

### MAKING A NAME

After a rollercoaster year of ups and downs in the market that ended with the exit of GM Ty Sutton to Butler University and the accounting manager to retirement, **WAGNER NOEL PERFORMING ARTS CENTER'S** Stephanie Rivas, director of Marketing, is looking forward to a new year in Midland, Texas.

"We felt like this year in particular there was a softening of the market with the price of oil being so low," said Rivas. "Expendable cash is not as readily available for our patrons. There were lots of layoffs in the area and folks moving away, so we've had a lot of adjustment over the past year."

With Jeff Bowen now in as the new general manager, the whole staff is looking forward to celebrating the venue's five-year anniversary in November. Rivas said they hope to incorporate artists who have become regulars at Wagner Noel and make it a yearlong celebration, rather than a single event.

Last summer, they were able to prove just how strong the market is when Gabriel Iglesias sold out three nights in June, the first performer to do so.

"Really being able to show our patrons and our client, the university, that we're in a market that can sustain something like that

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## TOPSTOPS

### UNIVERSITIES | 2016

Based on concert and event grosses from Dec. 1, 2014 - Nov. 30, 2015, as reported to *Venues Today*.

#### > 15,001 AND MORE CAPACITY

VENUE, LOCATION	NO. OF SEATS	TOTAL GROSS	ATTENDANCE	SHOWS
1. <b>Thomas &amp; Mack Center, Las Vegas</b>	<b>18,500</b>	<b>\$26,461,423</b>	<b>509,934</b>	<b>69</b>
2. Frank Erwin Center, Austin, Texas	16,800	\$12,152,159	162,712	17
3. Sam Boyd Stadium, Las Vegas	45,000	\$9,470,499	156,918	8
4. Colonial Life Arena, Columbia, S.C.	18,000	\$8,402,292	177,143	33
5. John Paul Jones Arena, Charlottesville, Va.	16,000	\$6,017,381	61,872	11

#### > 10,001-15,000 CAPACITY

VENUE, LOCATION	NO. OF SEATS	TOTAL GROSS	ATTENDANCE	SHOWS
1. <b>Save Mart Center, Fresno, Calif.</b>	<b>14,883</b>	<b>\$8,922,391</b>	<b>179,702</b>	<b>43</b>
2. Taco Bell Arena, Boise, Idaho	13,390	\$3,312,626	65,957	9
3. Don Haskins Center, El Paso, Texas	11,767	\$3,171,401	43,092	9
4. USF Sun Dome, Tampa, Fla.	10,400	\$2,800,401	73,673	20
5. Chaifetz Arena, St. Louis	10,600	\$2,764,308	53,289	19

#### > 5,001-10,000 CAPACITY

VENUE, LOCATION	NO. OF SEATS	TOTAL GROSS	ATTENDANCE	SHOWS
1. <b>EagleBank Arena, Fairfax, Va.</b>	<b>10,000</b>	<b>\$11,102,598</b>	<b>209,183</b>	<b>65</b>
2. Agganis Arena, Boston	7,500	\$4,090,331	88,792	42
3. Event Center at San Jose (Calif.) State Univ.	7,000	\$3,844,544	71,476	15
4. Ted Constant Convocation Center, Norfolk, Va.	10,000	\$1,568,167	59,469	16
5. CFE Arena, Orlando, Fla.	10,000	\$1,491,593	39,531	14

#### > 5,000 OR FEWER CAPACITY

VENUE, LOCATION	NO. OF SEATS	TOTAL GROSS	ATTENDANCE	SHOWS
1. <b>Wharton Center for Perf. Arts, E. Lansing</b>	<b>3,763</b>	<b>\$8,463,703</b>	<b>147,941</b>	<b>94</b>
2. Morrison Center for Perf. Arts, Boise, Idaho	2,090	\$6,175,385	118,874	116
3. Wagner Noel Perf. Arts Center, Midland, Texas	1,819	\$5,006,254	98,358	98
4. Indiana University Auditorium, Bloomington	3,200	\$2,737,326	60,140	39
5. Northrop Auditorium, Minneapolis	4,767	\$1,366,961	25,120	11

Compiled by Rob Ocampo, HotTickets@venuestoday.com