

# TALKING POINTS



## SHANI TATE

VP MARKETING, COMMUNICATIONS & TICKET SALES  
SPRINT CENTER, KANSAS CITY, MO.

**FIRST INDUSTRY JOB:** It actually was an internship with the Kansas City Royals. I started off as an intern in the marketing department, and I left in 2004 as director of community relations and Royals charities.

**HOW YOU GOT YOUR CURRENT JOB:** I actually started working with AEG in June of 2005 when I was doing some consulting work and was fortunate enough to work on the groundbreaking of Sprint Center. Shortly after that, Brenda Tinnen and I met and I couldn't pass up the opportunity to be part of such an iconic building.

**WHAT WOULD YOU BE DOING IF YOU WEREN'T IN THIS BUSINESS:** I'd likely be a reluctant politician — reluctant because of all of the headaches that are now involved in politics.

**MENTORS:** Obviously, Brenda Tinnen, who is our GM and senior VP at Sprint Center, and also Michael Roth at AEG Corporate. My parents are both mentors to me.

**CHILDHOOD CAREER ASPIRATIONS:** I actually thought that I would be an electrical engineer.

**FAVORITE SPORTS TEAMS:** I am a Yankees fan, a Chiefs football fan and an overall NBA fan.

**SOMETHING PEOPLE WOULD BE SURPRISED TO LEARN ABOUT YOU:** I have a photographic memory for numbers. I can't remember what I had for breakfast this morning, but if you give me a number, it'll stick.

**BEST ADVICE EVER RECEIVED:** Just because you feel like saying it doesn't mean other people feel like hearing it.

**BIGGEST GUILTY PLEASURE:** Cheese — cheese makes the world better.

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## JAMIE DWYER

CO-FOUNDER & CEO  
TICKET ALTERNATIVE

**HOMETOWN:** Atlanta. It's very rare to come across someone from the area when you live here because there are so many transplants.

**UNIVERSITY:** Auburn (Ala.) University

**FIRST INDUSTRY JOB:** Still the same one I have: starting Ticket Alternative.

**FAVORITE ASPECT OF YOUR JOB:** Going to the shows because, as a fan, that's where my passion was. Ironically, I probably went to more shows before I got into the business because we're so busy now.

**WHAT WOULD YOU BE DOING IF YOU WEREN'T IN THIS BUSINESS:** I would probably be working for a children's charity. Hopefully, one day, I'll have the best of both worlds where Ticket Alternative is making a difference by supporting our favorite charitable organization.

**MENTORS:** My parents and my son. With every decision, I try to think of what my parents would want me to do and how I would teach my son to handle the situation.

**PET PEEVE:** People not following up on promises.

**FAVORITE ESCAPE:** I love surfing, so my favorite escape is a small surfing village in Costa Rica called Tamarindo. If I could go anywhere, I would go to Bali to surf during the day and relax out in an overwater bungalow at night.

**SURPRISE FACT:** I enjoy fighting and sparring; I train in martial arts.

**BEST ADVICE:** Surround yourself with driven people who share your vision and enjoy what they do.

**GUILTY PLEASURE:** The television show, "The Walking Dead," and just unplugging with a couple of drinks on the beach.

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## TANYA GRUBICH

EXECUTIVE PRODUCER FOR NORTH AMERICA  
APASSIONATA

**CURRENT LOCATION:** New York

**UNIVERSITY:** Southern Methodist in Dallas

**FIRST INDUSTRY JOB:** I worked on the Broadway version of Grand Hotel and toured it in around the country starting in 1985. Eventually I left and went to work for Pace Entertainment in Houston.

**HOBBIES:** I like to cycle and play golf. I've traveled all over the world and enjoy going and seeing new things. Whenever I can, I try to ski and play tennis.

**ONE THING PEOPLE WOULD BE SURPRISED TO LEARN:** I love art and I graduated with a BA in Art History. I thought I wanted to work in that industry for a museum or an auction house. I interned at the Dallas Contemporary Museum my senior year, but it was way too subdued.

**WHAT WOULD YOU BE DOING IF YOU WEREN'T IN THIS BUSINESS:** I take classes at MOMA, and I live in the gallery district in Chelsea. Our office is right in the middle of the galleries in a gallery space. So I think I have the best of all worlds and, if APassionata is successful, I hope to be able to collect art.

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