

WE HAVE ISSUES.

Venues Today delivers the "News Behind the Headlines" with in-depth articles covering the business of sports, music, family shows, conventions and fairs. We deliver industry-specific content to the world's facility management and live entertainment community through our monthly magazine and electronic weekly newsletter VT Pulse.

MAGAZINE

Each month, our magazine offers a broad overview of industry trends, along with issue-focused reporting. VT takes an in-depth look at:

- Venue trends
- Construction charts and facility-specific updates
- Hot Tickets and Top Stops reports
- Regional and company spotlights
- INTIX Quarterly Reports & Box Office Stars
- Green Building
- IAVM Convention
- Awards including: Women of Influence, Hall of Headlines, Generation Next, Silver Spoon
- Annual Year End wrap

For complimentary employment items on our website, send listings to production@venuestoday.com

RESOURCE GUIDES

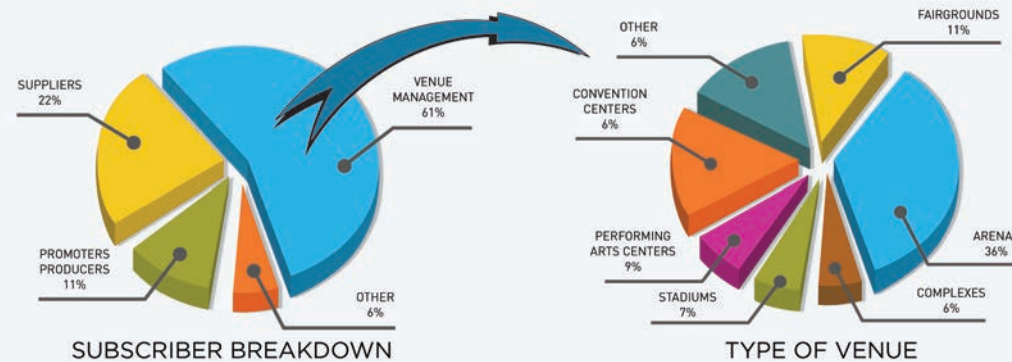
In 2014, we are publishing our 6th annual International Venue Resource Guide in August and 6th annual Fairs & Festivals Resource Guide in March. We have the most comprehensive, well researched data in the industry.



CONFERENCE

SEVT And, for the 7th time, we are collaborating with the University of South Carolina to present Sport, Entertainment & Venues Tomorrow in Columbia. This gathering brings together the vision of industry executives and academics in a conference like no other.

Save the Date! SEVT conference Nov. 19-21, 2014.



TO SUBMIT NEWS:

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TO SUBSCRIBE:

The annual subscription rate of \$200 (U.S.) includes 12 monthly issues of the magazine, 39 weekly VT Pulse e-newsletters and archive access. Save and get more! \$360 for two years and \$510 for three. Go online to: www.venuestoday.com or call: (714) 378-5400

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MAGAZINE EDITORIAL CALENDAR 2014



