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VT Pulse, June 21, 2017: Nashville & Inglewood proposals; AXS & Spotify Partner

1 message

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Greetings Samantha,

Two of the busiest cities in music are discussing new venues. Both Nashville and L.A. (Inglewood, Calif., specifically) are planning destination venues, though both are a few years down the road. Meanwhile, ticketing and streaming services continue to partner up; pop-up hospitality gains capital and clout; and longtime friend Lionel Dubay announces his retirement. Remember, our parent company, Oak View Group, will launch a new conference, VenuesNow, to be held July 12-14 this year in Beverly Hills. This year, it's just

for invited guests. Next year, it's for you.



Rendering of AEG's proposed Nashville Yards project.

AEG Plans Nashville Yards

By Mary Wade Triplett

AEG has unveiled ambitious plans for an entertainment complex in the downtown Nashville Yards featuring two music venues, a flagship Regal Cinemas luxury theater complex and a 240-room boutique hotel. The project is a partnership with Southwest Value Partners and looks to copy AEG's past success with L.A. Live and London's The O2 Arena entertainment districts.

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QUOTE OF THE WEEK

"It's not apples and oranges, it was apples and hand grenades."

— Brock Jones, founder, 191 Touring, on what it was like explaining to his former Comcast Spectacor bosses why the touring business didn't work like more traditional business models.

PHOTO OF THE WEEK

On June 7, outside of Nashville's historic Ryman Auditorium, country and bluegrass legend Ricky Skaggs unveiled a newly installed life-size bronze statue dedicated to his musical mentor, Bill Monroe. This year, the Ryman Auditorium celebrates its 125th anniversary since originally opening its doors in 1892.



CONGRATULATIONS!

KIM DAMRON, Paciolan, A Learfield Company
 DONNA JULIAN, Spectrum Center
 MICHELE MONTAGUE, Verizon Center
 MARLA OSTROFF, Ticketmaster
 DEBRA RATHWELL, AEG Live

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VENUES TODAY
2017
 WOMEN OF INFLUENCE
AWARDS



Live Nation Invests in Block Party Suites

By Brad Weissberg

Live Nation has invested \$2 million in Block Party Suites, a three-year-old Dallas-based company that provides pop-



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up premium event spaces. The move looks to add a new revenue stream for the live entertainment giant.

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Spotify and AXS Announce Partnership

By Lisa White

Music-streaming service Spotify and ticket company AXS have formed a partnership that will give Spotify's popular platform users access to more than 25,000 global AXS events.

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Spectra's Jones Goes It Alone

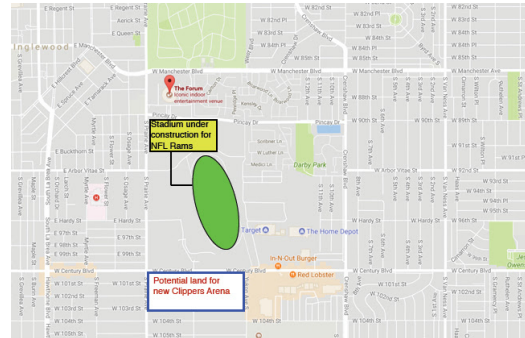
By Gil Kaufman

Brock Jones has left his position with Comcast Spectacor's Spectra live event touring and promotion division to start his own independent promotions company, 191 Touring.

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Clippers Explore Inglewood Arena

By Brad Weissberg

Causing quite a stir, The City of Inglewood and the L.A. Clippers organization have announced an agreement to explore building a new state-of-the-art arena for the Clippers in Inglewood. Would-be neighbor The Forum has already criticized the deal and lawyered up to stop the agreement from moving forward.

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Star Plaza Theatre Closing After All

By Noelle Riley

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Alaska Aces Move To Portland, Maine

By Andrew N. McLean

Spectra has bought the Alaska Aces and are moving the ECHL team to Cross Insurance Arena, Portland, Maine. The team will get a new name and they are expected to play their first game in their new home in October 2018.

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After a rollercoaster year of not knowing if the theater would close, it's official — Star Plaza Theatre will close in December, making way for a new hotel and restaurant.

