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## VT Pulse, July 7, News Bulletin: VenuesNow Finalizes Speakers

1 message

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A WEEKLY PUBLICATION FROM VENUES TODAY

JULY 7, 2017 • VOL. XV, Number 27 • ISSN 1547-4143

The one-of-a-kind VenuesNow conference is nearly here. With a never before assembled group of industry titans, this is promises to be the sports and entertainment event of the year. While just for invited guests this time around, next year it's open registration. See you then.



## VenuesNow Finalizes Speakers

By VT Staff

The lineup of sports and entertainment heavyweights are to speak at the inaugural VenuesNow conference, a groundbreaking industry event set for Los Angeles, July 12-14, has been set. Produced by Oak View Group, VenuesNow is game-changing, forward-looking gathering for the sports, entertainment and the venue industry geared toward recognizing and inspiring innovation in the dynamic live event space through candid discussion of the challenges and opportunities the industry is currently facing.

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*Dead & Company played to more than 60,000 attendees over two days, June 17-18, at Fenway Park, Boston. Pictured in the back row are: Jeff Chimenti; Howard Cohen, Mickey Hart's mgr; Larry Cancro, Red Sox; Matt Busch, DCO tour manager; Tom Worcester, CAA; John Mayer; Don Law, Live Nation; Bernie Cahill, ROAR; Amir Bar-Lev, director, Long Strange Trip; and Liz Norris, ROAR. Middle Row: Brendan Albertson, Red Sox; Mickey Hart; Bill Kreutzmann; Bob Weir; and O'Teil Burbridge. Front Row: Beth Krudys, Red Sox; Morgan Kuehnl, Red Sox; and Red Tanner, ROAR. (Photo credit: Brande Jackson)*

## Dead & Company Set Wrigley Field Record

By VT Staff

Dead & Company wrapped its 2017 summer tour with two sold-out concerts at Wrigley Field, Chicago, June 30 & July 1, setting the all-time record for most paid tickets for a single concert at the ballpark and drawing more than 80,000 fans across both shows.

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