ISSUE	SPECIAL FEATURES	AD DEADLINE	BONUS DISTRIBUTION
JANUARY	2014 Venues Today Box Office Stars SPOTLIGHT: Midwest Venues INTIX Convention Quarterly IEBA on Stage CHART: 2013 Top 50 Fairs in North America DESTINATION: Chicago	Dec. 27, 2013	All INTIX members, the INTIX Convention in Chicago Jan. 28-30 and the Western Fairs Association convention in Anaheim, Calif., Jan. 5-8, the Digital Signage Expo in Las Vegas Feb. 11-13, and the top-attended fairs and carnivals per the Venues Today Fairs & Festivals Resource Guide database.
FEBRUARY	SPOTLIGHTS: University Venues/Kentucky & Tennessee Venues FOCUS: Social Media CHARTS: Social Media Power 100 Quarterly/ Stadium Construction Update/Perf. Arts Centers Construction & Renovation Update	Jan. 24, 2014	Stadium Managers Association meeting Feb. 2-6 in Palm Springs, Calif., and 400 stadium managers and decision-makers worldwide from our International Venue Resource Guide database; and the IAVM Performing Arts Managers Conference, Feb. 22-25 in Kansas City, Mo.; INTIX Attendees
MARCH	SPOTLIGHTS: California Venues/Texas Venues/ PACnet '14	Feb. 21, 2014	PacNet '14 attendees; top promoters and arena managers from our 2012-13 International Venue Resource Guide database; California and Texas venue managers and promoters from our VRG database.
EIGHTH ANNUAL 2014 VENUES TODAY FAIRS & FESTIVALS RESOURCE GUIDE PUBLISHES IN MARCH		Feb. 28, 2014	
APRIL	SPOTLIGHT: Australia & New Zealand Venues INTIX Quarterly FOCUS: Pacific Northwest Venues DESTINATION: Sydney	March 21, 2014	All INTIX members; The 2014 Venue Management Association Congress and Showcase May 25-28 in Melbourne, Australia; IAVM Region 4, Spokane, Wash., May 5-9.
MAY	SPOTLIGHTS: Concessions/Mid-Atlantic Venues (MD, DC, DE, NJ, PA, NY) IEBA on Stage CHARTS: Social Media Power 100 Quarterly/ Concessions Company Update DESTINATION: Mid-Atlantic: Atlantic City, NJ	April 25, 2014	National Association of Concessionaires gathering in Denver July 15-18; IAVM's VenueConnect in Portland, Ore., July 28-31 and the Association of Luxury Suite Directors annual gathering July 6-9 in Kansas City, Mo.
JUNE	SPOTLIGHT: Florida Venues 2014 Venues Today Generation Next Awards FOCUS: Family Shows DESTINATION: Miami	May 23, 2014	The Florida Facility Managers Association in Palm Beach, Fla.; Event & Arena Marketing Conference in June 11-14 in New Orleans; the Association of Luxury Suite Directors, July 6-9 in Kansas City, Mo., and the IAVM's VenueConnect in Portland, Ore., July 28-31.
JULY	IAVM Convention Issue 2014 Venues Today Women of Influence Awards INTIX Quarterly REPORT: Mid-Year Box Office DESTINATION: Portland, Ore.	June 20, 2014	IAVM's VenueConnect Convention in Portland, Ore., July 28-31, and all INTIX members.
AUGUST	The Green Issue PUBLISHER'S PICK: Pasquale Rotella, Insomniac Events SPOTLIGHT: Electronic Dance Music (EDM) CHART: Social Media Power 100 Quarterly	July 25, 2014	Attendees of the IAVM convention Portland, and a select list of major venues from our International Venue Resource Guide.
VENUES TODAY 2014-15 INTERNATIONAL VENUE RESOURCE GUIDE PUBLISHES IN AUGUST		Aug. 8, 2014	
SEPTEMBER	SPOTLIGHTS: Arenas/Canada Venues IEBA on Stage CHARTS: Conv. Cntr. Construction/Arena Construction	Aug. 22, 2014	International Entertainment Buyers Association in Nashville; IAVM's Arena Management Conference, and IAVM's International Convention Center Conference.
OCTOBER	SEVT Pre-Conference Issue 2014 Venues Today Silver Spoon Awards SPOTLIGHTS: North & South Carolina Venues/Georgia Venues INTIX Quarterly FOCUS: Meeting Planners (Fifth Annual) DESTINATION: Columbia, S.C.	Sept. 26, 2014	The International Entertainment Buyers Association meeting in Nashville; IAVM's International Convention Centers Conference attendees and all INTIX members.
NOVEMBER	SEVT Conference Issue SPOTLIGHTS: Dirt Shows & Rodeos/South American Venues CHARTS: Social Media Power 100 Quarterly/ Fairgrounds & Equestrian Centers Update	Oct. 24, 2014	SEVT, Sport, Entertainment & Venues Tomorrow, in November in Columbia, S.C.; and the International Association of Fairs & Expositions in Las Vegas Dec. 7-11.
DECEMBER	13th Annual Year-End Issue 2014 Venues Today Hall of Headlines Awards CHARTS: Year-End Top Stops/Year-End Hot Tickets	Nov. 21, 2014	



