

“We’re celebrating 10 years this year,” said Jason Pedone, GM, **JOHN PAUL JONES ARENA**, Charlottesville, Va. “It’s been an underdog story. Our market prioritizes live entertainment and the people here support us.”

John Paul Jones Arena has 16,000 seats. “We’re the largest venue in the state and we have the capacity to handle the larger concerts,” said Pedone. “Routing is easy. We are right off two major interstates so it’s easy to get here. We’re also far enough away from D.C. so tours can play both.”

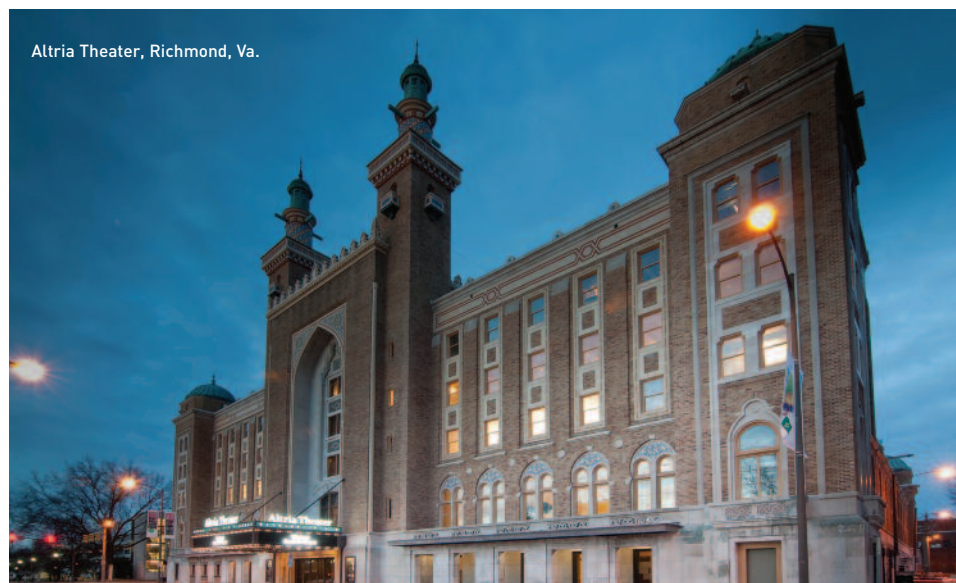
Pedone said it was a banner year for bas-

ketball. “We did 30 home games of basketball,” he said. “The Cavaliers do better and better. The healthier they are, the more seats and other stuff we sell.”

Big shows this year were Paul McCartney, Stevie Wonder, Elton John, Luke Bryan, Jason Aldean and Carrie Underwood.

Pedone was also surprised by the power of The Price Is Right Live Show. “That show did bang-up business for us,” he said. “It’s something different and a great addition to our line up.” Pedone also said their “Broadway

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Altria Theater, Richmond, Va.

TOPSTOPS

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Based on concert and event grosses from Sept. 1, 2015 – Aug. 31, 2016, and as reported to *Venues Today*.

VENUE, LOCATION	NO. OF SEATS	TOTAL GROSS	ATTENDANCE	SHOWS
1. Verizon Center, Washington	20,500	\$39,634,918	482,197	65
2. EagleBank Arena, Fairfax, Va.	10,000	\$8,919,596	188,458	57
3. Altria Theater, Richmond, Va.	3,565	\$8,370,921	129,032	50
4. Chrysler Hall, Norfolk, Va.	2,470	\$5,322,572	100,033	72
5. John Paul Jones Arena, Charlottesville, Va.	16,000	\$5,065,699	78,967	14
6. Richmond (Va.) Coliseum	13,000	\$2,805,284	79,993	23
7. Ted Constant Convocation Center, Norfolk, Va.	10,000	\$2,482,464	86,599	27
8. Norfolk (Va.) Scope Arena	12,600	\$2,132,539	127,120	24
9. Dominion Arts Center, Richmond, Va.	1,800	\$1,484,452	26,429	20
10. Big Sandy Superstore Arena, Huntington, W.Va.	8,500	\$1,062,849	16,022	3

Compiled by Monique Potter, HotTickets@venuestoday.com