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Largest LED Display in Sports Debuts

By Mark J. Burns

The new Mercedes-Benz Stadium, Atlanta, home of the Atlanta Falcons and Atlanta United FC, will showcase the largest LED video display in sports. The 58-foot tall, 1,100 feet around halo screen will house a 100-foot tall mega-column LED display, 460 LED sports lights and an all fiber-to-the-edge network.

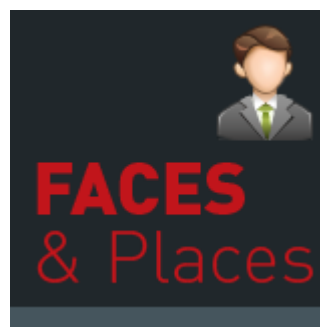
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Take That Take It To The Bank



Stadium Business Summit; ALSD; C&H Expo Soon



IAVM Legend Dubai To Retire

British band Take That stopped at The O2 Arena, London, June 6-12, with their Wonderland tour and played to over 100,000 fans over the six-show run. Now just a trio, the 'boyband' grossed \$9.5 million. The Wonderland Tour will continue throughout the UK, Ireland, Australia and New Zealand


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Stadium Business Summit, Croke Park, Dublin, Ireland, June 22-23; ALSD Conference & Tradeshow, Lowes Miami Beach Hotel, Fla., July 10-13; The Concessions & Hospitality Expo, Fairmont Scottsdale Princess, Ariz., July 11-14.

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Industry icon Lionel J. Dubai is retiring after decades as both a venue manager and venue association leader. Dubai will leave his current position as AVP, business services division, University of Florida, Gainesville, on July 6. Dubai's accomplishments are many, including serving as the 75th president of IAAM (now IAVM).

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SHORT TAKES

IAVM Members Pass "One Member, One Vote"

IAVM's "One Member, One Vote" initiative passed with a record number of votes cast and nearly 90 percent of IAVM members in favor of the initiative. Mark Mettes, CFE, wrote in a letter to members, "I can't stress enough the importance of exercising that right whenever a ballot is sent to you."

EAMC 2017 Award Winners Announced

Event & Arena Marketing Conference (EAMC) 2017 award winners included Marketing Campaign of the Year: Allied Integrated Marketing, Barbara King, Jaclyn Allison, Darren DeLuca and Victoria Howell for "Cirque Dreams Holiday; Publicity Campaign of the Year: Maple Leaf Sports + Entertainment, Adam Armit, Dave Haggith, Jim LaBumbard and Abby Albino for their "Drake Night" campaign; Group Sales Campaign of the Year: RP Funding Center, Lakeland, Fla., (formerly The Lakeland Center), Tara Johnson for "The Moscow Ballet: A Great Russian Tea Party; and Sponsorship Integration Campaign of the Year: State Farm Arena, Hidalgo, Texas, Raziell Cano, Jorge Saenz and John Davis for "Raising Canes Invites you to WWE Live at State Farm Arena!" The Gigi Award of Excellence, named after the late Gigi Pilhofer, one of the founders of EAMC, posthumously honored Vince Egan, founder of VEE Corp.

Vina Robles Amphitheater Adds Exit

Vina Robles Amphitheatre, Paso Robles, Calif., is opening a secondary exit from Mill Road to Union Road for the intimate 3,300 capacity venue. The secondary exit will reduce departure time from the venue to less than 45 minutes for a sold-out event and increase safety.

EDC Honored in Las Vegas

Las Vegas Blvd. was renamed Electric Daisy Lane by Clark County, Nevada commissioners, June 13-19, to celebrate the 21st anniversary of Electric Daisy Carnival (EDC). In addition, Clark County declared June 12 -19 officially "EDC Week" and presented EDC founder and CEO Pasquale Rotella with a proclamation. The temporary street sign is being displayed at the corner of Mandalay Bay Rd. and Las Vegas Blvd.

Huntington Beach Gets Pop-Up Festival Venue

A dynamic lineup of country, hip-hop, rock, indie, punk and pop artists will take over Huntington Beach, Calif., this summer, as Prjkt Restaurant Group and Synergy Global Entertainment Inc. (SGE) partner to transform SeaLegs at the Beach into a live, beach-front music venue, the first and only in California.

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