E-NEWSLETTER SCHEDULE 2014

JANUARY	8	15	22	29	JULY	9	16	23	-
FEBRUARY	-	12	19	26	AUGUST	6	13	20	27
MARCH	-	12	19	26	SEPTEMBER	10	17	24	-
APRIL	9	16	23	30	OCTOBER	8	15	22	-
MAY	-	14	21	28	NOVEMBER	5	12	19	-
JUNE	-	11	18	25	DECEMBER	3	10	17	-



2014 ADVERTISING RATES & SIZES

EFFECTIVE 01/01/2014

VENUES TODAY MAGAZINE

BLACK & WHITE RATES

Rates apply to price per ad insertion. Frequency discounts apply to ads run within a 12-month period from signing of contract. Group rates apply for all ads run within a 12-month period from initial date.

	1x	3x	6x	9x	12x
Back Cover	\$2,900	\$2,796	\$2,694	\$2,596	\$2,502
Inside Front	\$2,846	\$2,742	\$2,643	\$2,547	\$2,455
Inside Back	\$2,846	\$2,742	\$2,643	\$2,547	\$2,455
Full page	\$2,622	\$2,528	\$2,437	\$2,349	\$2,264
2/3 page	\$2,419	\$2,327	\$2,240	\$2,155	\$2,073
1/2 page	\$1,672	\$1,609	\$1,549	\$1,490	\$1,434
1/3 page	\$1,186	\$1,141	\$1,098	\$1,057	\$1,016
1/6 page	\$837	\$806	\$775	\$746	\$718

COLOR RATES ADDITIONAL CHARGE

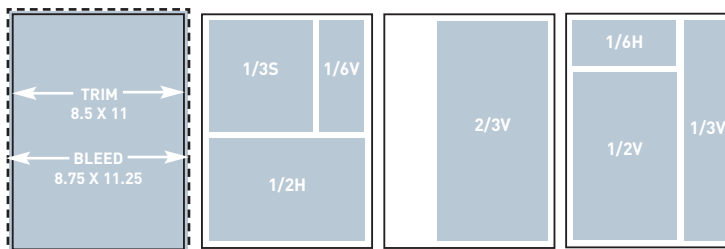
Four color process per ad: \$500; spot color: \$250; spread color: \$1000

SPECIAL POSITION REQUESTS

Advertisers requesting special positioning for ads will be charged an additional 10 percent over rate card or contract rates for the specific ad.

MAGAZINE ARTWORK SIZES

	WIDTH	HEIGHT
Full page bleed	8-3/4" (21.91cm)	11-1/4" (28.26cm)
Double spread bleed	17-1/4" (43.5cm)	11-1/4" (28.26cm)
*Full bleed sizes will trim down 1/8" (.32cm) on each side of artwork.		
Full page, no bleed	7-1/2" (19.05cm)	10" (25.4cm)
1/2 pageV	4-11/16" (11.91cm)	7" (17.78cm)
1/2 pageH	7-1/2" (19.05cm)	4-11/16" (11.91cm)
2/3 pageV	5" (12.7cm)	9-1/2" (24.13cm)
1/3 pageV	2-3/8" (6.03cm)	9-1/2" (24.13cm)
1/3 pageS	5" (12.7cm)	4-11/16" (11.91cm)
1/6 pageH	5" (12.7cm)	2-1/4" (5.72cm)
1/6 pageV	2-3/8" (6.03cm)	4-11/16" (11.91cm)



INTERNATIONAL VENUE RESOURCE GUIDE

BLACK & WHITE RATES

Rates apply to price per ad insertion. Frequency discounts apply to ads run within a 12-month period from signing of contract. Group rates apply for all ads run within a 12-month period from initial date.

