

The Players

AEG THEMESTAR

**111 Figueroa St.
Los Angeles, CA 90036
(301) 466-5916
www.aegthemestar.com
FOUNDED:** 2004
STAFF: Mark Avery, CEO; Eric Eislund, executive VP; Craig Hartenstine, executive VP; Randy Bloom, executive VP
UNITS TOURING: TBA
GROWTH PLANS: According to Bloom, the company is in the process of developing several shows for an undetermined tour.

AMP LIVE EVENTS

**15849 North 77th St.
Scottsdale, AZ 85260
(480) 905-5353
www.ampliveevents.com
FOUNDED:** 2005
STAFF: Scott Hart, president; Ron Woodbridge, COO; nine employees
UNITS TOURING: 5 — AMP Tours' Monster Truck Thunder Slam
NO. OF SHOWS: 100 performances in 50 cities
AVERAGE TICKET PRICE: \$17.50
GROWTH PLANS: Expanding to international facilities and increasing summer events. Providing complete event or talent for speedways, fairs, festivals and theme parks.

FELD ENTERTAINMENT IS EXPANDING INTERNATIONAL REACH FOR ALL ITS SHOWS (NOW IN 67 COUNTRIES WITH A FOCUS ON MOTOR SPORTS.)

FELD ENTERTAINMENT

**8607 Westwood Center Drive
Vienna, VA 22182
(703) 448-4000
www.feldentertainment.com
FOUNDED:** 1967
STAFF: Kenneth Feld, chairman and CEO; Mike Shannon, president and COO; Keith Senglaub, CFO; Nicole Feld, executive vice president; Alana Feld, executive vice president; Juliette Feld, Director of Strategic Planning; Vicki Silver, Sr. VP and chief marketing officer; Jeff Meyer, Sr. VP, Event Marketing and Sales North America; almost 3,000 employees worldwide
UNITS TOURING: 18 — Domestic: Ringling Bros. and Barnum & Bailey Red, Blue and Gold Units; Disney On Ice presents Dare to Dream (summer 2011); Disney On Ice presents Treasure Trove (fall 2011); Disney On Ice presents Disney/Pixar's Toy Story 3; 100 Years of Magic, Mickey & Minnie's Magical Journey; Disney's Phineas & Ferb!; Disney Live! presents Three Classic Fairy Tales. International shows include Disney On Ice presents Let's Celebrate!, Princesses & Heroes, and Worlds of Fantasy; Disney Live! presents Mickey's Music Festival, Mickey's Magic Show and Mickey's Rockin' Road Show
NO. OF SHOWS: Now, with Feld Motor Sports, over 5,000 in the U.S., 1,400 internationally
AVERAGE TICKET PRICE: Disney On Ice shows, \$22-\$23; Ringling Bros., \$20; Disney Live, \$25

FELD MOTOR SPORTS

**4255 Meridian Parkway
Aurora, IL 60504
(630) 566-6100
FOUNDED:** 1965
STAFF: Charlie Mancuso, president; Eric Cole, VP of Booking; Ken Hudgens, COO
UNITS TOURING: 11 — Supercross, Monster Jam, Arenacross, Nuclear Cowboyz, Freestyle Motocross, Thunder Nationals, IHRA Drag Racing
NO. OF SHOWS: 500
TICKET PRICE: Monster Jam, \$12-\$15; Arenacross, \$15-\$25; Nuclear Cowboyz, \$15-\$45; Supercross, \$25-\$45
GROWTH PLANS: Launched new Nuclear Cowboyz freestyle motocross show and Monster Jam freestyle mania shows in 2010. Future tours for both are under development.

HARLEM GLOBETROTTERS CONTINUE TO DEVELOP STRONG TELEVISION PRESENCE, SIGNIFICANTLY INCREASE SOCIAL MEDIA AND VIRAL OUTREACH AND ENGAGE A NEW GENERATION OF KIDS.

