



Samantha Le <samantha@venuestoday.com>


VT Pulse, July 19, 2017

1 message

Venues Today <linda@venuestoday.com>
Reply-To: Venues Today <linda@venuestoday.com>
To: samantha@venuestoday.com

Thu, Jul 20, 2017 at 7:01 AM

Is this email not displaying correctly? [View it in your browser.](#)



AVAILABLE NOW!
ORDER YOUR 2017 FAIRS & FESTIVALS
RESOURCE GUIDE FOR \$79!

Contact Rob Ocampo at 714.378.5400 or rob@venuestoday.com

[ABOUT VENUES TODAY](#) | [SUBSCRIBE](#) | [HELP WANTED](#) | [CONTACT US](#) | [ADVERTISE](#)
[SUBMIT HOT TICKET](#) | [UPDATE VENUE LISTING](#)



A WEEKLY PUBLICATION FROM VENUES TODAY

July 19, 2017 • VOL. XV, Number 29 • ISSN [1547-4143](#)

Greetings Samantha,

Next up is IAVM in Nashville. We are looking forward to celebrating 15 years of Venues Today on the trade show floor with photos, cupcakes and wonderful memories. On Tuesday, we're celebrating the 2017 Women of Influence, and all influential women in this industry. Please join us at the fabulous Music City Center in my other hometown,

Nashville.



CNN's Philip Mudd; Prevent Advisor's Michael Downing and Bill Bratton; Michel Ferris, CEO, Abacode and the NFL's David McCain on the security panel at VenuesNow. (Photo Credit: Rich Fury)

The Fan of the Future Is Now

By Linda Deckard and Brad Weissberg

Beverly Hills, Calif. — Oak View Group's (OVG) inaugural VenuesNow conference started with the announcement that OVG acquired Pollstar and ended with Peter Guber's notion that “no one goes to brick and mortar; they go to an experience.” In between the fan experience was explored, dissected and examined by a bevy of heavyweight industry professionals. Over 600 attendees got to experience VenuesNow this year, including the 26 largest arenas in the National Basketball Association (NBA) and National Hockey League (NHL) that form the Arena Alliance.

[READ MORE >>>](#)

QUOTE OF THE WEEK

“They (the fans) are not passengers; they’re participants. They think they own the team and they do. Every detail counts.”

— *Peter Guber*, summarizing the tone of topics discussed at VenuesNow, most of which was consumed by how to improve the fan experience.

PHOTO OF THE WEEK

Snégourochka (The Snow Maiden) by Rimski-Korsakov at the Bolshoi Theatre, Moscow, Russia. The opera premiered at the 1,740-seat Heritage Stage with sets designed by Vladimir Arefiev and lighting by Damir Ismagilov.



YOU'RE INVITED!
2017 WOMEN OF INFLUENCE RECEPTION
AUGUST 8, 2017
5:30PM - 7:00PM
MUSIC CITY CENTER,
NASHVILLE, TENN.

VENUES TODAY
2017
WOMEN OF INFLUENCE AWARDS

Thank you to our 2017 sponsors:

Delaware North MLSE Music City Center TicketsWest Centerplate



Ad Deadline: Aug. 14, 2017
Contact your Account Executive

San Diego Fair's Western Theme A Hit

By Brad Weissberg

Despite a slight downturn in attendance coming off their record-breaking 2016 fair, the San Diego County Fair still saw 1,565,933 guests walk through the gate. This year's theme, "Where The West is Fun," delighted the fairgoers with a Western themed exhibit hall, a hidden speakeasy and a memorable Grandstand concert from country superstar Toby Keith.

[READ MORE >>>](#)



FCC & Venues Collaborate on Wireless Rules

By Noelle Riley

Venue operators found themselves walking on eggshells in regards to FCC rules governing multiple wireless networks at conventions and trade shows, until a solution was found through a working group.

[READ MORE >>>](#)

to Reserve Ad Space Today!

