

Venues TODAY

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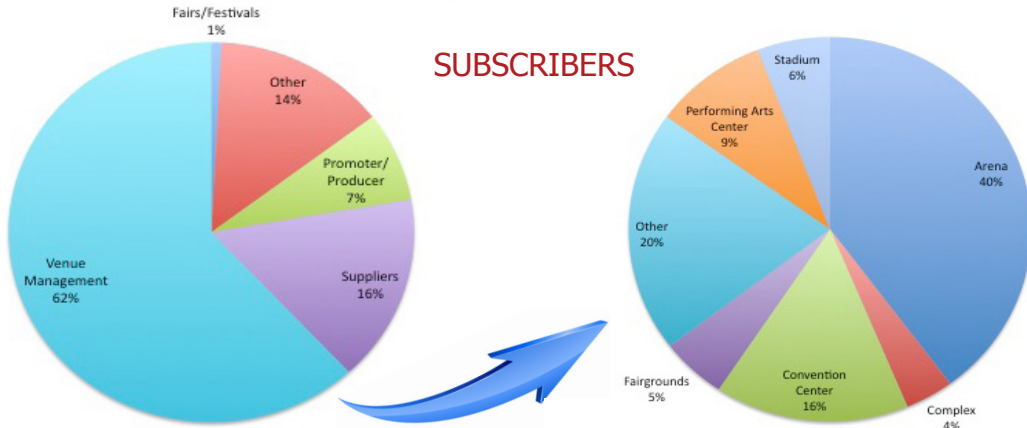


www.VenuesToday.com/subscribe

2016 Media Planner

WE HAVE ISSUES

Venues Today delivers the "News Behind the Headlines" with in-depth articles covering the business of sports, music, family shows, conventions and fairs. We deliver industry-specific content to the world's facility management and live entertainment community through our monthly magazine and electronic weekly newsletter VT Pulse.



RESOURCE GUIDES

In 2016, we are publishing our 7th annual Fairs & Festivals Resource Guide in March and our 7th annual International Venue Resource Guide in August. These comprehensive guides have over 4,000 contacts to help you reach the right contacts in business.

CONFERENCES



August 25, 2016
Long Beach, Calif. Register at VTRISE.com

VT RISE (RAISING THE INDUSTRY IN SPORTS & ENTERTAINMENT) CONFERENCE

This interactive one-day workshop will bring Women of Influence and Generation Next award recipients together to mentor and share ideas with industry professionals through a series of panels, round-table discussions and a speed mentoring session.

SEVT

Sport Entertainment & Venues Tomorrow Columbia, South Carolina

SEVT (SPORT ENTERTAINMENT & VENUES TOMORROW) CONFERENCE March 22-24, 2017 Register at sevt.org

Bringing together sport and entertainment industry leaders, students and those teaching future leaders of our industry.



April 30-May 2, 2017 Register at venueoperationssummit.com
Nashville, Tenn.

Venue Operations Summit fills a special need for shared knowledge and best practices, recognizing an integral workforce element in sports, entertainment, performing arts and convention facilities. Venue Solutions Group and Venues Today joined forces to present this summit dedicated to venue operations and engineering professionals.