HARLEM GLOBETROTTERS

**400 E. Van Buren St., Suite 300
Phoenix, AZ 85004
(602) 258-0000
FOUNDED:** 1926
STAFF: Kurt Schneider, CEO; Jeff Munn, EVP, COO; Mike Syracuse, EVP, CFO; Angela Leaney, EVP, Brand Marketing; Bill Barrett, Sr. VP, scheduling and International Marketing; Peter LaPointe, SVP, Partnership Marketing; Michael Kenney, SVP of Live Event Marketing; Brett Meister, VP, Communications & Operations; 50-plus office and live event staff
UNITS TOURING: 2-3 — Usually have between 24-30 players under contract, which allows the team to tour with two or more units of equal talent and showmanship
NO. OF SHOWS: Over 400 games per year; 278 North American events in 2011; international adds an additional 150-plus shows to annual tour season
AVERAGE TICKET PRICE: \$29

HIT ENTERTAINMENT

**230 Park Avenue South
13th Floor
New York, NY 10003
(212) 463-9623
www.hitentertainment.com
FOUNDED:** 1996
STAFF: Gary Krakower, senior vice president, Live Events
UNITS TOURING: 4 — Day Out with Thomas: Leader of the Track Tour 2011; Angelina Ballerina The Musical; Bob the Builder: Splash Works; Barney Live in Concert: Birthday Bash
TICKET PRICE RANGE: \$10-\$39

BESIDES TEAMING UP WITH VEE CORPORATION, HIT ENTERTAINMENT HAS LAUNCHED A NUMBER OF THEME PARK SHOWS FOR LEGOLAND AND UNIVERSAL STUDIOS. HIT HAS ALSO LAUNCHED IPAD APPS FOR ALL FOUR OF ITS TOURING PROPERTIES.

KOBA ENTERTAINMENT

**468 Stradbrook Ave.
Winnipeg, Manitoba R3L0J9
(204) 988-1120
www.koba-entertainment.com
FOUNDED:** 2004
STAFF: Gilles Paquin, executive producer; Patti Kaplette, artistic director; Christine Corthey, managing director
UNITS TOURING: 7 — The Backyardigans, Max & Ruby, Caillou, the Doodlebops, Richard Scarry's Busytown, Toopy & Binoo, and Franklin
NUMBER OF SHOWS: 600
AVERAGE TICKET PRICE: \$25
GROWTH PLANS: Building one brand new production in 2012 for Richard Scarry's Busytown and completing one eastern Canadian tour, one national Canadian tour and one national U.S. tour by end of 2011.

NICKELODEON LIVE THEATRICALS/BROADWAY ACROSS AMERICA — FAMILY THEATRICALS

**1515 Broadway, 44th Floor
New York, NY 10036
(212) 846-4826
BROADWAY ACROSS AMERICA
1619 Broadway, 9th Floor
New York, NY 10019
FOUNDED:** 1998
STAFF: Susan Vargo, Sr. Director of Live Theatricals
UNITS TOURING: 0
GROWTH PLANS: The co-producers of the popular Dora the Explorer Series have taken a one-year hiatus, with plans to hit the road again in 2012 with a new show to be determined.

S2BN ENTERTAINMENT

**1688 Meridian Avenue, Suite 1000
Miami Beach, FL 33139
305-604-8099
www.s2bntent.com
FOUNDED:** 2009
STAFF: Michael Cohl, CEO and president
UNITS TOURING: 1 — Yo Gabba Gabba
AVERAGE TICKET PRICE: \$40
GROWTH PLANS: The company's flagship tour, Yo Gabba Gabba, is set to resume for the end of 2011 and the beginning of 2012.