Jim McNeil

Southeastern and Midwestern U.S.,
(207) 699-3343 jim@venuestoday.com

Rich DiGiacomo

Western and Northeastern U.S.,
International
(310) 429-3678 rich@venuestoday.com



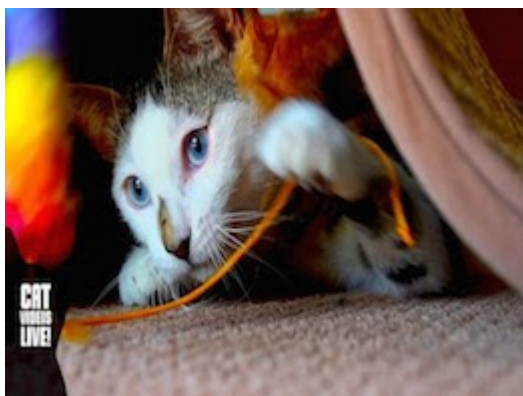
New Milwaukee Bucks Arena Is A Neighborhood

By Linda Deckard

The new \$524-million Milwaukee (Wis.) Bucks Arena, which is half public, half private financing, is "an unbelievable opportunity to use 30 acres to redefine the sports and entertainment experience in Wisconsin," according to Peter Feigin, president of the Milwaukee Bucks.

[READ MORE >>>](#)



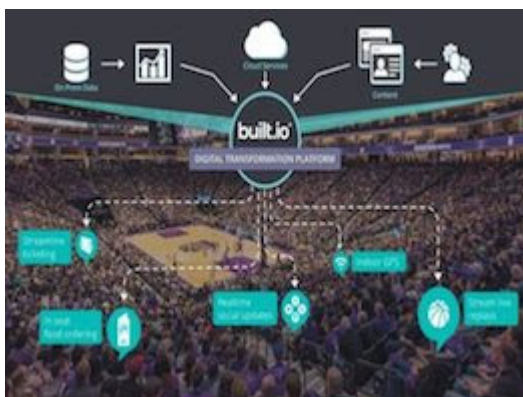


Cat Videos Go Live

By Noelle Riley

Venues are snatching up Cat Videos Live!, a production with a mixture of comedy and cat videos. The show was produced and created by the Knitting Factory Presents and Catvideos.com. It will debut to the public in the fall.

[READ MORE >>>](#)



Venues Get Digital Edge

By Mark Rettig

Two digital tech companies — Built.io and BeyondCurious — have teamed up on a way to give sports teams and their stadiums a digital edge in fan experience with the announcement of the two firm's industry-first Sports & Entertainment Digital Accelerator.

[READ MORE >>>](#)

MSG & Prudential Center Partner

By Gil Kaufman

MSG, New York City, and Prudential Center, Newark, N.J, have entered into partnership for booking and marketing. Both sides hope the pact will bring more shows to Prudential Center, which has been blossoming under the leadership of Sean Saadeh, EVP of entertainment programming and booking, and VP.

[READ MORE >>>](#)



"Out At The Fair" Adds California State Fair

By Brad Weissberg

After five years as an official event at the San Diego County Fair, Del Mar, Calif., Out at the Fair is expanding to the California State Fair, Sacramento. Sunday, July 30, will mark the initial outing for Out at the Fair At Cal State Fair, preceding a Melissa Etheridge concert. Out at the Fair organizers have been hitting the fair conventions to explain the concept and hope to take it nationwide.

[READ MORE >>>](#)



Celine Dion Is a European Powerhouse

Celine Dion started her Celine Dion Live 2017 European summer tour, June 15, stopping first in Copenhagen at the Royal Arena. The Canadian singer landed the top three spots on our Hot Tickets chart this week with four sold-out performances and a combined gross of \$12.4 million.

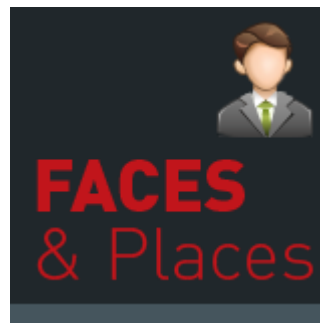
[READ MORE >>>](#)



IAVM, TLCC and XLIVE In August

IAVM, VenueConnect, Music City Center, Nashville, Tenn., Aug 7-10; TLCC 2017, Manchester Grand Hyatt, San Diego, Aug 13-17; XLIVE eSports Summit, New York City, Aug. 22-24.