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ISSUE	SPECIAL FEATURES	AD DEADLINE	BONUS DISTRIBUTION
JANUARY	PUBLISHER'S PICK: Rick Abramson, Delaware North SPOTLIGHT: Pacific Northwest 2016 Venues Today Box Office Stars INTIX Convention Quarterly CHART: Stadium construction & renovation update Destination: Anaheim, Calif.	Jan. 6, 2016	INTIX members, INTIX Convention in Anaheim, Calif., Jan. 20-22; Attendees at Western Fairs Association, Anaheim, Jan. 3-6; PacNet '16, Newport Beach, Feb. 21-24; Stadium Managers Association, Fort Lauderdale, Fla., Feb. 7-11.
FEBRUARY	SPOTLIGHT: University Venues SPOTLIGHT: Kentucky & Tennessee Venues SEVT (Sport, Entertainment & Venues Tomorrow), featuring Frank Roach & Sonny Vaccaro IEBA on Stage CHARTS: Social Media Power 100 Quarterly; Performing Arts Centers Construction & Renovation Update	Jan. 29, 2016	IAVM Performing Arts Managers Conference in San Antonio, Texas, March 7-9; SEVT, Columbia, S.C., March 16-18; PACnet '16, Newport Beach, Calif., Feb. 21-24
MARCH	SPOTLIGHT: California Venues SPOTLIGHT: Texas Venues SPOTLIGHT: PACNet '16	Feb. 26, 2016	SEVT, Columbia, S.C., March 16-18; PACnet '16 attendees
TENTH ANNUAL 2016 VENUES TODAY FAIRS & FESTIVALS RESOURCE GUIDE PUBLISHES IN MARCH		Feb. 26, 2016	
APRIL	INTIX Quarterly SPOTLIGHT: Australia & New Zealand; Midwest SPOTLIGHT: Alerus Center/Ralph Engelstad Arena SPOTLIGHT: Nutter Center 25th Anniversary VOS (Venue Operation Summit) Pre-Conference Issue	March 25, 2016	Venue Operations Summit, Nashville, May 8-10; IAVM Region 4, Seattle, May 9-11; Venue Management Association Congress and Showcase, Brisbane, Australia, May 15-18; INTIX members
MAY	2016 Venues Today Generation Next Awards SPOTLIGHT: Deep South (La., Miss., Ala.) SPOTLIGHT: Ticketmaster 40th Anniversary Focus: Family shows CHART: Social Media Power 100 Quarterly	April 29, 2016	IAVM Region 2 and 3 meeting, Cincinnati, May 22-24; Event & Arena Marketing Association, Nashville, June 1-4; IAVM's VenueConnect in Minneapolis, July 23-26.
JUNE	SPOTLIGHT: Concessions SPOTLIGHT: Florida Venues SPOTLIGHT: Historic Theatres SPECIAL: Tribute to Ed Snider IEBA On Stage; Destination: Pittsburgh, Pa. CHART: VT's Concessions Company Chart	May 27, 2016	Florida Facility Managers Association, Palm Beach, Fla., June 19-21; Association of Luxury Suite Directors, Pittsburgh, June 26-29; National Association of Concessionaires, Minneapolis, July 19-22; IAVM's VenueConnect, Minneapolis, July 23-26.
JULY	IAVM CONVENTION ISSUE Mid-Year Box Office Reports SPOTLIGHT: U.S. Bank Stadium Grand Opening INTIX Quarterly 2016 Venues Today Women of Influence Awards Destination: Minneapolis, Minn.	June 30, 2016	National Association of Concessionaires, Minneapolis, July 19-22; IAVM's VenueConnect, Minneapolis, July 23-26 and INTIX members.
VENUES TODAY 2016/2017 INTERNATIONAL VENUE RESOURCE GUIDE PUBLISHES IN AUGUST		June 30, 2016	
AUGUST	The Green Issue VT RISE (Raising the Industry in Sports & Entertainment) SPOTLIGHT: Southwest (AZ, NM, NV, UT, CO) SPOTLIGHT: Eccles Theater Grand Opening CHART: Social Media Power 100 Quarterly	July 29, 2016	VT RISE, Long Beach, Calif., Aug. 25 (T.); Attendees of IAVM's VenueConnect convention.
SEPTEMBER	SPOTLIGHT: Arenas SPOTLIGHT: Canadian venues SPOTLIGHT: Wells Fargo Center Anniversary SPOTLIGHT: Golden 1 Center Grand Opening IEBA on Stage CHART: Arena Construction & Renovation Update	Aug. 26, 2016	IAVM's Arena Management Conference, Tampa, Sept. 18-20; International Entertainment Buyers Association, Nashville, Oct. 8-11
OCTOBER	INTIX Quarterly SPOTLIGHT: Van Andel Arena 20th Anniversary SPOTLIGHT: North & South Carolina and Georgia Venues SPOTLIGHT: Convention Centers SPOTLIGHT: Rogers Arena Grand Opening (Tentative) CHART: Convention Center Construction & Renovation Focus: Meeting Planners	Sept. 30, 2016	IAVM's International Convention Centers Conference, Pasadena, Calif., Oct. 27-29; and INTIX members
NOVEMBER	2016 Silver Spoon Awards SPOTLIGHT: Dirt Shows & Rodeos SPOTLIGHT: Va., W.Va. & D.C. Venues SPOTLIGHT: Venuworks 20th Anniversary CHART: Social Media Power 100 Quarterly CHART: Construction & Renovation at Fairgrounds & Equestrian Centers	Oct. 21, 2016	The International Association of Fairs & Expositions, Las Vegas, Nov. 27-30
DECEMBER	SPOTLIGHT: Festivals & Mega Events 16th Annual Year-End Issue and 2016 Hall of Headlines Awards CHART: 2016 Top 50 Fairs in North America CHART: Year-End Top Stops CHART: Year-End Hot Tickets	Nov. 23, 2016	



