

VT social media

INSTA-SNAPSHOT

@Barclays Center
♥ 548

April 24
Rihanna hangs with the Nets cheerleaders after the game.



BREAKING DOWN THE SCORES

Below is a guide to how *Venues Today* currently scores its SMP100 rankings

- 2,500 Likes on Facebook = 1 Point
- 6,000 Check-ins on Facebook = 1 Point
- 250 Instagram Followers = 1 Point
- 250 Instagram Photos Posted = 1 Point
- 500 Twitter Followers = 1 Point
- 6,000 Check-ins on Foursquare = 1 Point

RANK	VENUE	FACEBOOK LIKES	INSTAGRAM FOLLOWERS	TWITTER FOLLOWERS	FOURSQUARE CHECKINS	SMP SCORE
15,001 TO 30,000 CAPACITY						
1.	Staples Center, Los Angeles	162,853	24,252	57,580	156,169	583
2.	Madison Square Garden, New York	344,782	2,543	26,147	244,513	497
3.	TD Garden, Boston	98,210	39,157	42,825	99,971	410
4.	Hollywood Bowl, Los Angeles	241,492	2,250	75,961	45,418	343
5.	Barclays Center, New York	177,976	15,560	33,969	101,062	308
6.	Air Canada Centre, Toronto	37,760	39,157	14,631	57,445	300
7.	United Center, Chicago	72,424	9,847	28,611	119,269	288
8.	Rupp Arena, Lexington, Ky.	172,947	24,358	20,703	9,596	255
9.	Wells Fargo Center, Philadelphia	109,632	2,973	17,282	91,712	223
10.	Arena Monterrey, Mexico	193,190	2,250	54,560	22,184	204
11.	Amway Center, Orlando, Fla.	70,051	5,763	21,313	62,256	203
12.	Consol Energy Center, Pittsburgh	91,161	2,699	23,405	55,878	185
13.	Toyota Center, Houston	65,486	6,473	4,952	36,881	174
14.	American Airlines Arena, Miami	106,706	3,443	15,039	56,586	169
15.	American Airlines Center, Dallas	34,900	2,551	10,272	74,515	165
16.	Tampa Bay Times Forum, Tampa, Fla.	37,096	2,000	15,408	56,303	145
17.	Bridgestone Arena, Nashville	33,661	2,721	17,121	62,010	143
18.	The Air Canada Center, Toronto	37,760	0	14,631	57,445	140
19.	Verizon Center, Washington, D.C.	38,702	386	7,867	119,352	137
20.	AT&T Center, San Antonio	45,489	381	7,292	36,362	132
21.	SAP Center, San Jose, Calif.	35,645	2,055	7,223	62,636	131
22.	Prudential Center, Newark, N.J.	37,377	2,721	12,597	82,691	131
23.	Pepsi Center, Denver	32,860	1,238	2,132	63,960	128
24.	BOK Center, Tulsa, Okla.	61,144	3,273	18,338	8,709	117
25.	Sprint Center, Kansas City, Mo.	52,919	2,721	14,808	23,794	114
26.	Rogers Arena, Vancouver	26,165	1,415	13,976	37,859	114
27.	Xcel Energy Center, Minneapolis	23,236	1,640	11,819	55,600	109
28.	Quicken Loans Arena, Cleveland	35,523	4,347	6,953	40,416	105
29.	Honda Center, Anaheim, Calif.	23,193	3,553	12,033	43,595	104
30.	Oracle Arena, Oakland, Calif.	15,947	4,044	3,077	51,480	103
31.	Rose Quarter, Portland, Ore.	82,723	4,347	4,247	2,084	97
32.	Philips Arena, Atlanta	25,713	1,312	11,676	4,792	95
33.	KFC Yum! Center, Louisville, Ky.	52,715	935	14,060	16,109	95
34.	Scottrade Center, St. Louis	25,468	821	4,001	44,799	91
35.	BMO Harris Bradley Center, Milwaukee	29,478	492	11,620	62,890	80
10,001 TO 15,000 CAPACITY						
1.	Red Rocks Amphitheatre, Denver	353,732	0	21,376	33,317	275
2.	DTE Energy Music Theatre, Clarkston, Mich.	37,964	876	9,778	14,189	72
3.	Intrust Bank Arena, Wichita, Kan.	44,707	1,569	10,038	5,760	61
4.	Budweiser Gardens, London, Ontario	38,226	0	16,678	4,814	61
5.	MTS Centre, Winnipeg, Manitoba	17,880	615	12,981	10,857	57
6.	Bryce Jordan Center, University Park, Pa.	31,335	644	7,980	13,918	50
7.	Van Andel Arena, Grand Rapids, Mich.	20,365	0	7,237	24,817	48
8.	Spokane (Wash.) Arena	23,761	1,545	4,132	5,499	44
9.	Wolf Trap Nat. Park for Perf. Arts, Vienna, Va.	10,326	530	7,670	11,119	39
10.	Bethel Woods (N.Y.) Center for the Arts	38,539	1,130	3,141	4,241	38
11.	Santa Barbara (Calif.) Bowl	35,606	344	5,856	3,235	38
12.	CajunDome, Lafayette, La.	20,386	912	3,899	2,625	38
13.	Gwinnett Center, Duluth, Ga.	12,264	300	5,160	15,950	37
14.	Roanoke (Va.) Civic Center	23,141	521	6,288	3,649	35
15.	Tyson Events Center, Sioux City, Iowa	53,445	10	3,402	3,240	34
16.	Broward Cntr. for Perf. Arts, Ft. Lauderdale, Fla.	29,568	243	6,452	7,989	33
17.	Stephen C. O'Connell Center, Gainesville, Fla.	9,101	872	2,861	12,024	32

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April 16
A young fan meets Baby T-Rex during a promotional event for Dinosaurs Live.