	1x	3x	6x	9x	12x
Back Cover	\$2,641	\$2,546	\$2,454	\$2,365	\$2,279
Inside Front	\$2,617	\$2,522	\$2,430	\$2,342	\$2,258
Inside Back	\$2,617	\$2,522	\$2,430	\$2,342	\$2,258
Full page	\$2,388	\$2,302	\$2,219	\$2,139	\$2,062
1/2 page	\$1,523	\$1,466	\$1,410	\$1,357	\$1,306
1/3 page	\$1,080	\$1,039	\$1,000	\$962	\$926
1/6 page	\$763	\$734	\$706	\$680	\$654

COLOR RATES ADDITIONAL CHARGE

Four color process per page: \$500; Spot color: \$250; Spread color: \$750

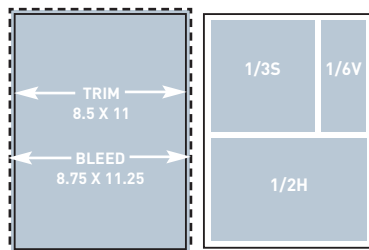
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RESOURCE GUIDE ARTWORK SIZES

	WIDTH	HEIGHT
Full page bleed	8-3/4" (21.91cm)	11-1/4" (28.26cm)
Double spread bleed	17-1/4" (43.5cm)	11-1/4" (28.26cm)
*Full bleed sizes will trim down 1/8" (.32cm) on each side of artwork.		
Full page, no bleed	7-1/2" (19.05cm)	10" (25.4cm)
1/2 pageH	7-1/2" (19.05cm)	4-11/16" (11.91cm)
1/3 pageS	4-1/2" (11.43cm)	4-3/4" (12.07cm)
1/6 pageV	2-7/8" (7.30cm)	4-3/4" (12.07cm)



MAGAZINE AND RESOURCE GUIDE ARTWORK REQUIREMENTS

Advertising must be submitted in electronic format. Mac format accepted. File must be created in either QuarkXpress 6.0 or earlier, Adobe Illustrator or Adobe Photoshop. We accept PDF files, but they must be at least 300 dpi and all fonts must be embedded. Materials cannot be accepted in the following formats: Microsoft Word, Microsoft Publisher, Corel DRAW, Adobe InDesign. All graphics must be 300 DPI, at the size used in the layout and saved as EPS or TIFF files. Four-color files must be in CMYK. Material may be submitted on CD or DVD or via e-mail. A high-quality color proof is required with all media.

VENUES TODAY WEBSITE

ADVERTISING MONTHLY RATES & SIZES

	1x	3x	6x	9x	12x
Feature	\$1,400	\$1,358	\$1,317	\$1,278	\$1,239
W: 648px x H: 418px					
(W: 648px x H: 358px of text area)					
Impression Side	\$800	\$776	\$753	\$730	\$708
W: 300px x H: 250px					
Banner	\$1,000	\$970	\$941	\$913	\$885
(VT Charts, Management, Help Wanted) W: 600px x H: 100px					

VT PULSE E-NEWSLETTER

ADVERTISING WEEKLY RATES & SIZES

	1x	8x	16x	24x	32x	39x
Feature	\$600	\$582	\$565	\$548	\$531	\$515
W: 560px x H: 210px						
Side	\$400	\$388	\$376	\$365	\$354	\$343
W: 260px x H: 195px						
Top Banner	\$450	\$437	\$423	\$411	\$398	\$386
W: 560px x H: 110px						
Bot. Banner	\$450	\$437	\$423	\$411	\$398	\$386
W: 560px x H: 110px						

WEBSITE & E-NEWSLETTER ARTWORK REQUIREMENTS

E-Newsletter advertising must be submitted as JPGs or GIFs. Ads must be 100% size at 72 dpi. No animated GIFs. Ads will be linked to a client's website.

Venues Today

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THE NEWS BEHIND THE HEADLINES : SPORTS : MUSIC : FAMILY SHOWS : CONVENTIONS : FAIRS

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