A WEEKLY PUBLICATION FROM VENUES TODAY

E-NEWSLETTER SCHEDULE 2016

JANUARY	6	13	-	27	JULY	-	13	20	27
FEBRUARY	3	10	17	24	AUGUST	-	10	17	31
MARCH	-	9	16	23	SEPTEMBER	-	14	21	28
APRIL	6	13	20	27	OCTOBER	-	12	19	26
MAY	-	11	18	25	NOVEMBER	2	9	16	30
JUNE	-	8	15	22	DECEMBER	7	14	-	-

2016 ADVERTISING RATES & SIZES

EFFECTIVE 01/01/2016

VENUES TODAY MAGAZINE

BLACK AND WHITE RATES

Rates apply to price per ad insertion. Frequency discounts apply to ads run within a 12-month period from signing of contract.

	1x	3x	6x	9x	12x
Back Cover	\$3,137	\$3,024	\$2,914	\$2,808	\$2,706
Inside Front	\$3,078	\$2,909	\$2,804	\$2,702	\$2,605
Inside Back	\$3,078	\$2,909	\$2,804	\$2,702	\$2,605
Full page	\$2,836	\$2,734	\$2,635	\$2,540	\$2,449
2/3 page	\$2,616	\$2,517	\$2,422	\$2,331	\$2,242
1/2 page	\$1,809	\$1,741	\$1,675	\$1,612	\$1,551
1/3 page	\$1,283	\$1,234	\$1,188	\$1,143	\$1,099
1/6 page	\$906	\$872	\$839	\$807	\$777

COLOR RATES ADDITIONAL CHARGE

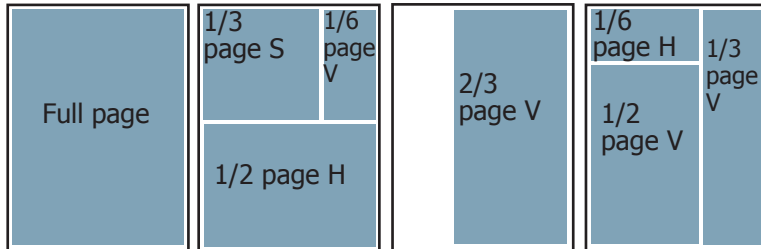
Four color process per ad: \$500; spot color: \$250, spread color: \$1000

SPECIAL POSITION REQUESTS

Advertisers requesting special positioning for ads will be charged an additional 10 percent over rate card or contract rates for the specific ad.

MAGAZINE ARTWORK SIZES

	WIDTH	HEIGHT
Full page bleed	8.75" (21.91cm)	11.25" (28.26cm)
Double spread bleed	17.25" (43.5cm)	11.25" (28.26cm)
*Full bleed sizes will trim .125" (.32cm) on each side of artwork		
Full page, no bleed	7.5" (19.05cm)	10" (25.4cm)
1/2 page V	4.688" (11.91cm)	7" (17.78cm)
1/2 page H	7.5" (19.05cm)	4.688" (11.91cm)
2/3 page V	5" (12.7cm)	9.5" (18.1cm)
1/3 page S	5" (12.7cm)	4.688" (11.91cm)
1/3 page V	2.375 (6.03cm)	9.5" (18.1cm)
1/6 page H	5" (12.7cm)	2.25" (5.72cm)
1/6 page V	2.375 (6.03cm)	4.688" (11.91cm)



INTERNATIONAL VENUE RESOURCE GUIDE

BLACK AND WHITE RATES

Rates apply to price per ad insertion. Frequency discounts apply to ads run within a 12-month period from signing of contract.

