaron Salsbury, Marketing manager

CLIENTS: 15 minor league baseball clients including Lansing (Mich.) Lugnuts; Quad Cities River Bandits, Davenport, Iowa; Tulsa (Okla.) Drillers; Dayton (Ohio) Dragons; Frisco (Texas) RoughRiders. Peoria (Ariz.) Sports Complex, spring training site for San Diego Padres and Seattle Mariners.

NEW CLIENTS: Bowling Green (Ky.) Hot Rods, Peoria (Ill.) Sports Complex

HIGHLIGHTS: The company focuses exclusively on Minor League Baseball and recently introduced its guest service guide, First Impression. PSC has a stake in the multimillion-dollar renovation at Peoria (Ill.) Sports Complex.

PROOF OF THE PUDDING

2033 Monroe Dr. NE
 Atlanta, GA 30324

(404) 892-2359

www.proofpudding.com

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FOUNDED: 1979

OWNERSHIP: Privately held

STAFF: Phil Noyes, president; Adam Noyes, SVP, New Business Development; Larry Larsen, VP/GM; Guy Thompson, Proof Ambassador; Janice Wilmer, creative and design director; Ben Witte, VP Operations

REVENUES: \$60 million

EMPLOYEES: 1,000 including part time and full time
CLIENTS: More than 25 clients, including The Gwinnett Center, Duluth, Ga.; Chastain Park Amphitheater, Atlanta; University of Georgia in Athens; Buford (Ga.) Community Center amphitheater and theater.

NEW CLIENTS: Premier caterer for club levels and suites at Jordan-Hare Stadium at Auburn (Ala.) University; Douglasville (Ga.) Conference Center; LakePoint Sportings Community & Town Center in Emerson, Ga.

HIGHLIGHTS: Proof of the Pudding is growing its client base and making sure it "keeps the Proof in the Pudding," as the name promises.

THE RK GROUP

PO Box 1361

San Antonio, TX 78295

(210) 223-2680

www.therkgroup.com

FOUNDED: 1946

OWNERSHIP: Family owned

STAFF: Greg Kowalski, president & CEO; Ken Holtzinger, Sr. VP; Jeffrey Magatagan, Sr. VP

EMPLOYEES: 600

CLIENTS: 19 accounts, including the University of Texas Stadium in Austin; San Antonio Convention Center; and Alamo Bowl, San Antonio

HIGHLIGHTS: Expanded into Houston and Austin, Texas, under the name Rosemary's Catering.

SAVOR...

**300 Conshohocken State Rd.
 West Conshohocken, PA 19428
 (610) 729-7900**

www.savorsmg.com

FOUNDED: 1983

OWNERSHIP: A division of SMG

STAFF: Wes Westley, president & CEO; Shaun Beard, Sr. VP; Chris Benevento, Regional VP; T.J. Heininger, Corporate Director of Finance

REVENUES: Savor has realized more than 47-percent growth in food and beverage over the past four years.

EMPLOYEES: 40,000 companywide

CLIENTS: More than 130 locations, including Moscone Center, San Francisco; McCormick Place Convention Center, Chicago; Long Beach Convention Center; Savannah (Ga.) Convention Center; Aquarium of Pacific, Long Beach, California; Chesapeake Energy Arena, Oklahoma City; BOK Center, Tulsa, Okla.; McCaw Hall Performing Arts Center & Prelude Restaurant, Seattle.

NEW CLIENTS: Miami (Fla.) Science Museum; Leeds (U.K.) Arena; Century Center, South Bend, Ind.; McLane Stadium & Athletics (Baylor University Athletics), Waco, Texas; State Farm Arena, Hidalgo, Texas; Humacao (P.R.) Arena; BMO Bank Center, Rockford, Ill.; Meridian Center, St. Catherines, Ont.; Branson (Mo.) Convention Center; Medicine Hat (Alberta) Arena.

HIGHLIGHTS: Savor's continued focus on locally-sourced foods and understanding of the environment, continues to propel growth for the food and beverage division of SMG Facilities worldwide.

SODEXO SPORTS & LEISURE DIVISION

9801 Washingtonian Blvd

Gaithersburg, MD 20878

(800) 763-3946

www.sodexousa.com

FOUNDED: 1966

OWNERSHIP: Publicly traded in Europe

STAFF: Steve DiPrima, president, Sodexo Leisure; Jim Jenkins, VP, Sodexo Education

REVENUES: \$8.9 billion [all of Sodexo North America]
EMPLOYEES: 133,000 in North America

CLIENTS: About 90 clients including Columbus (Ohio) Crew Stadium; University of Texas, Austin; Toyota Park, Chicago; Rutgers University, New Brunswick, N.J.; Circuit of the Americas, Austin, Texas

NEW CLIENTS: State Fair Park, Oklahoma City, Okla.

HIGHLIGHTS: Sodexo is a leader of sustainable integrated foodservice and facilities management operations.

TREAT AMERICA

**8500 Shawnee Mission Parkway, Suite 100
 Merriam, KS 66202**

(913) 384-4900

www.treatamerica.com

FOUNDED: 1987

OWNERSHIP: Privately held/ Family owned

STAFF: John Mitchell, Jr., CEO; Larry Weinstein, CFO; Bill Pellen, president, Food Services; John Barns, president, Vending and Office Coffee; Jim Mitchell, president, Company Kitchen

REVENUES: \$115 million

EMPLOYEES: 1,200 employees

CLIENTS: 10 including Beaumont (Texas) Civic Center

NEW CLIENTS: Kauffman Cntr. for Perf. Arts, Kansas City, Mo.

HIGHLIGHTS: Treat America is a full-service food management and catering company.



SAVOR...

Catering • Concessions • Special Events
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 West Conshohocken, PA 19428
 savorsmg.com | 610-729-7900

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