STARS ON ICE, AN IMG PRODUCTION

**767 5th Ave.
New York, NY 10153
(212) 541-5640
www.starsonice.com
FOUNDED:** 1986
STAFF: Jay Ogden, executive producer; Byron Allen, producer; 7 focused on Stars on Ice

UNITS TOURING: 1 — Stars on Ice
NUMBER OF SHOWS: 50 worldwide
AVERAGE TICKET PRICE: \$48 in the U.S.
GROWTH PLANS: See continued growth in Asia as well as in existing markets. Smucker's is the title sponsor in the U.S.; Sears in Canada and others worldwide. Top ticket price in Asia can be as much as \$400.

VEE CORPORATION IS LAUNCHING A CHINESE TOUR FOR ELMO'S GREEN THUMB THAT WILL HIT 12 CITIES, PLUS ADDITIONAL VENUES IN SOUTHEAST ASIA. AS FOR CURIOUS GEORGE, "HE MIGHT RETURN IN A YEAR OR TWO," SAID VEE CORPORATION MARKETING DIRECTOR JEAN HEYER.

VEE CORPORATION

800 LaSalle Ave., Suite 1750
 Minneapolis, MN 55402
 (612) 375-9670
 www.vee.com
 FOUNDED: 1980
 STAFF: Vincent E. Egan, president and CEO; Jim Waters, Sr. VP of Production & Producer; Dayna Deutsch, Sr. VP of Sales & Marketing; Dave Modica, Sr. VP of Finance; Kevin Kulas, VP of Booking; Jay Humphry, VP International; 250 employees
UNITS TOURING: 6 — Elmo Makes Music; Elmo's Super Heroes, 123! With Elmo and Friends; Barney Live in Concert - Birthday Bash!; Elmo's Green Thumb and Sesame Street Live USO tour
NUMBER OF SHOWS: 140 markets with approximately 1,600 performances
TICKET PRICE RANGE: \$10-\$35

WHITE STALLION PRODUCTIONS

1053 Van Arsdale St.
 Oviedo, FL 32765
 (407) 366-0366
 www.lipizzaner.com
 FOUNDED: 1988
 STAFF: Gary Lashinsky, president and producer; Elizabeth Lashinsky, secretary and treasurer; Billie Hoyt, vice president; 40 employees
UNITS TOURING: 1 — World Famous Lipizzaner Stallions
NUMBER OF SHOWS: 110
AVERAGE TICKET PRICE: \$19.50-\$22.50 and, this year, half-off

HITTING MOST OF THE WEST COAST THROUGH SUMMER AND FALL BEFORE HEADING TO THE EAST COAST AND ONTARIO, CANADA. SPANISH RIDING SCHOOL OF VIENNA WILL MAKE ITS RETURN IN FALL 2013. WHITE STALLION PRODUCTIONS HAS IMPORTED A NUMBER OF NEW HORSES AND HAVE NEW ROUTINES.

WORLD WRESTLING ENTERTAINMENT

1241 East Main St.
 Stamford, CT 06902
 (203) 352-8600
 www.wwe.com
 FOUNDED: 1982
 STAFF: Vincent K. McMahon, chairman & CEO;

Michelle Wilson, executive VP Marketing; Stephanie McMahon, executive VP, Creative Development and Operations; Denis Sullivan, VP Live Event Booking; 600 employees
UNITS TOURING: 2 — Raw, SmackDown
NUMBER OF SHOWS: In 2010, WWE performed 253 domestic live events, including 77 international events, entertaining more than 2 million fans
AVERAGE TICKET PRICE: \$35
 Source: Venues Today Research

THIS YEAR'S WRESTLEMANIA XXVII AT THE GEORGIA DOME IN ATLANTA GROSSED \$6.2 MILLION AND WRESTLING IS WORKING TO EXPAND ITS INTERNATIONAL FOOTPRINT. IT'S OTHER MARQUEE EVENT — SUMMERSLAM — WILL AGAIN BE HELD IN LOS ANGELES AT THE STAPLES CENTER.

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NUTTER CENTER
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1,000-12,000 Seat Arena
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