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@JordanCenter
♥ 50

Feb. 21
Fans show Penn St. pride before Penn State Thon, a 46-hour dance marathon and annual tradition.



power100

RANK	VENUE	FACEBOOK LIKES	INSTAGRAM FOLLOWERS	TWITTER FOLLOWERS	FOURSQUARE CHECKINS	SMP SCORE
18.	Verizon Wireless Amph., Alpharetta, Ga.	18,195	53	4,607	10,311	32
19.	Save Mart Center, Fresno, Calif.	14,418	158	1,339	3,260	29
20.	Boardwalk Hall, Atlantic City	19,356	430	2,988	6,801	26
2,001 TO 10,000 CAPACITY						
1.	Ryman Auditorium, Nashville, Tenn.	88,953	13,369	101,811	16,959	318
2.	Radio City Music Hall, New York	88,291	9,180	21,369	70,626	207
3.	Fox Theatre, Atlanta	110,786	1,437	38,108	27,580	164
4.	Carnegie Hall, New York	94,797	617	45,701	21,862	160
5.	House of Blues, Boston	98,418	249	37,550	32,349	156
6.	Nokia Theatre L.A. Live	54,501	4,137	22,599	18,749	153
7.	House of Blues, Orlando	105,642	3,512	19,894	34,085	144
8.	ACL Live at Moody Theater, Austin, Texas	72,254	4,421	32,641	20,403	140
9.	The Tabernacle, Atlanta	84,272	3,860	30,736	18,093	135
10.	The Pageant, St. Louis	70,261	4,017	24,157	16,905	124
11.	The Fillmore Detroit, Detroit	73,094	3,389	21,580	12,454	105
12.	Stubb's, Austin, Texas	61,374	1,197	18,655	43,923	101
13.	Greek Theatre, Los Angeles	55,067	1,351	25,198	11,969	98
14.	House of Blues, Myrtle Beach	101,031	1,731	13,390	6,685	94
15.	Pantages Theatre, Hollywood, Calif.	37,362	2,190	10,840	26,184	93
16.	The Joint, Las Vegas	85,167	1,469	18,530	8,489	93
17.	Masquerade Music Park, Atlanta	63,820	2,118	13,422	19,122	87
18.	Fabulous Fox, St. Louis	69,273	874	13,645	12,533	84
19.	The Wiltern, Los Angeles	44,295	1,135	16,521	16,524	78
20.	Durham (N.C.) Performing Arts Center	40,566	617	15,727	13,248	70
2,000 OR LESS CAPACITY						
1.	The Roxy, West Hollywood, Calif.	497,377	27,312	135,262	15,199	602
2.	9:30 Club Washington, D.C.	72,965	9,049	52,602	41,077	216
3.	House of Blues Dallas	110,135	4,113	49,879	21,651	208
4.	House of Blues, Houston	116,530	3,559	48,565	19,200	203
5.	Avalon Hollywood (Calif.)	94,001	10,758	25,580	18,077	178
6.	House of Blues, New Orleans	79,684	6,860	34,015	19,110	173
7.	First Avenue, Minneapolis	60,716	8,577	43,787	34,125	164
8.	House of Blues, New Orleans	94,689	4,235	37,031	11,810	155
9.	House of Blues, Chicago	120,010	3,818	25,206	28,990	150
10.	Viper Room, West Hollywood, Calif.	58,086	3,890	46,382	11,905	148
11.	House of Blues, Cleveland	64,922	5,087	33,423	15,981	137
12.	House of Blues, Anaheim, Calif.	57,929	3,362	25,802	23,147	134
13.	Granada Theatre, Dallas	80,130	5,038	29,794	9,952	129
14.	The Fillmore, San Francisco	89,982	4,130	20,598	19,179	123
15.	House of Blues, San Diego	54,710	3,821	24,680	14,019	118
16.	House of Blues, Las Vegas	119,935	1,987	15,206	18,945	117
17.	Metro Chicago	38,394	3,747	32,730	19,018	114
18.	Gruene Hall, New Braunfels, Texas	186,723	644	8,277	6,180	111
19.	The Rave Ballroom/Eagles Club, Milwaukee	103,085	1,368	14,124	17,139	95
20.	The Troubadour, West Hollywood, Calif.	40,642	0	29,707	14,349	90
30,001 OR MORE CAPACITY						
1.	Georgia Dome, Atlanta	30387	3019	15525	64760	164
2.	MetLife Stadium, E. Rutherford, N.J.	48908	2978	15908	111180	153
3.	Reliant Park, Houston	44321	2435	5358	50229	118
4.	Raymond James Stadium, Tampa, Fla.	27660	1607	5386	45048	115
5.	Lincoln Financial Field, Philadelphia	31868	124	9561	40509	113

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@TheRyman

♥ 1041

April 11

Under the caption "a beauty from every angle,"

photographer Steve Lowry pays homage to the Ryman's iconic church pews.



HOW WE DID IT

Venues Today continues to use four major digital platforms for ranking venues on its Social Media Power 100 chart — Facebook, Twitter, Instagram and Foursquare. Last fall, programmer Matt Herz developed an application that greatly shortened the amount of time required to calculate the SMP100 score. What once took three to four days of data collection has now been shortened to several minutes. The result is a score that relies less on qualitative scoring and almost exclusively on metrics pulled from the networks' public APIs.

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@930Club

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April 16

The crowd at the 9:30 Club awaits a set by Pat Greene.



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