	1x	3x	6x	9x	12x
Back Cover	\$2,641	\$2,546	\$2,454	\$2,365	\$2,279
Inside Front	\$2,617	\$2,522	\$2,371	\$2,342	\$2,258
Inside Back	\$2,617	\$2,522	\$2,371	\$2,342	\$2,258
Full page	\$2,388	\$2,302	\$2,219	\$2,139	\$2,062
1/2 page	\$1,523	\$1,466	\$1,410	\$1,357	\$1,306
1/3 page	\$1,080	\$1,039	\$1,000	\$962	\$926
1/6 page	\$763	\$734	\$706	\$680	\$654

COLOR RATES ADDITIONAL CHARGE

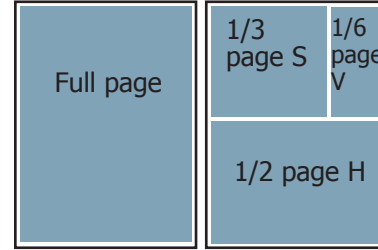
Four color process per ad: \$500; spot color: \$250, spread color: \$1000

SPECIAL POSITION REQUESTS

Advertisers requesting special positioning for ads will be charged an additional 10% over rate card or contract rates for the specific ad.

RESOURCE GUIDE ARTWORK SIZES

	WIDTH	HEIGHT
Full page bleed	8.75" (21.91cm)	11.25" (28.26cm)
Double spread bleed	17.25" (43.5cm)	11.25" (28.26cm)
*Full bleed sizes will trim .125" (.32cm) on each side of artwork		
Full page, no bleed	7.5" (19.05cm)	10" (25.4cm)
1/2 page H	7.5" (19.05cm)	4.688" (11.91cm)
1/3 page S	5" (12.7cm)	4.688" (11.91cm)
1/6 page V	2.375 (6.03cm)	4.688" (11.91cm)



MAGAZINE & RESOURCE GUIDE ARTWORK REQUIREMENTS

Advertising must be submitted in electronic format. Mac format accepted. File must be created in Adobe Illustrator, InDesign or Photoshop. We accept PDF files but they must be at least 300dpi and all fonts must be embedded. Materials cannot be accepted in the following formats: Microsoft Word, Microsoft Publisher, Corel DRAW, Adobe InDesign. All graphics must be 300 DPI, at the size used in the layout and saved as EPS or TIFF files. Four-color files must be in CMYK. Material may be submitted via e-mail or uploaded. A high-quality color proof is required with all media.

VENUES TODAY WEBSITE

ADVERTISING MONTHLY RATES & SIZES

W x H (pixels)	1x	3x	6x	9x	12x
Feature Ad (648x418)	\$1400	\$1358	\$1317	\$1278	\$1239

Impression Side Ad (300x250 px)	\$1300	\$1261	\$1223	\$1186	\$1151
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Banner Ad (620x100 px)	\$1000	\$970	\$941	\$913	\$885
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VT PULSE E-NEWSLETTER

ADVERTISING WEEKLY RATES & SIZES

W x H (pixels)	1x	8x	16x	24x	32x	39x
Top Banner 560x110px	\$600	\$582	\$565	\$548	\$531	\$515

Feature 560x210px	\$600	\$582	\$565	\$548	\$531	\$515
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Side (Middle) 260x195px	\$450	\$437	\$423	\$411	\$398	\$386
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Bottom Banner 260x110	\$450	\$437	\$423	\$411	\$398	\$386
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ARTWORK SUBMISSION

Submit artwork to production@venuestoday.com.

ARTWORK UPLOAD

For files larger than 10MB, please upload to www.dropittome.com/venuestoday
Password: vtupload

*Please send an email to production@venuestoday.com to confirm once your file is uploaded