[READ MORE>>>](#)



Patterson New Arizona Coyotes CEO

The Arizona Coyotes have hired former Arizona State University (ASU) athletic director Steve Patterson as team president and CEO. Patterson replaces Anthony LeBlanc, who vacated the post June 16 after owner Andrew Barroway bought out his minority partners June 12.

[READ MORE>>>](#)



ORDER YOUR COPY!

To order or questions, contact:
Rob Ocampo
 P: 714.378.5400
rob@venuestoday.com

INCLUDES:

- Over 270 pages
- Updated contact info
- Capacity & opening date
- Venue features & services
- Management company
- Number of event days

SHORT TAKES

Bieber Adds Support Acts For North American Tour

Following the conclusion of the European, Latin American and Australia and New Zealand legs of his Purpose World tour, and newly announced Asia dates, Justin Bieber has announced Migos, Kehlani, Martin Garrix & Vic Mensa as support acts for the tour's upcoming North American stadium run. Vic Mensa will join the tour as opener on all nine dates; Migos will join as direct support on five, and Kehlani & Martin Garrix will both join as direct support for two dates each.

Boch Center Launches 2017 Youth Leadership Program

The Boch Center, Boston, today announced the launch of this summer's City Spotlights Leadership Program, an award-winning youth employment program. During the paid six-week program, which kicked off on July 17, 57 Boston and Everett teens will learn leadership skills through hands-on arts training.

This year's participants represent 11 Boston neighborhoods and Everett and 26 Greater Boston schools. To date, the program has employed nearly 300 teen leaders.

NJ Devils Host Development Camp Community Day

The New Jersey Devils will host their annual Development Camp Community Day, where prospects will be out supporting the local community. At Newark Public Library, the team will read with children and challenge them to street hockey, corn hole and more. Players will also head to Newark Beth Israel Medical Center to spend time with kids in the pediatric unit and meet & greet the full time staff. At Goodwill Rescue Mission in Newark, players will hand out gifts to community members, get a tour of the facility and partake in meal prep. Additionally, the Devils will host a Learn to Play clinic at RWJBarnabas Health Hockey House where kids will receive expert coaching during two separate clinics, and have the opportunity to hear from an RWJBarnabas Nutritionist about the benefits of healthy eating.

[follow us on Twitter](#) | [friend us on Facebook](#) | [forward to a friend](#)
[unsubscribe from this list](#) | [update subscription preferences](#) | [view email in browser](#)

To submit news or information, contact:

Publisher, Editor-in-Chief, Linda Deckard | 714-378-5400, ext. 22 | linda@venuestoday.com
 Resource Guides Manager, Rob Ocampo | 714-378-5400, ext. 27 | rob@venuestoday.com
 Hot Tickets | Monique Potter | 714-378-5400, ext. 31 | hottickets@venuestoday.com
 Senior Writer, Brad Weissberg | 714-378-5400, ext. 28 | brad@venuestoday.com
 Circulation Coordinator | Alex Corsini | 714-378-5400, ext. 27 | subscribe@venuestoday.com

President, Conferences & Publications | Ray Waddell | 615-669-9901 | rwaddell@oakviewgroup.com

For advertising information, contact:

Western U.S., Northeast, Intl. | Rich DiGiacomo | 310-429-3678 | rich@venuestoday.com
 Texas, Eastern U.S. | Jim McNeil | 207-699-3343 | jim@venuestoday.com
 Marketing Director | Samantha Le | 714-378-5400, ext. 23 | samantha@venuestoday.com

To update a Listing for the VT Resource Guide, contact:

Rob Ocampo | rob@venuestoday.com

Copyright © 2017 Venues Today, All rights reserved.

You are receiving this email because you signed up for Venues Today Magazine

Our mailing address is:

P.O. Box 2540
 Huntington Beach, CA 92647

Our office is located at:

4952 Warner Ave #201
 Huntington Beach, CA 92649

